



ANNA PARKHOMENKO

Graphic Designer

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PROFILE

Graphic and UX designer with backgrounds in computer science and economics and over two years of experience as a freelance and in-house designer. Bringing a data-driven practical approach that balances user needs, business goals, and real-world resources.

EDUCATION

Humber Polytechnic

Advanced Diploma, Graphic Design
Apr 2026 (expected)

GPA: 94%

Dean's List: Fall 2023, Winter 2024,
Fall 2024, Winter 2025

SKILLS

Design

Typography & Color Theory
UX/UI Design
Wireframing & Prototyping
Motion Design & Video Editing
Sketching & Design Research
Brand Design & Development

Software

Adobe Creative Suite (Illustrator,
InDesign, Photoshop, Premiere Pro,
After Effects)
Figma, Webflow, HTML/CSS
JavaScript, C++, C#
Python, SQL
Microsoft Office Suite

Productivity

Fast-paced Environments
Attention to Detail
Management & Organization
Feedback Collection & Analysis
Creative Problem Solving

EXPERIENCE

Barista

Pauls Coffee Ltd. – Toronto, ON – Part-time | On-site
June 2025 – present

- Delivered excellent customer service, communicating with customers and managing transactions in a fast-paced environment, leading to an increase in sales and tips.
- Assisted with creating and editing coffee recipes, collected and processed feedback, leading to higher customer satisfaction and interest.
- Worked on events, delivering service to as many as two hundred customers within two hours.

Graphic Designer

Sibgeoconsulting LLC – Freelance | Remote
May 2023 – present

- Designed and implemented brand identities for multiple subsidiary companies, leading to a stronger and more cohesive brand identity across the group.
- Created marketing materials including gift bags, business cards, and merchandise, leading to better brand recognition.
- Delivered client-facing presentations using PowerPoint and Canva to support business development.

Web Designer

Potential NPO — Contract | Remote
Aug 2024 – Mar 2025

- Designed and prototyped a mission-focused website using Figma.
- Developed and launched site in HTML/CSS under a tight 1-week deadline, allowing the company to apply for a government grant.
- Rehired 6 months later to expand the website, refining content and structure for clarity.

VOLUNTEERING

Design Thinkers 2025

RGD – Toronto, ON – On-site
1-2 Oct 2025

- Maintained the Giveaway Table, opening boxes, organizing merchandise and answering attendees' questions.
- Assisted with workshops, replenishing and maintaining supplies.
- Assisted with Teardown, cleaning and checking the entire venue, collecting badges for recycling, and packing boxes.