







ETUAL FOMINA

Graphic Designer & Design Photographer

Thoughtful and creative designer with a background in print, branding, and photography, now specializing in UX/UI, video, and motion design. I enjoy learning new software and techniques to create impactful solutions.

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SKILLS

SOFTWARE

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Figma
Webflow
Corel Draw
Affinity Designer
Lottie
After Effects
Premiere Pro

PROFESSIONAL SKILLS

Print Production
UX/UI Design
HTML/CSS/JS
Vector Illustration
Product Photography
Photo Editing
Motion Design
Accessible Media Design

SOFT SKILLS

Creativity
Time Management
Adaptability & Flexibility
Human-Centred Approach
Problem Solving Thinking
Team Work & Collaboration

LANGUAGES

English C1 (Advanced)
French A2 (Basic User)

HONORS AND AWARDS

Dean's list at Humber College
Fall 2023 | Winter 2024 |
Fall 2024 | Winter 2025

EDUCATION

HUMBER COLLEGE

| Advanced Diploma, Graphic Design
Sep 2023–May 2026 (in progress)

PROFESSIONAL CERTIFICATES

| Google UX Certificate (Complete 1-7 course, July 2025)
| META Front-End Development (in progress: #1 - Intro to Front-End Development)
| Learning Photoshop by Jan Kabili (LinkedIn, Oct 2023)
| Graphic Design Foundations: Typography by Ina Saltz (LinkedIn Jan 2024)
| Illustrator 2023 Essential Training by Tony Harmer (LinkedIn, Jan 2024)
| Lightroom: Get Professional Results by T. Jackson (LinkedIn, Mar 2024)

WORK EXPERIENCE

| GRAPHIC DESIGNER AT SWEET PEPPER BAR Jan 2014–Sep 2024

As a graphic designer I created a logo and brand identity, worked on the whole range of promo materials for my company such as posters, business cards, menus, flyers. Also, I worked on the company's social media campaigns as a content creator.

| FOOD PHOTOGRAPHER AT SWEET PEPPER BAR Sep 2018–Aug 2023

I started doing food photography as a hobby which helped me in my work as a graphic designer. I gathered a huge experience in food and beverage photography for menus, promo materials, and the company's social media. As a photographer, I like to be creative, always think about composition, and try to be attentive to details.

| GRAPHIC DESIGNER AT TABASCO BAR 2009-2015

I worked as a part-time designer on print and outdoor materials such as menu, posters, flyers, signage, pillars.

| FREELANCE GRAPHIC DESIGNER Sep 2007–Mar 2015

As a freelance graphic designer, I worked a lot with different clients from various areas. I got valuable experience, tried different styles, and got to know different media. I always received excellent reviews from my clients, met deadlines, and did my best to solve clients' problems.