



THE SMART WAY TO INTEGRATE WITH SAGE 100

“Best of Both Worlds”

Black Box Simplicity + Full Visibility & Access



The Web-Stor Integration Platform makes Sage 100 eCommerce integration seamless—but it’s not just for eCommerce. Web-Stor supports any kind of Sage 100 integration, giving you the flexibility to connect the systems your business depends on.

It works like a black box—fully automated and low maintenance—but behind the scenes, it’s an accessible, UI-driven platform with built-in controls, alerts, and visibility. You’re not dependent on one expert or a developer for every change. It’s trainable, transparent, and built for your team.

IMAGINE

the **bottom-line impact** of solving these costly problems:

- ❌ Manual data entry errors
✅ **Replaced by hands-free data flow**
- ❌ Slow, error-prone order processing
🚀 **Transformed into fast, automated workflows**
- ❌ Disconnected systems and data silos
🔗 **Solved with seamless system connections**
- ❌ Overselling and stockouts
🔄 **Avoided with real-time inventory sync**
- ❌ Delayed invoicing and payments
📄 **Resolved with integrated workflows**
- ❌ Custom Scripts and IT band-aids
🤖 **Eliminated by reliable automation**
- ❌ Processes that don't scale
📈 **Upgraded to workflows that grow with you**

Features Include:

- **Web-based integration platform**
 - **Real-time, bi-directional sync**
 - **Support for multiple Sage companies**
 - **Connect to multiple eComm platforms**
 - **Support for B2B/B2C/D2C and combos**
 - **Reliable high-volume processing**
 - **Advanced error handling & drill-downs**
 - **Customizable event notifications**
- and more...



POWERFUL WORKFLOW AUTOMATION

The Web-Stor Experience Hands-Off Automation

- You don't want to "use" the integration, you just want it to work. Web-Stor runs continuously, syncing data between platforms in real-time, without requiring daily effort or intervention.
- You can elect to get proactive email alerts about the integration events that matter to you; you don't have to babysit, and you're never left wondering.

Supported by Advanced Tools

- Every sync. Every rule. Every mapped field. Web-Stor gives you transparency into how data is moving.
- A purpose-built UI provides full insight into transaction flow—no guesswork, no digging into logs. Web-Stor is built for real-world business users.

Web-Stor Empowers Your Team

- You're not tied to a single expert or coder. With intuitive tools and role-based access, your internal support team can address issues confidently.
- When you do need some help, our support team uses the same tools. We often address issues proactively, saving you time and effort.

Ready to eliminate integration headaches?
Contact us today:

phone **610-926-7450**
email **info@kissingerassoc.com**
web **kissingerassoc.com/contact**

From Storefront to Sage

- eCommerce orders
- eCommerce customers
- Payment capture
- Inventory item quantity change
- Shipping method selection
- Order notes, special instructions
- Quick orders / reorders
- Return request creation
- Customer email and contact info updates
- and more

From Sage to Storefront

- Real-time inventory updates
- Customers
- Product data
- Pricing and discount updates
- Order status updates
- Shipment tracking
- Stock availability by warehouse
- Bulk catalog updates or new product creation
- Order and invoice history
- and more

Every business is different. We'll help you identify the right workflows to automate based on your goals and industry.

Real Results

TruBeauty Concepts is a family-owned and operated professional beauty distribution company with over 8,000 SKUs. 75% of the company's orders are website orders. With Web-Stor, they experienced:

- **99% reduction in order processing time**
- **Multi-tiered pricing automation**
- **\$40,000 annual cost savings**

Georgia Underground Superstore has created the sourcing blueprint for utility contractors with a catalog of 20,000+ items. This customer's Web-Stor experience includes:

- **96% reduction in order processing time**
- **Full sales automation saving 80% of a full-time salesperson's time**

"Web-Stor is the key to our Internet sales success! It's all automated, Web-Stor replaced 10 manual processes in our Internet order entry workflow. We are so much more efficient. Web-Stor is hands down the right choice and exactly what we needed."

—Kenneth Barlow, North American Arms, Inc.

Visit kissingerassoc.com to read more.

