

# Celine Gestas

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UX/UI Designer with experience in software development and digital product design.

I help teams understand user needs and transform complex systems into clearer, more useful experiences.

Experience with industry-specific tools, B2B products, and web/mobile applications, working closely with product and technical teams.

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## RELATIVE EXPERIENCE

### UX/UI Designer

2025–Present

Freelance - Remote

Working with startups, agencies, and large corporations on business tools, B2B products, and web/mobile applications.

- User research and workshops to identify needs, clarify workflows, and align teams around product challenges
- Design of user flows, wireframes, prototypes, and interfaces that make complex systems easier to understand.
- Implementation of design systems to ensure product consistency and scalability.

### UX/UI Designer & Web Designer

2022–2024

Freelance - Remote

Website design and development using a user-centered UX approach.

- Creation of wireframes, prototypes, and user interfaces in Figma.
- Development and launch in Webflow.

### Senior Product Engineer

06/2019 – 10/2019

Interactive Network Technologies (TotalEnergies) - San Francisco Bay Area, USA

- Development and co-design of a plugin integrating AI services into a geoscience platform used by domain experts.
- Facilitation of user workshops to understand needs and use cases.
- Co-design of interfaces improving access to AI features.
- User testing and iterative improvements to enhance product usability.

### Senior Software Engineer & Project Manager

2013–2018

TECH'advantage (TotalEnergies) - France

- Managing projects to improve tools used by subject matter experts on a geosciences platform.
- Collecting and incorporating user feedback to improve the usability and effectiveness of the tools.
- Coordinating teams and tracking deliverables.

### Software Engineer

2011–2013

TECH'advantage (TotalEnergies) - Abu Dhabi, UAE

- Development of R&D tools in collaboration with users: requirements gathering, custom solutions, testing and iterations.
- Adaptation to a demanding multicultural environment, contributing to stronger client relationships and new contracts.

### Software Engineer

2007–2011

TECH'advantage (TotalEnergies) - France

- Design and development of new features for a geoscience platform in collaboration with users.

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## EDUCATION

### Master's Degree in Software Engineering

2002-2007

Université de Pau et des Pays de l'Adour, France

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## CERTIFICATIONS

### AI-Powered Product Design Bootcamp

2026

Memorisely

4-week bootcamp on integrating AI into the product design workflow, covering UX research, ideation, prompt design, and rapid prototyping.

### UX/UI Design Masterclass

2024

Designership

### Practical User Research & Strategy

2024

Designership

### UX Design Course - UI Specialization

2019

CareerFoundry

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## CORE SKILLS

**UX/UI Design:** User research, workshops, user journeys, information architecture, wireframing, prototyping, UI design, design systems

**Tools:** Figma, FigJam, Dovetail, Miro, Optimal Workshop, Notion

**AI:** ChatGPT, Figma Make