

Celine Gestas

Product Designer

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Product Designer with 15+ years of experience spanning software engineering, UX, and product design. I help cross-functional teams understand complex business domains, uncover user needs, and design useful products. My technical background enables me to bridge business goals, user needs, and engineering constraints.

EXPERIENCE

Product Designer

2025–Aujourd’hui

Freelance – Remote

- Partnering with product teams to design B2B applications and complex business software.
- Understanding user needs through interviews, workshops, and analyses of existing systems.
- Facilitating co-design workshops to align users, business stakeholders, and technical teams.
- Turning user insights into validated concepts, user flows, prototypes, and interfaces.
- Collaborating with Product Owners, Project Managers, and developers throughout the project.

UX/UI & Web Designer

2022–2024

Freelance – Remote

- User-centered web design: UX research, wireframes, prototypes, and UI design in Figma.
- Helping clients translate business needs into user-centred websites.
- Development and deployment (Webflow).

Senior Product Engineer

06/2019 – 10/2019

Interactive Network Technologies (TotalEnergies) – San Francisco Bay Area , USA

- Collaborated with domain experts to understand requirements for an AI-powered plugin within a complex industrial platform.
- Facilitated workshops and co-designed new features with business and technical teams.
- Validated concepts with users and continuously improved features based on feedback from the field.

Senior Software Engineer & Project Manager

2013–2018

TECH’advantage (TotalEnergies) – France

- Analyzed and prioritized the requirements identified by domain experts to build a prioritized backlog.
- Managed projects to improve a geosciences platform: scoping, prioritizing, and tracking deliverables with the development teams.
- Cross-functional coordination among users, developers, and management to meet deadlines and maintain the delivery schedule.
- Continuous improvement of the usability and efficiency of tools based on feedback from the field.

Software Engineer

2007–2013

TECH’advantage (TotalEnergies) – Abu Dhabi, UAE & France

- Development of business tools in collaboration with users and business experts, first in France and then in the United Arab Emirates, in a challenging intercultural environment.

EDUCATION

Master’s Degree in Software Engineering	2002–2007
Université de Pau et des Pays de l'Adour, France	

CERTIFICATIONS

AI-Powered Product Design Bootcamp	2026
Memorisely	
UX/UI Design Masterclass	2024
Designership	
Practical User Research & Strategy	2024
Designership	
UX Design Course – UI Specialization	2019
CareerFoundry	

CORE SKILLS

- Product :** Discovery, User research, Workshop facilitation, Product framing, Priorisation, User stories, Delivery collaboration
- Design :** Information architecture, Wireframing, Prototyping, UI Design, Design Systems
- Outils:** Figma, FigJam
- IA :** Claude, Claude Code, ChatGPT, Figma Make (ideation, research synthesis, prototyping, workflow acceleration)

LANGUAGES

- French :** native language
- English :** current (international assignments: U.S., United Arab Emirates)