# **Strategy Snapshot Canvas**

This canvas provides a structured framework for developing and documenting strategic initiatives across three key dimensions.



## **Strategic Context**

Understanding the starting point and system pressures

## **Strategic Direction**

Defining the vision and key pathways forward

## **Strategy in Practice**

Translating strategy into action and momentum

#### **Current Conditions**

What pressures, shifts, or disruptions are shaping the environment?



#### The Change You Want To See

**M** What future state are you aiming to create? What/who needs to shift in the current state to achieve the future state?

#### What Will Make Or Break It

What risks, blockers, or resistance need to be addressed?



#### The Problem Behind The Problem

What policies, practices, and mindsets are maintaining and perpetuating the problem?



## **Key Assets, Promising Practices, And Leverage Points**

What's working in the system today that can be built on? What initiatives or interventions will most effectively drive change and leverage key assets?



What signals, outcomes, or feedback loops matter? How will we know we have achieved our goal?



#### What's At Stake

Who is affected and what are the consequences of inaction?



#### Who Must Be Involved

Who holds power, influence, or insight to make it real?



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#### **What Needs To Happen Next**

What early moves or decisions will build momentum?



