

LEADERSHIP + MENTORSHIP PROGRAM

AI ENTREPRENEURSHIP MODULE

Brought to you by:

Jeremiah Schnee Founder WVI Dolphin Foundation
& George Nunez Founder Bronx Tech Hub





Creating an Ocean of Opportunities

The **WVI Dolphin Foundation** inspires those who are fortunate to give back—utilizing prestige, wealth, and power to make a disproportionate impact that uplifts culture and the human condition.

Mission

Empowering underserved youth, veterans, and first responders with transformative opportunities

Vision

Building bridges between privilege and potential to create lasting community impact

Partnering with Bronx Tech Hub to unlock YOUR entrepreneurial potential through AI innovation

Dolphin Code of Conduct

We strive to embody the following
Dolphin code of conduct:

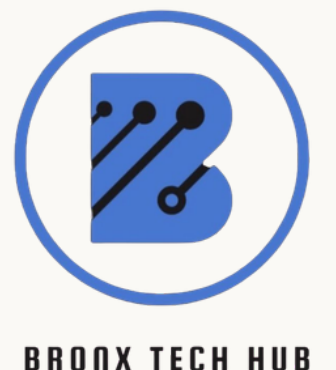
1. Give first and keep giving
2. Add value even if there is no transaction
3. Earn trust with every touch
4. Be a serial connector for others
5. Build long-term relationships and community
6. Monetize for positive impact

Meet Your Guide: George Nuñez



George Nuñez is the Founder & Executive Director of **Bronx Tech Hub**, a community-driven organization empowering Bronx residents through technology education, entrepreneurship training, and innovation. As a Bronx entrepreneur himself, George understands the challenges and opportunities in our community. He's here to share his journey, inspire your creativity, and guide you through the exciting world of tech entrepreneurship.

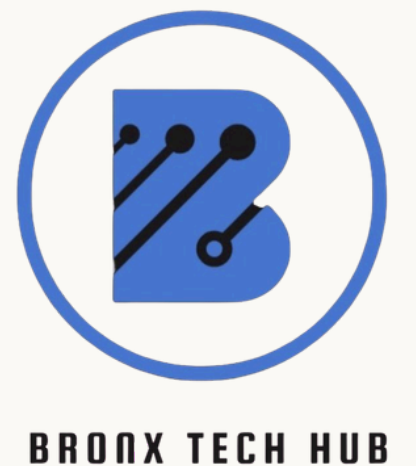
"Every great business starts with someone brave enough to solve a problem they see in their community."



Welcome to an exciting adventure in entrepreneurship! You'll be using AI tools to build and pitch your own startup ideas.

Brought to you by:
WVI Dolphin Foundation
and Bronx Tech Hub

- 1 Entrepreneurship in the AI Era**
- 2 Problem-Solver Challenge**
- 3 From Idea to Pitch**
- 4 Build Your Pitch Deck**
- 5 Record slide deck Presentation**
- 6 Send slide deck and recorded presentation to WVI DF team at margaret@wvidolphin.org**

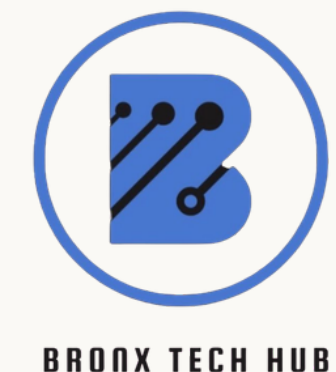




Entrepreneurship & AI Innovation

A hands-on workshop where YOU become the entrepreneur. Tonight, we're transforming ideas into action using cutting-edge AI tools. Get ready to solve real problems, pitch big ideas, and discover your creative potential.

Presented by: The WVI Dolphin Foundation and Bronx Tech Hub





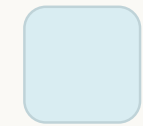
Icebreaker: If You Could Create an App...

Let's get your creative juices flowing! Take 2 minutes to think: What app or invention would you create to solve a problem in your life, your school, or your community?



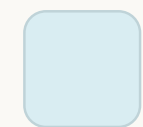
Think Local

What challenges do you see in the Bronx?
Transportation? Food access? Safety? Communication?



Think Personal

What frustrates you daily? Homework organization?
Finding activities? Connecting with friends?



Think Big

Don't hold back! The best ideas often sound
crazy at first. What would make life better?

**Question: What makes a great business idea?
Hint: It solves a real problem for real people.**

Entrepreneurship in the AI Era

What is Entrepreneurship?

Entrepreneurship is about **identifying problems** and creating **innovative solutions** that add value to people's lives. In today's world, AI tools are revolutionizing how quickly we can turn ideas into reality.

Modern entrepreneurs use technology to:

- Research and validate ideas faster
- Create professional branding instantly
- Build prototypes without coding
- Generate content and marketing materials
- Test concepts before investing money

Your AI Toolkit

ChatGPT

Your AI Brainstorming Partner

- Generate business names & slogans
- Develop mission statements
- Create content & marketing copy
- Get feedback on your pitch

Gamma

Your AI Presentation Designer

- Build stunning pitch decks in minutes
- AI-powered layouts & visuals
- Professional designs, zero experience needed
- Impress investors with polished slides



Breakout Session #1: The Problem-Solver Challenge



30 Minutes

11:05- 12:35 PM



8 Teams of 6

Collaborate & Create



1 Laptop Per Team

ChatGPT Ready

Your Mission



Identify the Problem (8 minutes)

What school or community challenge will you solve? Be specific! Bad: "school is boring." Good: "students miss assignment deadlines because re



Use ChatGPT to Brainstorm (12 minutes)

Ask ChatGPT: "Help me brainstorm creative solutions for [your problem]." Explore multiple ideas. Pick your favorite approach and refine it together



Build Your Brand (10 minutes)

Use ChatGPT to generate: (1) A catchy business name, (2) A memorable slogan, (3) A mission statement explaining your purpose. Choose option



Mentors are circulating! George and the Bronx Tech Hub team are here to guide you, answer questions, and provide feedback. Don't be shy—ask for help!

Mini Lesson 2: From Idea to Pitch

The 3 P's of Pitching

Every successful pitch tells a clear story. Master these three elements and you'll captivate any audience—from teachers to investors:

1

PROBLEM

What pain point are you solving?

Make your audience feel the frustration. Use real examples. Show them why this problem matters and who it affects.

2

PRODUCT

What's your innovative solution?

Explain your idea clearly and simply. What makes it different? How does it work? Why is it better than existing solutions?

3

PROMISE

What impact will you create?

Share your vision for the future. How will life improve? What positive change will you bring to your community?

Your Pitch Deck Structure (3-5 slides):

Title Slide: Business name, slogan, team names

The Problem: What challenge exists?

Your Solution: How you'll solve it

Why It Matters: The impact you'll create

Next Steps: What you need to make it happen (optional)

Breakout Session #2: Build Your Pitch

Create Your Pitch Deck

Open Gamma (5 min)

Go to gamma.app on your team laptop. Use the AI to create a 3-5 slide pitch deck. Input your problem, solution, and mission statement. Let AI design beautiful slides!

Customize Your Deck (5 min)

Add your team personality! Adjust colors, add images, refine text. Make it uniquely yours while keeping it professional.

Practice Your Pitch (5 min)

Each team gets 1 minute to present. Decide who says what. Practice your delivery. Use ChatGPT: "Give me feedback on this pitch: [paste your pitch]"



You Are the Future

**What did your
peers create?**

See the vision.
Explore the slide
decks created by your
fellow mentees to see
how they've
tackled the challenge.

Explore

Peer Slide Decks

[CLICK HERE](#)



You Are the Future

What Did You Learn Today?

Take a moment to reflect on your journey from idea to pitch. You just experienced the entrepreneurial process: identifying problems, brainstorming solutions, building a brand, and presenting with confidence. These skills will serve you far beyond this module

Student Entrepreneurs

Each with unique ideas and unlimited potential

Innovative Teams

Collaborating to solve real problems

Powerful AI Tools

Now in your entrepreneurial toolkit

Possibilities

Your future starts with tonight's ideas

Keep the Momentum Going

Bronx Tech Week

Join the borough's biggest celebration of innovation and technology

Bronx Hackathon

Build real projects with mentors and compete for prizes

AI Fellowship

Deep-dive into artificial intelligence with hands-on training

"The best way to predict the future is to create it. Tonight, you took the first step." — George Nunez, Bronx Tech Hub



To get credit for this module you must do the following 2 tasks:

1. Create Your Pitch Deck from the directions on slide 11. To see examples of other slide decks [CLICK HERE](#). Once complete, please send your slide deck to: margaret@wvidolphin.org
2. Scan the QR code below to answer the module review questions .



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