

# Create Growth Programme

The screen industries are booming in Hertfordshire, and behind every blockbuster is an army of small businesses powering the production from behind the scenes.

For a vast array of SMEs - from sound designers to security, animators to accountants - the industry represents a previously untapped market with serious growth and expansion potential.

Hertfordshire's Create Growth Programme is aimed at businesses from all sectors, that have big ideas but limited access to the right networks, funding or commercial know-how.

Simply scan the QR Code to find out more.











Perfordshire of the state of th

Whether you're already supplying the Film & TV industry or looking to tap in, this programme offers tools, insights and high-value connections to help your business grow. Through a single programme you access:

#### **Mandatory**

#### 1. Scale & Growth Assessment.

Lay the groundwork for strategic scaling with a one-to-one diagnostic of ambition, opportunity and capacity.



#### Mandatory

# 2. The Film and TV Supply Chain Innovation Programme.

Learn to innovate and secure new commercial opportunities for your business.





## **Optional**

## 3. New Product Development Support.

Accelerate the launch of new high value products and services.



#### **Optional**

### 4. Investment Readiness Support.

Get ready to grow with finance masterclasses and one-to-one mentoring.





## **REGISTER YOUR INTEREST HERE**

"There is so much opportunity for businesses in Hertfordshire and it's not always easy to find a route to it - this programme has propelled us right into the centre of commercial conversations."

Lisa Courts - Specialist Protection

In association with:















