

PREETI SHENOY

UI/UX DESIGNER

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ABOUT ME

I'm a designer with 2 years of experience in creating products that feel intuitive and intentional in their design. Skilled in visual design, problem solving, and putting a little love into whatever I make. I'm seeking opportunities where I can craft thoughtful experiences that help move the needle for both users and businesses.

SKILLS

User Experience Design
User Data Analysis
UX Interviews

User Experience Design
User Data Analysis
UX Interviews

TOOLS

Figma
Adobe Creative Cloud
HTML/CSS

Jira, Miro, Asana
Github
VSCode

PROFESSIONAL EXPERIENCE

Digital Designer

March 2024 - September 2024

SEPTA

- Overhauled the legacy design system to align with SEPTA's rebrand, increasing consistency and improving eLearning usability by 36%
- Directed 10+ cross-functional projects, managing interns and meeting with stakeholders to translate research insights into data-driven, high-engagement eLearning experiences
- Documented best practices for component use, branding standards, and responsive behavior to streamline design and reduce onboarding for new designers

UX Designer

April 2023 - September 2023

COMCAST

- Redesigned intranet search page using Sharepoint design, improving visibility by 60% and reducing navigation depth across high-frequency tasks
- Improved enterprise search relevance and content discovery using Coveo, strengthening result quality and reducing user effort by 42% across core workflows

Digital Designer

March 2022 - March 2023

SEPTA

- Designed and built an eLearning design system with reusable templates, reducing design effort and standardizing output quality

EDUCATION AND HONORS

M.S. Digital Media

Drexel University, Summa Cum Laude
2020-2025

B.S. User Experience & Interaction Design

Drexel University, Summa Cum Laude
2020-2025