



ANNA PARKHOMENKO

Creative Designer

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PROFILE

Creative designer with over two years of experience across branding, advertising, web design, and large-scale marketing campaigns. Experienced in developing visual identities, digital and print assets, and campaign creative that supports business objectives and strengthens brand consistency. Recognized for strong attention to detail, collaborative problem-solving, and delivering high-quality work in fast-paced environments.

EDUCATION

Humber Polytechnic

Advanced Diploma, Graphic Design
(Honours) | GPA: 93.6%

SKILLS

Design

Typography, Layout, Composition,
Color Theory

Photography & Video

Image & Video Editing

Print Production

Presentation Design

Brand Standards

Software

Adobe Creative Suite (Illustrator,
InDesign, Photoshop, Premiere Pro,
After Effects)

Figma, Webflow, HTML/CSS

Microsoft Office Suite

Administrative

Fast-paced Environments

Project Coordination

Attention to Detail

Deadline Management

Creative Problem Solving

VOLUNTEERING

Design Thinkers 2025

RGD – Toronto, ON – On-site

Oct 1-2 2025

- Supported event logistics, attendee services, merchandise distribution, and on-site operations for a large design conference.

EXPERIENCE

Marketing Campaign Photographer & Editor

Statements Media INC. – Toronto, ON – Freelance | On-site
Apr 2026 – Current

- Photographed digital billboard campaigns across multiple locations at events such as Raptors Playoffs, FIFA World Cup and Pride.
- Edited, organized, and categorized 1000+ campaign images per project for marketing and reporting purposes.
- Ensured accurate visual documentation of advertising placements while meeting client and company deadlines.

Marketing & Graphic Design Intern

Statements Media INC. – Toronto, ON – Full-time | On-site
March 2026 – Apr 2026

- Researched and designed advertisement mockups to assist the sales team with client pitches.
- Curated selections of campaign images from hundreds of photos and edited them to the company's standards.
- Supported the marketing and design team with production tasks, advertisement revisions, document preparation, and asset organization.

Graphic Designer

Sibgeoconsulting LLC – Freelance | Remote
May 2023 – March 2026

- Designed and implemented brand identities for 3+ subsidiary companies, leading to a stronger and more cohesive brand identity across the group.
- Designed print marketing materials including business cards, merchandise, and promotional collateral while maintaining consistent brand standards.
- Delivered client-facing presentations using PowerPoint and Canva to support business development.

Web Designer

Potential NPO — Contract | Remote
Aug 2024 – Mar 2025

- Designed and prototyped a mission-focused website using Figma.
- Developed and launched site in HTML/CSS under a tight 1-week deadline, allowing the company to apply for a government grant.
- Rehired 6 months later to expand the website, refining content and structure for clarity and SEO-compliance.