

Celine Gestas

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UX/UI Designer with experience in software development and digital product design.

I help teams understand user needs and transform complex systems into clearer, more useful experiences.

Experience with industry-specific tools, B2B products, and web/mobile applications, working closely with product and technical teams.

RELATIVE EXPERIENCE

UX/UI Designer

2025–Present

Freelance - Remote

Working with startups, agencies, and large corporations on business tools, B2B products, and web/mobile applications.

- User research and qualitative interviews to identify user needs and pain points.
- Facilitation of co-design workshops with users and project teams.
- UX audits: usability, information hierarchy and workflow efficiency.
- Design of user flows, wireframes, prototypes and UI mockups in Figma.
- Creation and structuring of design systems.

UX/UI Designer & Web Designer

2022–2024

Freelance - Remote

Website design and development using a user-centered UX approach.

- UX research to understand user needs and improve user journeys.
- Design of wireframes, prototypes, UI interfaces and design systems in Figma.
- Development and deployment of Webflow websites.

Senior Product Engineer

06/2019 – 10/2019

Interactive Network Technologies (TotalEnergies) – San Francisco Bay Area, USA

- Development and co-design of a plugin integrating AI services into a geoscience platform used by domain experts.
- Facilitation of user workshops to understand needs and use cases.
- Co-design of interfaces improving access to AI features.
- User testing and iterative improvements to enhance product usability.

Senior Software Engineer & Project Manager

2013–2018

TECH'advantage (TotalEnergies) – France

- Led projects to improve tools within a geoscience platform.
- Integrated user feedback to improve usability and efficiency.
- Team coordination: planning, prioritization and delivery tracking.

Software Engineer

2011–2013

TECH'advantage (TotalEnergies) – Abu Dhabi, UAE

- Development of R&D tools in collaboration with users: requirements gathering, custom solutions, testing and iterations.
- Adaptation to a demanding multicultural environment, contributing to stronger client relationships and new contracts.

Software Engineer

2007–2011

TECH'advantage (TotalEnergies) – France

- Design and development of new features for a geoscience platform in collaboration with users.

EDUCATION

Master's Degree in Software Engineering

2002-2007

Université de Pau et des Pays de l'Adour, France

CERTIFICATIONS

AI-Powered Product Design Bootcamp

2026

Memorisely

4-week bootcamp on integrating AI into the product design workflow, covering UX research, ideation, prompt design, and rapid prototyping.

UX/UI Design Masterclass

2024

Designership

Practical User Research & Strategy

2024

Designership

UX Design Course - UI Specialization

2019

CareerFoundry

CORE SKILLS

Design : User research, Interviews, Workshops, User journeys, Information architecture, Wireframing & prototyping, UI design, Design systems

Research : Competitive Analysis, Surveys, Usability Testing, User Research

Tools & AI workflow : Figma / Figjam, Dovetail, Miro, Whimsical, Optimal Workshop, Notion, ChatGPT, Figma Make