

P R E S S R E L E A S E

Graz-based AI expert wants to get companies out of the AI pilot trap

Wolfgang Eder presented the Enterprise AI Blueprint to around 90 executives – a change concept that is intended to support companies in the step from individual AI experiments to organization-wide transformation.

Munich/Tannheim/Graz, 22 September 2026 – The Graz-based organizational developer and AI expert Wolfgang Eder announced the official market launch of the Enterprise AI Blueprint on September 18th at the Private Fly-In at Tannheim Airport. After a development and testing phase of around six months, he presented the concept to around 90 executives, entrepreneurs and decision-makers.

The Enterprise AI Blueprint addresses a problem that Eder is currently observing in many companies: Individual employees and departments are already experimenting with artificial intelligence, but there is often a lack of a common framework for strategy, leadership, skills, processes and governance.

"AI has long since arrived in many companies, but not yet in a common strategy. Individual experiments must now become a controlled development of the entire organization," says Eder, founder of EQ4.ai and has been working as an organizational developer and executive coach for more than 25 years.

The Enterprise AI Blueprint is not just another AI tool, but a change architecture for companies. Based on the respective initial situation, strategic goals, relevant fields of application, responsibilities and necessary competencies are combined. The development path ranges from the initial assessment of the current situation to concrete AI applications to sustainable anchoring in everyday work.

The experience gained from the previous projects has been incorporated into the version now presented. It takes into account different business areas, locations, AI maturity levels and decision-making structures. Artificial intelligence is not only the subject of change: AI technologies are also used to support and accelerate the transformation process itself.

What companies can learn from aviation

The extraordinary setting for the presentation was a private fly-in with a total of 16 historic and modern aircraft. These included a Messerschmitt Me 108 Taifun, a Yak-52, several JMB VL3s, a Blackwing, a Piper Seneca and a Lapwing biplane. After the keynotes, the guests were able to experience the aircraft up close and take part in sightseeing flights.

For Eder, aviation illustrates why the step from a single AI pilot project to organization-wide application cannot be achieved through more technology alone.

"There is a similar step between an AI pilot project and an organization-wide AI transformation as between the control of an aircraft and the safe interaction of an entire flight operation. This requires not only technology, but roles, rules, coordination and people who take responsibility," says Eder.

The change between a historic Messerschmitt and a modern VL3 also makes this development visible: Pilots bring basic skills with them, but must understand the systems, instruments and limits of each aircraft. The situation is similar with artificial intelligence. Anyone who can develop a single AI agent has an important basis. In addition, the cooperation of several agents requires clear tasks, coordinated handovers, control and human responsibility.

The Private Fly-In was hosted by Wolfgang Eder and entrepreneur, executive mentor and pilot Thomas Reichart. Reichart presented NEW. Cockpit, his new international mentoring program for leading hybrid teams of humans and AI agents. Justin Tomlinson complemented the program with his contribution "Build.your.AGENT".

KI-TTY, the four-legged robot from EQ4.ai, also accompanied the event and made the connection between humans, technology and leadership directly tangible.

-- END --

About EQ4.ai

artificial intelligence in a responsible, practical and human-centered way. The focus is on the question of how human-AI teams can work together effectively as a workforce of the 21st century.

EQ4.ai supports medium-sized companies and corporations in AI transformation processes, in the development of AI EQ competence and in the development of AI strategies and governance structures.

Further information: www.eq4.ai

Press contact

Maybach Communications
+43 660 3999894
manuela.maybach@eder.ch

Member of the German Association of Press Journalists: 25-01-29384 7

Bildmaterial:



Member of the German Association of Press Journalists: 25-01-29384 7



The hosts Thomas Reichart and Wolfgang Eder in front of a historic Messerschmitt Me-108 typhoon



The hosts Thomas Reichart and Wolfgang Eder in front of a historic Messerschmitt Me-108 typhoon



Around 90 executives, entrepreneurs and decision-makers took part in the event.

Photo credits:

© Maybach Communications

Rights: Reprint free of charge as part of reporting