Celine Gestas

France • +33618271667 • www.celinegestas.com • celine.gestas@gmail.com • linkedIn.com/celinegestas

UX/UI with 13+ years of experience in designing and developing B2B and B2C solutions. Specialized in user research, prototyping, and design systems, with a strong background in software development. Solid experience in challenging and international environments, ranging from large companies to startup contexts.

RELATIVE EXPERIENCE

Product Designer UX/UI
2025-Present
Freelance, Remote
- Conduct user research and testing
- Create and manage design systems
- Design user experiences through wireframes, mockups, and prototypes

UX/UI Designer & Web Designer
2022-2025
Freelance, Remote
- Improved conversions for forms, bookings, and sales
- Designed user-centered web products for end-to-end projects, from research to launch
- Conducted UX research and iterations to optimize flows and experience
- Created wireframes, prototypes, and responsive designs in Figma with design system setup
- Built and launched websites using Webflow from prototype to live site

Senior Product Engineer
06/2019 – 10/2019
Interactive Network Technologies (TOTAL), San Francisco Bay Area , USA
- Developed an AI plugin for a geoscience platform
- Implemented interfaces and connectors to AI services
- Led user workshops to gather needs
- Co-designed intuitive interfaces
- Conducted usability testing

Senior Software Engineer & Project Manager
2013-2018
TECH'advantage (TOTAL), France
- Led development of improvement projects for geoscience platform tools
- Integrated user feedback to enhance experience
- Managed agile team planning, mentoring, and prioritization
- Served as client liaison for meetings, specifications, and deliverables tracking

Software Engineer
2011-2013
TECH'advantage (TOTAL), Abu Dhabi, UAE
- Industrialized R&D tools by collaborating directly with local users on requirements, custom solutions, testing, and iteration
- Adapted quickly in a demanding environment to strengthen client relationships and support contract acquisition

Software Engineer
2007–2011
TECH'advantage (TOTAL), France
- Enhanced user confidence and efficiency through improved UX and functionality
- Developed new features for a geoscience platform based on user needs
- Mentored new team members

EDUCATION

Master's Degree in Software Engineering   2002-2007
Université de Pau et des Pays de l'Adour, France

CERTIFICATIONS

UX/UI Design Masterclass   2024
Designership, Remote

Practical User Research & Strategy   2024
Designership, Remote

Webflow Masterclass   2022
FluxAcademy, Remote

Web Design Masterclass   2022
FluxAcademy, Remote

UX Design Course - UI Specialization   2019
CareerFoundry, Remote

CORE SKILLS

Design : Information architecture, Wireframing & Prototypage, UI design & Design systems, Responsive design

Research : A/B Testing, Competitive Analysis, Surveys, Usability Testing, User Research

Tools : Figma / Figjam, Dovetail, Miro, Whimsical, Optimal Workshop, Notion, ChatGPT