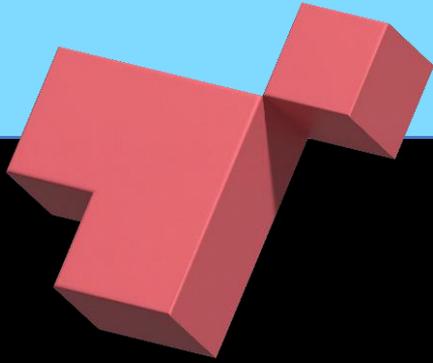
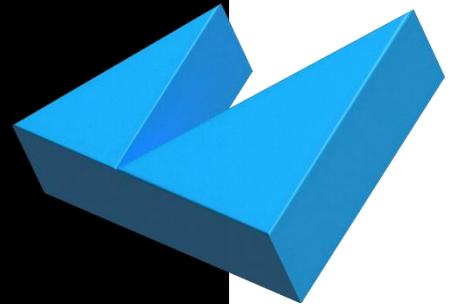


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Team Innovation — Operationalising AI

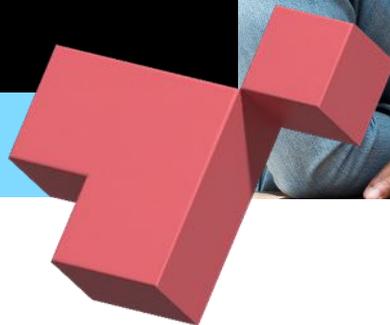
LEVEL 5
SKILLS BOOTCAMP



Funded by
UK Government

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Turn AI curiosity into business impact



Team Innovation — Operationalising AI

AI is reshaping every industry. Yet most organisations still lack the confidence to act decisively. This Skills Bootcamp equips your teams to move from interest to implementation—turning AI’s potential into measurable value.

This is where AI stops being a talking point and starts driving performance.

- **Turn vision into action** — shape real AI use cases; move from idea to impact.
- **Build real capability** — practical AI skills and tools applied immediately.
- **Deliver at pace** — build a live AI project, MVP concept, prototype solution and delivery roadmap in 12 weeks.
- **Scale with confidence** — embed AI capability that delivers lasting competitive advantage.

The Operationalising AI Bootcamp is designed to help break through inertia, empowering your teams to experiment, deliver, and confidently embed AI.

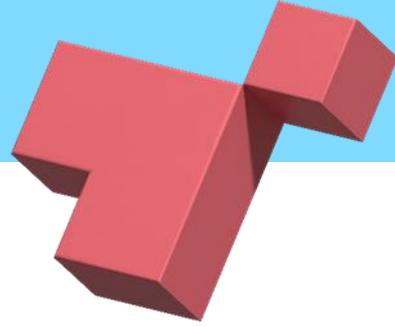
Participants leave with a live AI project and action plan for sustained impact. All guided by AI expertise; augmented by powerful peer-to-peer learning.

Enrolment is now open.



estuglobal.com

Overview



Audience: Mid-to-senior managers, functional leads, digital champions, and cross functional teams tasked with operationalising AI. Especially relevant to transformation, operations, customer, technology and strategy functions.

Course Deliverables:

AI Project Scope

Prototype
Concept

Internal Comms
Strategy

Delivery
Roadmap

Learning Structure:



Orient & Inspire – Foundational AI literacy, use case framing, and organisational relevance



Discover & Frame – Use case design, ethical implications, data assessment



Design & Test – Prototyping, tools, solution planning



Deliver & Embed – Governance, stakeholder management, business case, implementation strategy

Duration: 12 weeks

Funded training: Government funding is available to cover **70-100%** of the course fee per learner. Contact us to learn more.

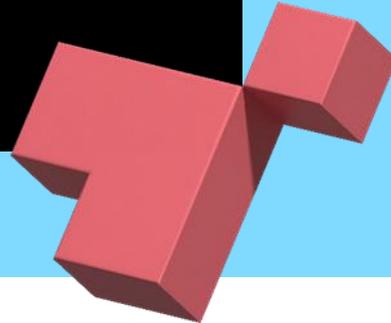
Modules

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1	Programme Welcome & AI Fundamentals	Live online 9.30-12pm
2	The AI Imperative Kick-off, team formation, AI opportunity report, impact mapping	In-person 9am-5pm
3	Understanding AI Core concepts, prompt engineering, demos	Live online 9am-1pm
4	Framing the Opportunity Use case design, peer feedback	Live online 9am-1pm
5	Data, Ethics & Feasibility Data readiness, EU AI Act, risk mapping	Live online 9am-1pm
6	Prototyping & Tools AI tooling, sandboxing, MVP design & illustrative prototype	In-person 9am-5pm
7	Delivery Planning Build vs. buy, roadmap, ROI modelling	Live online 9am-1pm
8	AI Governance & Stakeholders Business case, influence, alignment	Live online 9am-1pm
9	Storytelling & Influence Value communication, mindset change	In-person 9am-5pm
10	Defining Strategy Finalise scope, outcome tracking	Live online 9am-1pm
11	Grand Finale Showcase & present programme outputs	In-person 9am-5pm

Government Funding is available, please contact us to find out more.
Running order and content of modules subject to change.

Meet the Tutors



David Royle, Founder Tanhill.ai

Senior digital transformation leader with 30+ years' experience helping banks and technology firms build their AI and data capabilities, having led strategic programmes for EY, Capgemini, and Grant Thornton and is CEO of Tanhill.ai.

David's digital and AI transformation projects and teams have been recognised by the MCA, UK Finance, and the Financial Times.



Jamie Crossman-Smith, Founder of Bloch.ai

Jamie helps senior leaders unlock value from AI, data and digital with clarity and speed. He brings over 20 years' experience advising across audit, risk, regulation, and strategy, alongside deep technical know-how in data science, ML, and full-stack development.

Jamie is known for making the complex accessible and helping organisations move from idea to impact—without jargon or hype.

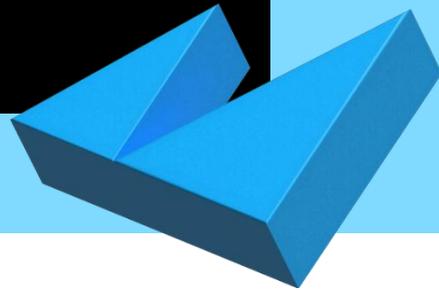


Silke Anderson, Founder Cloud 7 Marketing & AI

Silke combines over twenty years of experience in Leadership roles at the Volkswagen group with her track record developing impactful marketing strategies and insights for small and medium-sized businesses.

As founder of Cloud 7 Marketing & AI, she is delivering exceptional results and training marketing teams on the effective use of AI in business.

What are people saying about Estu programmes?



"Rarely does a course surpass all expectations, this one did. Brilliant!"

Linda Hausmanis,
CEO, Institute of Workplace and
Facilities Management

"The support was excellent from day one. It was very clear that this was not a normal course."

Adam Morse
MD, Sustain Homes Ltd

"I would recommend Estu programmes to any business leader interested in transformation."

Chris Tredget
Managing Director, Willmott Dixon

"By far the most impactful training our team has completed. What sets Estu's bootcamps apart is the focus on business outcomes – everything we learned was applied immediately."

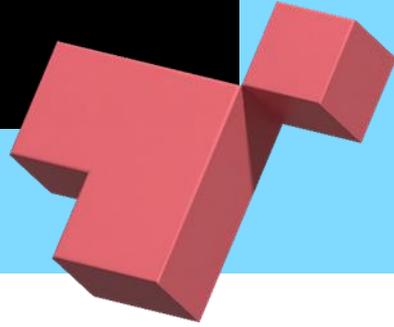
Lisa Di Cuffa, Founder & Marketing
Director, Thyme

"The networking element was fantastic...it's rare you're in a room with people like that."

Oliver Eggenton
Director, TwoEighty Consultants

Let's make it happen

Estu

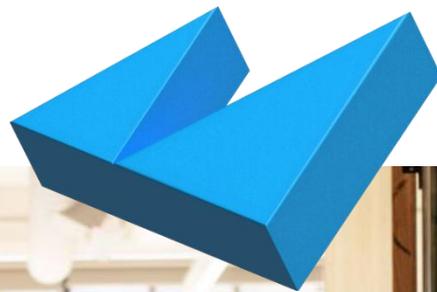


Ready to turn AI ambition into action? Register your team for the Operationalising AI Bootcamp today:

✉ Contact us: support@estuglobal.com

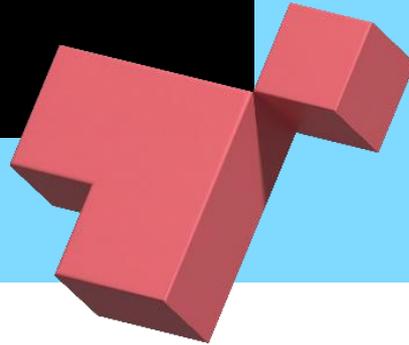
🌐 Find out more: www.estuglobal.com

One of our team will be in touch to shape the next steps — and get you moving.



About Estu

Estu



Learning should move you forward. At Estu, we create clear, practical programmes that help people build confidence, strengthen capability, and deliver meaningful results at work.

Our courses are designed for simplicity and real-world application. You learn from experienced tutors who understand how organisations operate, supported by a community of peers who share your drive to progress.

If you want to take your next step with clarity and support, explore our wider range of Skills Bootcamps and professional Apprenticeships. We are here to help you grow with confidence.



Team Innovation – Sustainability

Level 5 Skills Bootcamp

Duration: 10 weeks

Qualification: CMI Level 5 Award



Team Innovation – Customer Success

Level 5 Skills Bootcamp

Duration: 10 weeks

Qualification: CMI Level 5 Award



Commercial Innovation & Change Leadership

Level 6 Service Designer Apprenticeship

Duration: 18 months

Qualification: CMI Level 6 Award