

WISCONSIN OPEN EDUCATION SYMPOSIUM

Open for Equity

Oct. 28, 2022

9AM – 4PM

Brought to you by the WTCS OER Symposium Planning Committee

Hosted by Gateway Technical College



Time (CDT)	Activity	Session Information
9:00 a.m.	Welcome & Opening Remarks Vince Mussehl Chippewa Valley Technical College	View Recording
	Keynote Address Ursula Pike Austin Community College & Digital Higher Education Consortium of Texas	
10:00 a.m.-10:45 a.m.	Concurrent Breakout Sessions 1	<i>See links below for recordings</i>
11:00 a.m.-11:45 a.m.	Concurrent Breakout Sessions 2	
12:00 p.m.-12:30 p.m.	Networking Live Session Join fellow symposium attendees in speed networking. Meet new connections in breakout room sessions with engaging discussion prompts.	View Session
1:00 p.m.-1:45 p.m.	Concurrent Breakout Sessions 3	<i>See links below for recordings</i>
2:00 p.m.-2:45 p.m.	Concurrent Breakout Sessions 4	
3:00 p.m.	Student Panel Hilary Barker Wisconsin Technical College System	
	Closing	
	Symposium Evaluation	Survey Link



Ursula Pike is the Associate Director of the [Digital Higher Education Consortium of Texas](#) and a Creative Writing instructor for Austin Community College. She is a member of the Equity, Diversity and Inclusion committee for the [Community College Consortium for Open Educational Resources](#) (CCCOER) and completed SPARC's [Open Education Leadership Program](#) in 2021. Ms. Pike earned her Master's degree in Economics from Western Illinois University and her MFA from the Institute of American Indian Arts. She is an enrolled member of the Karuk Tribe and the author of the openly licensed book [OERigin Stories: Pathways to Open Education](#) and [An Indian Among Los Indígenas: A Native Travel Memoir](#) (2021) from Heyday Books.



This Code of Conduct sets the standard of conduct expected of participants in the Wisconsin Open Education Symposium and its related online spaces. It sets the expectation that all participants will actively work to create a safe, welcoming, and inclusive environment and strictly prohibits discrimination, harassment, and sexual harassment. Participation in the Wisconsin Open Education Symposium activities is conditional upon acceptance of the Code of Conduct.

If you experience or witness a violation of this Code of Conduct, please submit a report by emailing Nancy Chapko, Symposium co-chair, at chapkon@gtc.edu.

Scope

This Code of Conduct applies to all aspects of the Wisconsin Open Education Symposium activities where individuals' behavior affects the ability of others to participate. This includes within the virtual conference platform, conference sessions, planning meetings, informal side meetings associated with the conference, social platforms, email discussion lists, and other related interactions. This Code of Conduct applies to all participants, including attendees, speakers, proposal authors, sponsors, scholarship recipients, volunteers, reviewers, conference staff, and vendors.

Standard of Conduct

The Wisconsin Open Education Symposium seeks to offer a safe, welcoming, and inclusive space for learning and sharing, guided by the values of diversity, equity, and inclusion. These values can only thrive in an environment that is free from harassment, sexual harassment, and discriminatory behavior.

The standard of conduct at the Wisconsin Open Education Symposium and related spaces is set forth below. Anyone asked to cease behavior in violation of this Code of Conduct is expected to comply immediately. Engaging in prohibited behavior is subject to enforcement action, which may include being removed from the conference or its online spaces.

Behavior that is expected and encouraged:

- Be respectful, inclusive, and accepting of others. Actively seek to challenge your personal biases, assumptions, and preconceived stereotypes, and approach differences with openness and curiosity.
- Be conscious of how your words and actions (including unintentional ones) might harm others. Take time to educate yourself on how to be more inclusive, and listen when someone takes the time to educate you.
- Be aware of privilege and power dynamics. If you find you are talking or commenting a lot, consider stepping back to leave more space for others. If you share the work or ideas of others, give credit where it is due.

- Be considerate of privacy and personal boundaries. Give others a chance to “opt-in” to personal interactions, and respect limits when they are set.
- Be constructive in offering criticism, and be gracious in accepting it. Consider “calling in” rather than “calling out,” and direct critiques toward ideas rather than people.

Behavior that is strictly prohibited:

- Discrimination, including unfavorable or disparate treatment to others because of any aspect of their identity, appearance, or protected class.
- Harassment and harassing behavior, including use of epithets and slurs, derogatory or hostile comments, repeated attempts to make contact, or any behavior that interferes with another person’s participation in the conference.
- Sexual harassment, including use of sexual images, jokes of a sexual or gendered nature, or any unwelcome contact of a sexual nature in any medium.



If you experience any technical issues with accessing Zoom rooms within this Symposium, please report these in our [Tech Support Google Doc](#). The Zoom Hosts and Symposium Planning Committee are monitoring this Google doc and will work to resolve the problem and provide tech support.



Track	Concurrent Breakout Sessions 1 10:00 a.m. - 10:45 a.m. (CDT)	Facilitators	Link
Leadership & Strategies	Take the Selfish Route: Empowering Faculty to Use and Create OER	Tonya Jackson, Mohave Community College	View
OER Tools	Social Annotation with Perusall	Bridget Bell, Gateway Technical College	View
Equity	Accessibility, Equity, and OER	Andrea Bearman, Trine University	View
Teaching with Open	Moving away from Textbooks toward Student Centered Texts in the English Writing Classroom	Krystia Nora, Milwaukee Area Technical College	View
Track	Concurrent Breakout Sessions 2 11:00 a.m. - 11:45 a.m. (CDT)	Facilitators	Link
OER Tools	ADAPT and LibreStudio: Building the Textbook of the Future with Next Generation OER Homework System	Delmar Larsen, UC Davis & LibreTexts	View
Equity	WTCS Open Education and Antiracism Guide Collaboration with CCCOER	Una Daly, Open Education Global Hilary Barker, WTCS Cindy Domaika, Nicolet College Joy Shoemate, College of the Canyons	View

Teaching with Open	Teaching Dynamically with OER and OP	Hamish Lutris, Capital Community College	View
Track	Concurrent Breakout Sessions 3 1:00 p.m. - 1:45 p.m. (CDT)	Facilitators	Link
Leadership & Strategies	Supporting Co-OER Projects from UW-Green Bay	Kate Farley, Carli Reinecke, Kris Purzycki, Nichole LaGrow, & Amy J. Kabrhel <i>University of Wisconsin - Green Bay</i>	View
OER Tools	Easily Adapting OER with Pressbooks	John McLeod <i>Pressbooks</i>	
OER Projects	Empowered Copyright and Open Educational Resources	Rachel Becker, <i>Madison College</i> Hilary Barker, <i>WTCS</i>	View
Leadership & Strategies	Developing Zero-Cost Courses with a Variety of Budget Sizes	Kim Ernstmeyer, April Foss, Myra Sandquist Reuter, & Vince Mussehl <i>Chippewa Valley Technical College</i>	View
Track	Concurrent Breakout Sessions 4 2:00 p.m. - 2:45 p.m. (CDT)	Facilitators	Link
OER Projects	How a WTCS Collaboratory Group Created an OER Package	Hilary Barker, <i>WTCS</i> Ellen Range, <i>Western Technical College</i> Kelly Carpenter, <i>Lakeshore Technical College</i> Ashley McHose, <i>Lakeshore Technical College</i> Cindy Domaika, <i>Nicolet Technical College</i> Elaine Strachota, <i>Milwaukee Technical College</i> Laurie Zielinski, <i>Milwaukee Technical College</i>	View
OER Tools	Let's Hear It for OER: Creating an Audiobook	Brian Barrick & Sarah Arya <i>Los Angeles Harbor College</i>	View
Teaching with Open	OER, OEP, and Ungrading: How Students Respond to the Intermingling of OER with an Almost Gradeless Classroom	Sybil Priebe <i>North Dakota State College</i>	View
Leadership & Strategies	Building OER Capacity in the Midwest: Supporting Grassroots Efforts and Statewide Collaboration	Annika Many <i>Midwestern Higher Education Compact</i>	View



Lightning Talk Title (Asynchronous)	Presenter(s)	Access
Beyond One Shot Instruction: Creating OER for Library Information Literacy Instruction	Eric Kowalik <i>Marquette University</i>	Link
Reaching across subject divisions to develop a specialized open text	Alishia Huntoon & David DeRoche <i>Oregon Institute of Technology</i>	Link
Using the WTCS OER Repository to find and adopt open content	Hilary Barker <i>Wisconsin Technical College System</i>	Link

Well, We Kind of Figured: Results from a Campus-Wide Student Textbook Affordability Survey	Emily Moran, Travis Mann & Stephanie Warden <i>University of Wisconsin - Superior</i>	Link
Creating Interactive OER with H5P	Sushumna Rao Tadinada <i>Ethiraj College for Women</i>	Link
Increasing equity, access and affordability with low cost OER courseware	Erin Farrey & Janet Lara <i>Lumen Learning</i>	Link
Supplementing OER: Implementing LibGuides to Advance Educational Access and Equity	Jomarie Coloriano & Elizabeth (Betsy) Kennedy <i>Gateway Technical College</i>	Link

Take the Selfish Route: Empowering Faculty to Use and Create OER**Facilitator:** Tonya Jackson**Mohave Community College**

Faculty are knowledgeable, passionate experts in their content areas, often with all the skills they need to use and create OER resources. However, given their own educational histories or the way institutions are structured, diving into the new, rich, and exciting world of OER can seem to be an unnecessary drain on time and mental energy and a project beyond their capacities. Taking a different approach to introducing and/or expanding OER initiatives, the Selfish Professor Approach, we can empower faculty in a new (and comical) light to really impress upon them the power they have to make a difference by harnessing the excitement and deep understanding they have for their content.

Social Annotation with Perusall**Facilitator:** Bridget Bell**Gateway Technical College**

You've picked your OER. Now what are some advantages? Social annotation allows students to annotate alongside their peers. It promotes memory retention, engaging conversations, and community building in any classroom format. Perusall is a tool to embed into the LMS that allows the instructors to use an array of options between self grading, adding questions, quizzes, read aloud for students, and many more features. This session will teach the Perusall basics along with testimony of student experiences. Students like this tool!

Accessibility, Equity, and OER**Facilitator:** Andrea Bearman**Trine University**

In this session, participants will explore the connection between equity, accessibility, and open educational resources (OER). OER have the potential to offer more equitable and accessible learning experiences for students because they can be tailored to meet the needs of the students, including learning outcome alignment, accessible formatting, diverse learning materials, and diverse assessments. Participants will have the opportunity to view resources and apply their learning.

Moving Away from Textbooks Toward Student Centered Texts in the English Writing Classroom**Facilitator:** Krystia Nora**Milwaukee Area Technical College**

I will discuss how to teach basic writing and composition courses that focus on student texts rather than textbooks. I will also talk about student centered ways to use open source resources like Purdue OWL and writingspaces.org, as well as freely available videos like Do You Speak American? and Talking Black in America. These resources provide sociolinguistic grounding, as well as discourse/instruction about common writing issues. I have been teaching composition courses without a textbook for nearly 20 years, and I will share key components of how I accomplish all the course objectives for a writing course at varied two year college levels, as well as how focusing on student texts increases student engagement and investment in the writing process.

ADAPT and LibreStudio: Building the Textbook of the Future with Next Generation OER Homework System**Facilitator:** Delmar Larsen**Libre Texts and University of California - Davis**

This presentation will showcase the free ADAPT homework system with LibreStudio sponsored by the California Education Learning Lab. We will demonstrate how to use ADAPT to augment existing and newly constructed OER textbooks with summative exercises and embed them in LMSs, LibreTexts textbooks, in a standalone application and in-class clickers.

WTCS Open Education and Antiracism Guide Collaboration with CCCOER

Facilitators: Una Daly, Joy Shoemate, Cindy Domaika and Hilary Barker

Open Education Global, College of the Canyons, Nicolet College and Wisconsin Technical College System

WTCS published the OER and Antiracism Teaching Guide in Summer 2022 in collaboration with the Open for Antiracism program co-led by the Community College Consortium for OER (CCCOER) and College of the Canyons. The guide provides resources for faculty to learn about antiracist pedagogies and how OER and open pedagogy can support their implementation in the classroom with students. It encourages instructors to transform at least one aspect of their teaching by creating an action plan with a timeline and steps for immediate implementation.

Teaching Dynamically with OER and OP

Facilitator: Hamish Lutris

Capital Community College

OER and OP promise much for education, but they cannot replace an instructor or make tired teaching better. This presentation will explore how to design active, student-centered use of OER and OP into every class we teach, emphasizing the social sciences classroom.

Supporting Co-OER Projects from UW-Green Bay

Facilitators: Kate Farley, Carli Reinecke, Kris Purzycki, Nichole LaGrow and Amy J. Kabrhel

University of Wisconsin - Green Bay

To address institutional priorities of increasing student success, mitigating equity gaps, and to offset the increasing costs of students' textbooks, the Open Education Resources (OER) Program Team from the University of Wisconsin – Green Bay launched an OER development program to facilitate the development and curation of free resources. This program, which was initiated in the 2021-22 academic year, pairs instructional staff with a small project team. In addition to funding awards to instructors who adopt, modify, or create OER for UWGB courses, this program also leverages the existing expertise on campus from academic support offices such as the UWGB Libraries and the Center for the Advancement of Teaching and Learning (CATL). The instructor and the project team work together to add the OER to the course; librarians help find materials, advise upon accessibility improvements, and perform some copyright assessment. Simultaneously, the instructor and the CATL staff discuss various concepts that are vital to developing equitable and inclusive courses such as backward design; multiple means of expression, engagement, and representation; and using authentic assessments. Working collaboratively with these offices has garnered over 20 interested instructors over the past year, leading to successful outcomes as well as unexpected obstacles. For example, while students are expected to save money from the replacement of conventional textbooks with free alternatives, these OER are tethered to the schools LMS which can inhibit access after the course is complete. Please join us as the UWGB OER Program Team shares lessons learned and suggestions for forging collaborative partnerships.

Easily Adapting OER with Pressbooks

Facilitator: John McLeod

Pressbooks

The Pressbooks Directory is an excellent place to start your journey with open educational resources (OER). This demonstration will show participants how to use Pressbooks Directory to search for open public books, download those books in multiple formats and how to use Pressbooks to adapt this material for use in your classes.

Empowered Copyright and Open Educational Resources

Facilitators: Rachel Becker and Hilary Barker

Madison College and Wisconsin Technical College System

Join us for a session on copyright and Open Educational Resources. This presentation will cover (1) the basics of copyright, (2) share the WTCS-created Using Copyrighted Content with OER guidance, and (3) walk through some real-world examples to assess the case for fair use. Bring your copyright and OER questions!

Developing Zero-Cost Courses with a Variety of Budget Sizes

Facilitators: Vince Mussehl, Kim Ernstmeyer, April Foss and Myra Sandquist Reuter

Chippewa Valley Technical College

We see the question on the reg - "How much does it cost to create an OER?" It would be great if there was an easy answer, but it just doesn't work that way. This panel will speak about their experiences developing no-cost health-related courses or resources with a variety of dollar amounts - from a \$0 allowance to a \$2.5 million budget. Hear their journey from start to finish.

How a WTCS Collaboratory Group Created an OER Package

Facilitators: Ellen Range, Kelly Carpenter, Ashley McHose, Cindy Domaika, Hilary Barker, Elaine Strachota and Laurie Zielinski

Western Technical College, Lakeshore Technical College, Nicolet College, Wisconsin Technical College System, Milwaukee Area Technical College

From a CreateFest to a finished product, this cross functional workgroup (faculty, instructional designers, librarians) from across the WTCS will share their process and insights from adapting and publishing a [Medical Terminology textbook](#), creating a [printable student companion guide](#), and developing a [course shell](#) for Canvas Commons for faculty to adopt. Learn how this workgroup thoughtfully picked a textbook that would not only benefit their students but dual enrollment students as well. They also proactively addressed many of the issues that we commonly hear about open educational resources: lack of instructor resources, low-fi/printable options, and non-LMS dependent quizzes.

Let's Hear It for OER: Creating an Audiobook

Facilitators: Brian Barrick and Sarah Arya

Los Angeles Harbor College

What does OER sound like? We will discuss our experience producing an OER audiobook for Political Science. Specifically, we created an audio adaptation of an OpenStax textbook, American Government 3rd Edition. In this presentation, we will discuss the initial concept, funding source, equipment needs, planning, production process, finding and creating audio resources, and strategies for publishing. We will further explore how to utilize platforms such as Spotify, YouTube, and Apple Podcasts for distribution.

OER, OEP, and Ungrading: How Students Respond to the Intermingling of OER with an Almost Gradeless Classroom

Facilitator: Sybil Priebe

North Dakota State College of Science

What do students say about these kinds of processes and pedagogical approaches to teaching, specifically in classes that are writing-intensive? This presentation will showcase student responses to OER/OEP and Ungrading from specific semesters in first-year composition courses as well as an introductory creative writing course at the North Dakota State College (taught by Sybil Priebe). If necessary, and if time allows, the presentation will include the presenter's background with OER, OEP, and Ungrading, as well as how these elements are used in her classroom and any tweaks for her future plans.

Building OER Capacity in the Midwest: Supporting Grassroots Efforts and Statewide Collaboration

Facilitator: Annika Many

Midwestern Higher Education Compact

In this session, panelists will describe efforts led by the Midwestern Higher Education Compact (MHEC) under a grant from the William and Flora Hewlett Foundation and in collaboration with the National Consortium for OER (NCOER), a partnership between the four higher education regional compacts to increase access, affordability, and equity using OER. MHEC's focus has been to expand and strengthen capacity in the 12 MHEC states (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin) to scale up and implement a sustainable OER infrastructure and open education practices. Attendees will learn about promising practices in organizing and supporting grassroots regional and statewide collaboration, as well as gain insights from the research underway.

Beyond One Shot Instruction: Creating OER for Library Information Literacy Instruction

Facilitator: Eric Kowalik

Marquette University

Covering necessary information literacy (IL) topics in a one shot session can be difficult. To address this challenge, the Marquette Raynor Memorial Libraries developed a suite of modules focused on discrete IL topics.

These interactive Articulate Storyline modules can be pre-loaded into a Learning Management System (LMS) providing flexibility in teaching IL concepts beyond the one shot session. Learn about the development, implementation, and evaluation of these modules, then join us in helping to improve them by downloading the source files from the project GitHub - <http://marquetteuml.github.io/information-literacy-modules/>

Reaching across subject divisions to develop a specialized open text

Facilitators: Alishia Huntoon and David DeRoche
Oregon Institute of Technology

Creating a textbook involves more than writing content. There are logistics and perspectives to consider, such as the platform, imagery, universal design, diverse perspectives, and dissemination. However, this does not need to all be a solitary endeavor. There are many skilled experts to turn to throughout this process to make the development more fruitful. This talk explores the collaborative process of creating an open drawing textbook by professors that teach in different disciplines - art and psychology. Both successes and challenges of the experience will be discussed.

Using the WTCS OER Repository to find and adopt open content

Facilitator: Hilary Barker
Wisconsin Technical College System

The [WTCS OER Repository](#) is a growing database of open educational resources aligned with WTCS courses. Within this Repository, you can find (1) your college's OER point-person, (2) examples of OER that have been adopted across the WI Technical Colleges, (3) a database of available OER organized by instructional area, and (4) funding opportunities to support open education work. This session will guide you through how to leverage this Repository and use the information to find and adopt open content.

Well, We Kind of Figured: Results from a Campus-Wide Student Textbook Affordability Survey

Facilitators: Emily Moran, Travis Mann and Stephanie Warden
University of Wisconsin - Superior

In Fall of 2021, the University of Wisconsin-Superior designed and deployed our first Textbook Affordability Survey for students. The survey was voluntary, but even so we saw a surprising turnout, even without incentive. In this lightning talk, we will discuss the survey, the results, and implications for future survey instruments on this topic.

Creating Interactive OER with H5P

Facilitator: Sushumna Rao Tadinada
Ethiraj College For Women

Increasing equity, access and affordability with low cost OER courseware

Facilitators: Erin Farrey and Janet Lara
Lumen Learning

Since its founding, Lumen Learning has set industry benchmarks through its commitment to increase equity, access and affordability in education. To fulfill our mission, to enable unprecedented learning for all students, we curate and create OER to develop sets of course materials aligned with learning outcomes for general education courses. The result is a quality, low cost course package that faculty members can use to replace expensive textbooks. Janet Lara and Erin Farrey are the Regional Sales Directors that cover the central region, including Wisconsin. We would love to share information about Lumen Learning and how we support efforts in adopting OER to keep costs low and increase student success.

Supplementing OER: Implementing LibGuides to Advance Educational Access and Equity

Facilitators: Jomarie Coloriano and Elizabeth Kennedy
Gateway Technical College

This poster session will provide an alternative to OER through the use of LibGuides created by library staff and faculty. The purpose is to supplement the OER text with a variety of interactive resources and links to advance access and equity to educational resources. LibGuides have evolved into supplemental open education materials that have been incorporated into the classroom like Gateway to Success, the College's First Year Experience course. In addition, LibGuides have been utilized to enhance programming such as the 21-Day Equity Challenge, Crucial Conversations, Diversity 365 programming and the GLOW leadership and diversity experience.

Hear from students across the Wisconsin Technical College System on their experiences with course materials, open educational resources and advocacy for open content within student government. Our student panelists include John Krueger (Nicolet College), Dylan Marx (Southwest Wisconsin Technical College) and Mackenzie Johnson (Lakeshore Technical College). Come with your questions!

Moderator: Hilary Barker, WTCS

Thank you for participating in the *Open for Equity*, Wisconsin Open Education Symposium. We value your insights and impressions. Please take a moment to complete an evaluation on your experience participating in the 2022 WTCS OER Symposium.

Those who submit an evaluation will receive a digital badge as a participant and a certificate with professional development hours. **The evaluation will be open and can be completed through Tuesday, November 30, 2022.**

[Complete the Evaluation](#)

Thank you to all our speakers, attendees, and passionate educators who have contributed to make this Symposium successful. A very special thank you to the following individuals who have assisted with the planning and implementation of the second annual Wisconsin Open Education Symposium. Your efforts have been greatly appreciated!

Hilary Barker	Wisconsin Technical College System
Rachel Becker	Madison College
Bridget Bell	Gateway Technical College
Geeta Betrabet	Gateway Technical College
Patrick Brinkman	Gateway Technical College
Kelly Carpenter	Lakeshore Technical College
Nancy Chapko	Gateway Technical College
Sarah Chojnacki	Mid-State Technical College
Beth Cummins	Southwest Wisconsin Technical College
Cindy Domaika	Nicolet College
Melissa Earnest	Gateway Technical College
Jill Eide	Gateway Technical College
Julie Jacob	Gateway Technical College
Niki Kruschke	Chippewa Valley Technical College
Amy Manion	Waukesha County Technical College
Desiah Melby	Mid-State Technical College
Tanya Mulder	Fox Valley Technical College
Vince Mussehl	Chippewa Valley Technical College
Ellen Range	Western Technical College
Julie Teeter	Gateway Technical College
Lee Ann Turner	Mid-State Technical College
Leah Velasquez	Chippewa Valley Technical College
Josh Vollendorf	Gateway Technical College
Lee Wagner	Gateway Technical College