

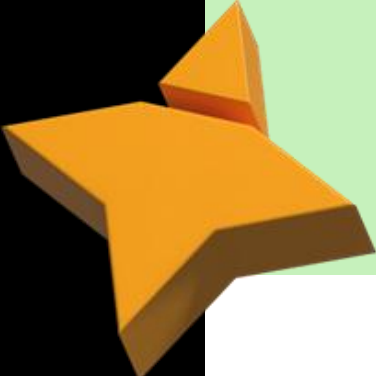
Estu



# Sustainable Business Manager

CMI LEVEL 5  
SKILLS BOOTCAMP

2025



Funded by  
UK Government



[estuglobal.com](http://estuglobal.com)

# Unlock your Potential



## Sustainable Business Manager Skills Bootcamp

Empower yourself and your team with this transformative 10-week programme. Designed to equip you with the essential skills to drive sustainable business transformation, align with environmental goals, and future-proof your organisation.

Delivered through a combination of live online sessions, expert-led masterclasses, and in-person interactive learning, this course focuses on:

- **Sustainable business strategy.** Learn how to integrate sustainability into business operations and decision-making for long-term success.
- **Leadership and change management.** Develop the skills to lead sustainable initiatives, manage transitions, and influence key stakeholders.
- **Effective communication and reporting.** Learn to communicate sustainability goals, report on carbon reduction, and drive buy-in.

This programme is an opportunity to earn a CMI Level 5 Professional Qualification. It is tailored to bridge skills gaps and support businesses in meeting environmental and regulatory requirements while driving growth.

**Enrolment for our next cohort is now open.**



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**Sustainable Business Manager**

# Overview

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**Audience:** Managers, Senior Managers & Directors

## Skills gained:

Sustainability

Carbon Reporting

Net Zero Strategy

Risk Assessment

Leadership &  
Management

Research &  
Methodologies

Managing  
Change

Impactful  
Communication

## Business outcomes:



Powerful peer network driving sustainable change.



Practical ESG knowledge to help protect and secure large contracts.



Confidence to lead sustainable business transition.



Successful long-term implementation.

**Qualification:** CMI Level 5 Award in Management & Leadership

**Duration:** 10 weeks

**Funded training:** Government funding is available for this programme. Get in touch with us to find out more about what funding band applies for you. [support@estuglobal.com](mailto:support@estuglobal.com)

<b>Net Zero foundations</b> Tools and techniques to build rapport and influence key stakeholders   How to complete an SECR compliant report
<b>Legal Status &amp; Governance</b>
<b>Masterclass:</b> Carbon Reporting
<b>Internal Factors and the External Environment</b>
<b>Communicating with Impact &amp; Status</b>
<b>Understanding the impact of Management and Leadership</b>
<b>Masterclass: Sustainability &amp; Global Impact</b>
<b>Understanding Net Zero</b> Net Zero in Action   UK Net Zero strategy in theory and in practice   The race to zero
<b>Understanding the impact of Management and Leadership styles in a culture of change</b>
<b>The Knowledge, Skills and Behaviours of Managers</b>
<b>Masterclass: Sustainability Market Influences &amp; Trends</b>
<b>Telling Powerful Stories</b>
<b>Building a Culture of Trust and Support</b> Careers education, information, advice and guidance   CMI assignment review
<b>Managing Net Zero strategy</b> Risk assessment and scenario planning   Navigating difficult conversations



Running order and content of modules subject to change.

# Meet the team

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## **David Hawes, Lead Tutor**

- After a 30-year corporate career David co-founded Net Zero International, supporting businesses to reduce their carbon footprint and reach Net Zero by 2050.
- With senior roles at Sky, Centrica and British Gas, David is an operational management expert, with proven success leading long-term change.



## **Alasdair Craig, Lead Communication Trainer**

- As an accomplished trainer, Alasdair leads Estu's executive education programmes focusing on communication and personal effectiveness.
- Associate Trainer for the Centre Stage Executive Education Programmes at Shakespeare's Globe Theatre.

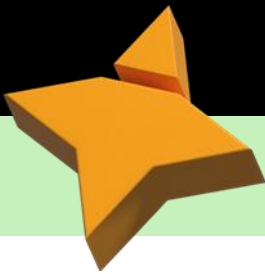


## **Mark Freer, Course Tutor**

- Mark is a Tutor on our Sustainability Programmes and brings with him a wealth of knowledge and expertise in learning and development.
- Mark is a leadership consultant, sales trainer and professional coach supporting clients with executive coaching, bespoke leadership development, and sales skills training.

# What are people saying?

Estu



**"Rarely does a course surpass all expectations, this one did. Brilliant!"**

Linda Hausmanis,  
CEO, Institute of Workplace and  
Facilities Management

**"The support was excellent from day one. It was very clear that this was not a normal course."**

Adam Morse  
MD, Sustain Homes Ltd

**"I would recommend Estu programmes to any business leader interested in transformation."**

Chris Tredget  
Managing Director, Willmott Dixon

**"This course is for everybody, not just sustainability managers. If you want to learn about practical steps you can take, it's really important"**

Christopher Luff  
CEO, Watford & West Herts Chamber  
of Commerce

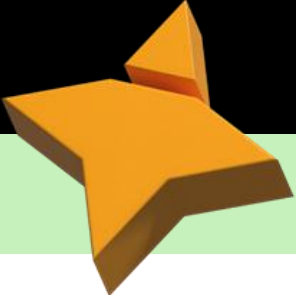
**"The networking element was fantastic...it's rare you're in a room with people like that."**

Oliver Eggenton  
Director, TwoEighty Consultants



# Let's make it happen

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To register your interest, simply contact us at [support@estuglobal.com](mailto:support@estuglobal.com) and one of our team will be in touch with you.

To apply, complete our simple [Application Form](#) to secure your spot. One of our team will then be in touch to arrange your enrolment call.

To explore funded and bespoke company-wide solutions from our range of Skills Bootcamps and Apprenticeships, aligned to your L&D plans, contact us at [support@estuglobal.com](mailto:support@estuglobal.com)

## Find out more

[www.estuglobal.com](http://www.estuglobal.com)



Sustainable Business Manager

# About Estu

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At Estu we're on a mission to provide exceptional learning and development experiences that empower you to navigate change with confidence.

We make learning **simple, impactful and accessible.**

We connect learners with world-class expertise and develop skills that make a difference, today and for the future. Explore some of our other programmes:



## Customer Success Manager

Level 5 Skills Bootcamp

**Duration:** 10 weeks

**Qualification:**  
CMI Level 5 Award



## Supply Chain Innovation

In Partnership with the Royal College of Art

**Duration:** 10 weeks

**Qualification:**  
Completion Certificate



## Commercial Innovation & Change Leadership

Level 6 Service Designer Apprenticeship

**Duration:** 18 months

**Qualification:**  
CMI Level 6 Award