

Membership Acknowledgement Plan (M.A.P.) Report



*Link Lisa Loury Lomas
Eastern Area Director*

*Link Barbara McEachin-Burton
Eastern Area Vice Director*

Membership Acknowledgement Plan (M.A.P.) #ForeverFriendships

The Eastern Area of The Links, Incorporated Membership Acknowledgement Plan (M.A.P.) is designed to serve as a road map to assist chapter Vice Presidents and the membership committee in enhancing /creating meaningful friendship opportunities among chapter members that are actionable and promote purposeful behaviors. In addition, to recognizing all chapter members who display the true meaning of friendship.

The mission of The Links, Incorporated is friends transforming communities through service. The Eastern Area Vice Director will acknowledge the M.A.P. award recipients. In the even years, M.A.P. award recipients will be recognized at an Eastern Area Leadership Summit. In the odd years, M.A.P. award recipients will be recognized at the Eastern Area Conference. All Eastern Area Chapters Vice Presidents are encouraged to participate by using the M.A.P. design.

Meaningful Activities:

- **Super Sister** - A Link Sister who has exhibited supportive and encouraging behavior toward another Link Sister as observed by a chapter member and reported to the chapter President or Vice President. The chapter member (observer) will provide written documentation (250 words limit) describing the sisterly act. The Super Sister will be acknowledged during the Vice President's report at a chapter meeting. Vice Presidents should encourage monthly submissions.
- **Green Circle Moment** – Vice Presidents are encouraged to provide an opportunity annually to address difficult topics as determined by the chapter. Friendships are enhanced when difficult topics are addressed in a timely manner.

Membership Deliverables:

- **Core Values** - The Code of Ethics is built upon a set of core values rooted within our organization's history and philosophy and is consistent with the evolution of our organization. Each month, the Eastern Area Vice Director will select a core value from the 10 core values established in 1992. It is an expectation that each member will adhere to these core values. The Core values are designed to remind all members of how they should interact and behave toward one another. The Chapter Vice President and the membership committee, along with the Ethics and Standards Chair, will determine a creative way to spotlight and remind chapter members of the monthly core value.

- **Managing Your Own Membership (M.Y.O.M.):** Each member is ultimately responsible for her own membership. She is responsible for meeting all of the requirements of membership, as outlined in our governing documents. The chapter leadership will assist members with managing their membership.
- **Pop-up Friendship Activities*** – An event or activity that is a spontaneous get-together of chapter members and/or neighboring chapters. The Membership Committee will collaborate with its members to create these pop-up friendship activities.
- **Member Satisfaction Assessment** - The Vice President and Membership Committee will conduct an annual member satisfaction assessment to determine each member's satisfaction with their chapter and personal sense of belonging.

Purposeful Activities:

- **Evaluations** – The Membership Committee will conduct post-evaluations to determine the effectiveness of chapter initiatives.
It is essential that all members provide input on the implemented initiatives.
- **Link Sisters Serving with Link Sisters Moment*** - a Link Sister serving with another Link Sister in a community activity that does **not** involve Link programming or partnerships. These moments should be captured and reported to the Vice President in the M.A.P. report. Service hours will not be given for these moments.
- **Social Media Campaign-** To promote the activities of the Eastern Area on social media platforms by using hashtags; for example-#ElevateandEmpower, #ForeverFriendships, #EALinks.
- **Platinum & Alumna Month -**
 - a. The President shall appoint the Platinum & Alumna Chair, who is a member of the membership Committee.
 - b. The Vice President and Membership Committee will plan a celebration in honor of its Platinum and Alumna members during March.
 - c. The Platinum and Alumna Affairs chapter chair will provide “Emerald Sage” moments at Chapter Meetings.
 - d. The Platinum and Alumna Affairs chair will provide quarterly “Emerald Sage” articles for submission to the Eastern Area Newsletter.
- **Nex-Gen Chair (age 21-45)** - The President shall appoint the Nex-Gen Chair, who is a member of the membership Committee. The Nex-Gen Chair will engage Nex-Gen members to build a more inclusive chapter, which includes intergenerational activities relevant and supportive of its Nex-Gen members.

Eligibility Criteria

Individual Member Recognition:

The chapter Vice President will identify one Super Sister nominee and provide written documentation (250 words limit) for the program year.

Chapter Recognition:

The award recognition will be determined by a point system for the M.A.P applications. The chapters with the three highest number of points achieved will receive recognition.

Chapter Vice President & Membership Committee Recognition:

The chapter Vice President and the Membership Committee members of the first, second, and third place winning chapters will be recognized for their commitment and efforts to promoting friendship.

Please contact the Eastern Area Vice Director, Link Barbara McEachin-Burton, for additional information and questions, at eavd.barbara@gmail.com

***Service hours will NOT be applied.**

Evaluation

Super Sister(s):

Name:

Date of Acknowledgement:

Month	Name of Super Sister(s)	Date Acknowledged
September		
October		
November		
December		
January		
February		
March		
April		
May		

What were the chapter **friendship activities**? How many people participated?

M.A.P

Rev. 10-11-23

BMB

Month	Activity	Number of members that participated.
August		
September		
October		
November		
December		
January		
February		
March		
April		
May		
June		
July		

Circle Moments

Did you have any Green Circle Moments?

If yes, how many?

Please list the topics, the approach, and the outcomes.

Green Circle Moment	Topic	Approach	Outcome(s)	Date

(Please attach additional pages if needed)

Core Values

What were the chapter CORE VALUE activities?

Month	Activity
May	
June	
September	
October	
November	
December	
January	
February	
March	
April	

Service

Did any individual member have over 100 service hours?

If yes, please list the members' names and the number of hours:

Names: (add more rows as needed)

Member Name	Number of Hours

Managing Your Own Membership (MYOM)

Are your members managing their own membership?

If yes, why do you believe that?

Are the majority of members in your chapter engaged and enjoying Links?

How do you know?

For example: Does your chapter conduct a survey? How do you measure the level of engagement in your chapter? (Please attach additional pages if needed)

Did your chapter have any forfeitures?

If yes, how many?

Pop-Up Activities

How many Pop-Up activities occurred, and what were they?
(Please attach additional pages if needed)

Activity	Date	How many are in attendance?

Evaluations- Did you encourage your members to complete the Eastern Area Membership Satisfaction Survey?

If yes, how?

President's initials_____

Sisters Serving with Sisters

How many Sisters Serving with Sister activities occurred?

For each activity, list who led the activity (i.e., whose passion it was) and who joined the sister in the activity. (Please attach additional pages if needed.)

Activity	Led by	Members who attended

Social Media Campaign

Did you promote chapter, friendship, and pop-up activities, when appropriate, on social media by using the hashtags (#MeaningfulAndForever, #FriendshipForever #EmbraceAndCultivate, #EALinks

If yes, list the activities and the dates:

Activity	Date

Founders' Day

Describe the chapter friendship activity that celebrated Founders' Day.
(Please attach additional pages if needed)

How many Eastern Area Vice Presidents' Forums did you attend? _____

Technology used to participate: (i.e., computer or phone) _____

If by phone, please provide the phone number. _____

Nomination for Super Sister

Name:

Why was this Link sister chosen as Super Sister? Please indicate the Link Sister's exceptional Model of sisterhood behavior, which far exceeds other Link sisters.

Month	Link Sister Name	Rational For Being Chosen
May		
June		
September		
October		
November		
December		
January		
February		
March		
April		

Chapter Name: _____

Chapter Vice President

Signature: _____ **Date:** _____

Chapter President Signature: _____

By signing this application, I verify to the best of my knowledge, all of the information is accurate.

Date: _____

On the odd year, award recipients will be announced at the Eastern Area Conference.
On the even year's award, recipients will be announced at the Leadership Summit. Award recipients do not need to be present.

M.A.P

Rev. 10-11-23

BMB