Celine Gestas

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UX/UI Designer with 13+ years of experience in B2B and B2C digital products. Former software engineer, I work on complex systems and internal tools, combining user research, journey structuring and prototyping.
I help organizations improve their products by transforming user and business needs into clear and effective UX solutions.
Solid experience in challenging and international environments, ranging from large companies to startup contexts.

RELATIVE EXPERIENCE

UX/UI Designer   2025–Present
Freelance - Remote

- User research and qualitative interviews to identify user needs and pain points.
- Facilitation of co-design workshops with users and project teams.
- UX audits: usability, information hierarchy and workflow efficiency.
- Design of user flows, wireframes, prototypes and UI mockups in Figma.
- Creation and structuring of design systems.

UX/UI Designer & Web Designer   2022–2025
Freelance - Remote

- UX research to understand user needs and improve user journeys.
- Design of wireframes, prototypes, UI interfaces and design systems in Figma.
- Development and deployment of Webflow websites.

Senior Product Engineer   06/2019 – 10/2019
Interactive Network Technologies (TotalEnergies) - San Francisco Bay Area , USA

- Development of a plugin integrating AI services into a geoscience platform used by domain experts.
- Facilitation of user workshops to understand needs and use cases.
- Co-design of interfaces improving access to AI features.
- User testing and iterative improvements to enhance product usability.

Senior Software Engineer & Project Manager   2013–2018
TECH'advantage (TotalEnergies) - France

- Led projects to improve tools within a geoscience platform.
- Integrated user feedback to improve usability and efficiency.
- Team coordination: planning, prioritization and delivery tracking.

Software Engineer   2011–2013
TECH'advantage (TotalEnergies) - Abu Dhabi, UAE

- Development of R&D tools in collaboration with users: requirements gathering, custom solutions, testing and iterations.
- Adaptation to a demanding multicultural environment, contributing to stronger client relationships and new contracts.

Software Engineer   2007–2011
TECH'advantage (TotalEnergies) - France

- Design and development of new features for a geoscience platform in collaboration with users.

EDUCATION

Master's Degree in Software Engineering   2002–2007
Université de Pau et des Pays de l'Adour, France

CERTIFICATIONS

AI-Powered Product Design Bootcamp   2026
Memorisely, Remote
4-week bootcamp on integrating AI into the product design workflow, covering UX
research, ideation, prompt design, and rapid prototyping.

UX/UI Design Masterclass   2024
Designership, Remote

Practical User Research & Strategy   2024
Designership, Remote

Webflow Masterclass   2022
FluxAcademy, Remote

Web Design Masterclass   2022
FluxAcademy, Remote

UX Design Course - UI Specialization   2019
CareerFoundry, Remote

CORE SKILLS

Design : Information architecture, Wireframing & Prototypage, UI design & Design systems, Responsive design

Research : A/B Testing, Competitive Analysis, Surveys, Usability Testing, User Research

Tools : Figma / Figjam, Dovetail, Miro, Whimsical, Optimal Workshop, Notion, ChatGPT