

Celine Gestas

Product Designer

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Product Designer with 15+ years of experience spanning software engineering, UX, and product design. I help cross-functional teams understand complex business domains, uncover user needs, and design useful products. My technical background enables me to bridge business goals, user needs, and engineering constraints.

EXPERIENCE

Product Designer

2025-Present

Freelance - Remote

- Supporting product teams on B2B applications and complex business tools.
- Understanding user needs through interviews, workshops, and analysis of existing systems, prioritized by user impact and technical feasibility.
- Facilitating co-design workshops to align users, business, and technical teams.
- Turning user needs into validated solutions with stakeholders, reducing the risk of scope drift.
- Collaborating with Product Owners, Project Managers, and developers throughout the project.

UX/UI & Web Designer

2022-2025

Freelance - Remote

- Designed user-centered websites: UX research, wireframing, prototyping, and UI design in Figma.
- Helped clients clarify and prioritize their needs.
- Developed and deployed sites (Webflow).

Senior Product Engineer

06/2019 – 10/2019

Interactive Network Technologies (TotalEnergies) - San Francisco Bay Area , USA

- Collaborated with domain experts to understand requirements for an AI-powered plugin within a complex industrial platform.
- Facilitated workshops and co-designed new features with business and technical teams.
- Validated concepts with users and continuously improved features based on feedback from the field.

Senior Software Engineer & Project Manager

2013-2018

TECH'advantage (TotalEnergies) - France

- Analyzed and arbitrated the requirements identified by domain experts to build a prioritized backlog.
- Managed projects to improve a geosciences platform: scoping, prioritizing, and tracking deliverables with the development teams.
- Coordinated cross-functionally among users, developers, and management to meet deadlines and maintain the delivery schedule.
- Continuously improved the usability and efficiency of tools base

Software Engineer

2007-2013

TECH'advantage (TotalEnergies) - Abu Dhabi, UAE & France

- Coordinated cross-functionally among users, developers, and management to meet deadlines and maintain the delivery schedule.
- Continuously improved the usability and efficiency of tools base

EDUCATION

Master's Degree in Software Engineering
Université de Pau et des Pays de l'Adour, France

2002 - 2007

CERTIFICATIONS

AI-Powered Product Design Bootcamp
Memorisely

2026

UX/UI Design Masterclass
Designership

2024

Practical User Research & Strategy
Designership

2024

CORE SKILLS

Product: Discovery, User research, Workshop facilitation, Problem framing, Priorisation, User stories, Delivery collaboration

Design: Information architecture, Wireframing, Prototyping, UI Design, Design Systems

Tools: Figma, FigJam

AI: Claude, Claude Code, ChatGPT, Figma Make (ideation, research synthesis, prototyping, workflow acceleration)

LANGUAGES

French : Native language

English : Fluent (international assignments: U.S., United Arab Emirates)