



Estu

Team Innovation - Sustainability



CMI LEVEL 5
SKILLS BOOTCAMP



**Funded by
UK Government**



estuglobal.com

Unlock your Potential



Team Innovation – Sustainability Skills Bootcamp

Unlock your organisation's potential with **Team Innovation – Sustainability**, a transformative 10-week training programme designed to equip professional teams with the tools, mindset, and confidence to lead sustainable change.

Through **practical, innovative and team-focused learning**, you'll discover how to integrate sustainability into core business strategy, operations, and culture.

This course blends innovative methodologies with powerful communication training to help you scope, design, and deliver high-impact sustainability initiatives ready for immediate implementation.

The programme includes a **Level 5 CMI professional qualification in "Sustainability Management & Leadership"**, recognising your ability to drive sustainability projects that deliver tangible business outcomes.

Supported by **government funding**, this is an exceptional opportunity for teams to achieve real-world results through collaboration, insight, and bold thinking.

Overview



Audience: Managers, Senior Managers & Directors

Skills gained:

Sustainability

Carbon Reporting

Research Methodologies

Impactful Communication

Risk Assessment

Leadership & Management

Net Zero Strategy

Project Management

Business outcomes:



Powerful peer network driving sustainable change.



Practical ESG knowledge to help protect and secure large contracts.



Confidence to lead sustainable business transition.



Successful long-term implementation.

Qualification: CMI Level 5 Award in Sustainability Management & Leadership

Duration: 10 weeks

Funded training: Government Funding is available and subsidy rates are between 70 and 100% depending on eligibility criteria, size of organisation and your region. Please contact us for more details.

Meet the team

Estu



David Hawes, Lead Tutor

- After a 30-year corporate career David co-founded Net Zero International, supporting businesses to reduce their carbon footprint and reach Net Zero by 2050.
- With senior roles at Sky, Centrica and British Gas, David is an operational management expert, with proven success leading long-term change.



Mark Freer, Tutor

- Mark is a Tutor on our Sustainability Programmes and brings with him a wealth of knowledge and expertise in learning and development. Mark is a leadership consultant, sales trainer and professional coach supporting clients with executive coaching, bespoke leadership development, and sales skills training.



Fiona Drummond, Communication Trainer

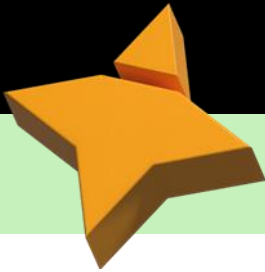
- A communication trainer and facilitator who uses theatre-based techniques to help professionals enhance their presence, impact, and connection.
- With a background as an actor and director, Fiona brings rich storytelling and performance experience to her training.

Module	Location & Duration
Net Zero Foundations How to complete an SECR compliant report. Rapport: Preparing the ground for successful sustainability conversations.	In person 9am-5pm
Understanding aims and objectives of a Sustainability Project	Online 9am-12:30pm
Masterclass: Carbon Reporting	Online 12 noon-2pm
Defining a Project Scope	Online 9am-12:30pm
Personal Impact & Adaptability: Techniques for maximising personal impact + adopting a flexible mindset in climates of uncertainty.	Online 9am-12:30pm
Sustainability and Innovation	Online 9am-12:30pm
Research methods, their relationship and restrictions	Online 9am-12:30pm
Masterclass: Sustainability & Global Impact	Online 12 noon-2pm
Understanding Net Zero I 'Flexing' Behaviours: How we 'show up' to lead and manage change.	In person 9am-5pm
Application of Research	Online 9am-12:30pm
Telling Powerful Stories: Using the ingredients of story to inspire change.	Online 9am-12:30pm
Masterclass: Sustainability Market Influences & Trends	Online 12 noon - 2pm
Drawing Conclusions and Reporting	Online 9-am-12:30pm
Managing Net Zero strategy Risk assessment and scenario planning Our Words: Navigating difficult climate conversations.	In person 9am-5pm

Running order and content of modules subject to change.

What are people saying?

Estu



"Rarely does a course surpass all expectations, this one did. Brilliant!"

Linda Hausmanis,
CEO, Institute of Workplace and
Facilities Management

"The support was excellent from day one. It was very clear that this was not a normal course."

Adam Morse
MD, Sustain Homes Ltd

"I would recommend Estu programmes to any business leader interested in transformation."

Chris Tredget
Managing Director, Willmott Dixon

"This course is for everybody, not just sustainability managers. If you want to learn about practical steps you can take, it's really important"

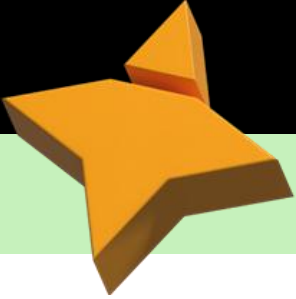
Christopher Luff
CEO, Watford & West Herts Chamber
of Commerce

"The networking element was fantastic...it's rare you're in a room with people like that."

Oliver Eggenton
Director, TwoEighty Consultants



Let's make it happen



To register your interest, simply contact us at support@estuglobal.com and one of our team will be in touch with you.

To apply, complete our simple [Application Form](#) to secure your spot. One of our team will then be in touch to arrange your enrolment call.

To explore funded and bespoke company-wide solutions from our range of Skills Bootcamps and Apprenticeships, aligned to your L&D plans, contact us at support@estuglobal.com

Find out more

www.estuglobal.com



Team Innovation - Sustainability

About Estu



At Estu we're on a mission to provide exceptional learning and development experiences that empower you to navigate change with confidence.

We make learning **simple, impactful and accessible.**

We connect learners with world-class expertise and develop skills that make a difference, today and for the future. Explore some of our other programmes:



Team Innovation – Customer Success

Level 5 Skills
Bootcamp

Duration: 10 weeks

Qualification:
CMI Level 5 Award



Supply Chain Innovation

In Partnership with the
Royal College of Art

Duration: 10 weeks

Qualification:
Completion Certificate



Commercial Innovation & Change Leadership

Level 6 Service Designer
Apprenticeship

Duration: 18 months

Qualification:
CMI Level 6 Award