ANION MARKETING

Experts in Semiconductor and Technology Marketing

The 1-Minute Brief

MediaTek Q2'26 Earnings

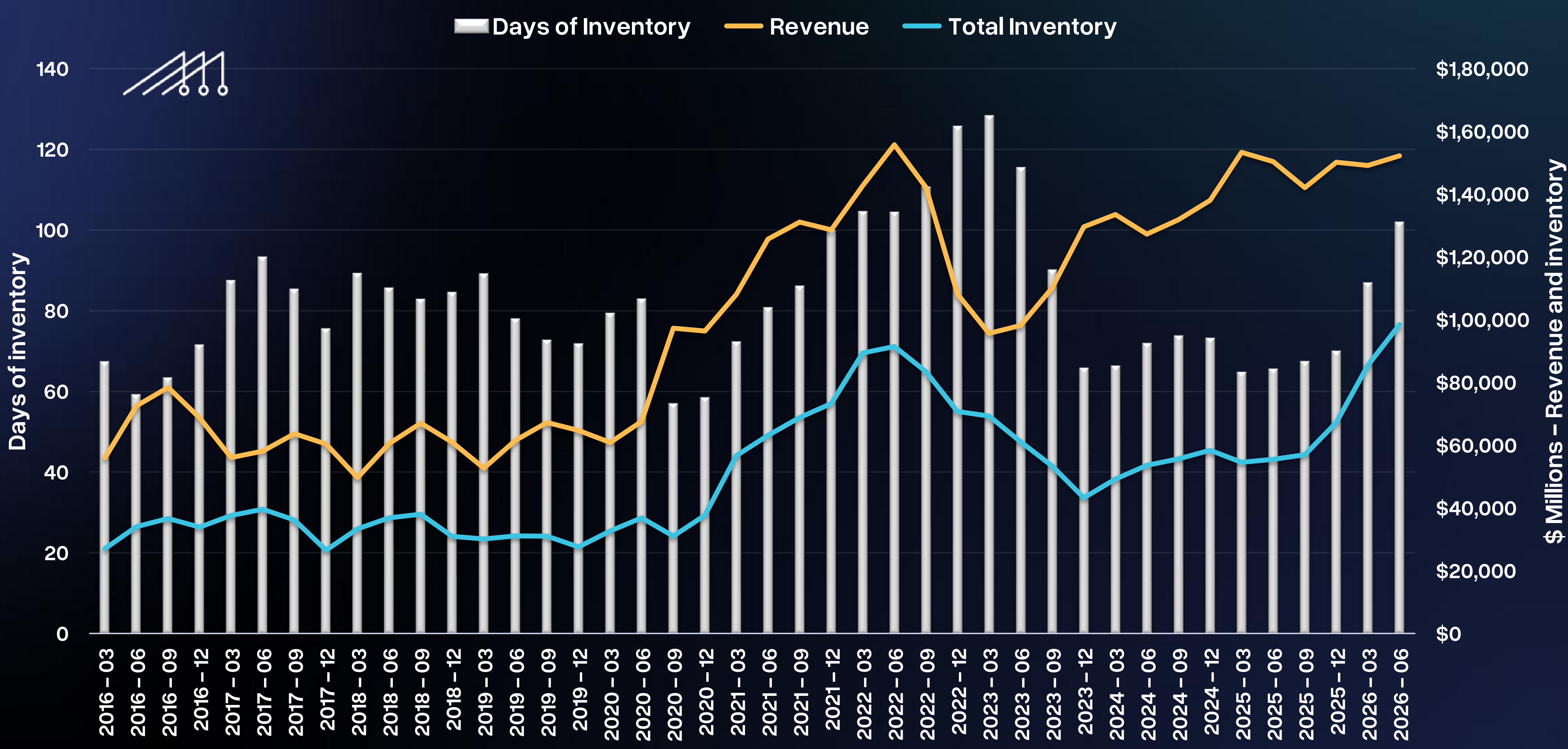
Announced on 31, Jul'26

ANION MARKETING

Experts in Semiconductor and Technology Marketing

Key Takeaways

- CY Q2'26 revenue was NT$152.2 B, up 1.2% YoY and 2.0% QoQ, driven by solid momentum in Smart Edge platform products
- Gross margin declined QoQ and YoY due to prior-year one-time benefit, weaker mix, and higher memory costs
- MediaTek is moving beyond chip design into advanced packaging, subsystems and rack-level solutions, while simultaneously investing in new technologies

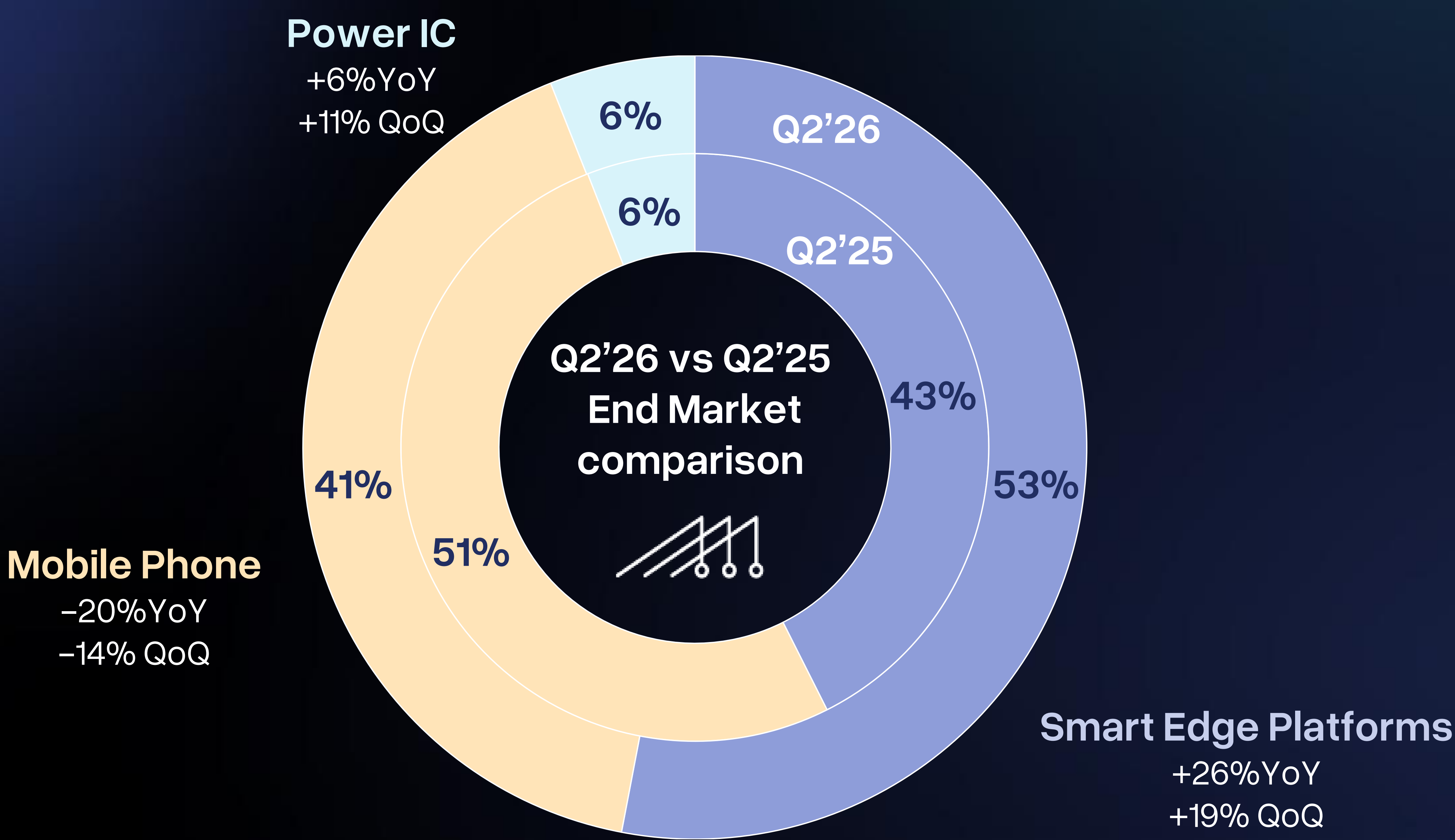


Gross Margin Trend

ANION MARKETING
Experts in Semiconductor and Technology Marketing

Performance by Segment

- **Smart Edge Platforms**: Growth driven by market share gains in connectivity, computing, and automotive, plus a new collaboration with NVIDIA on RTX Spark AI PCs
- **Mobile Phone**: Smartphone business remained under pressure. The weakness was attributed primarily to higher component costs and soft demand
- **Power IC**: Growth was mainly driven by share gains in computing and data-center applications



ANION MARKETING
Experts in Semiconductor and Technology Marketing

Outlook

- **Q3’26 quarter midpoint guidance (NT$):**
  +9.8% YoY (vs. Q3’25) and +2.5% QoQ (vs. Q2’26)

Segment	Q3’26 outlook (QoQ)	Details
Mobile Phone	Flat to down mid-single digits	2nm flagship SoC ramp will partly offset weakness in other smartphone segments
Smart Edge Platform	Up mid- to high-single digits	Supported by new connectivity and automotive projects entering mass production
Power IC	Roughly flat	Seasonal consumer/auto weakness offsets data center growth

Long-Term Growth (2026 and Beyond):

- Full-year 2026 revenue is expected to achieve high single-digit percentage growth in USD
- MediaTek’s first AI ASIC hits Q4’26 production, driving $2B data center revenue in 2026, with TAM raised to $80B by 2027 and share target lifted to 15—20%
- The second AI accelerator is progressing toward high-volume production in 2028

ANION MARKETING

Experts in Semiconductor and Technology Marketing

Follow us on LinkedIn & X for semiconductor and technology industry updates