

EXPEDITION VASALOPPET

Sälen,
Sweden

March 3 - 6, 2028

Between 6 and 18
participants

Fitness:
Technique:

4 DAYS IN DALARNA, SWEDEN, TO COMPLETE THE ICONIC VASALOPPET CROSS-COUNTRY SKI RACE

ABOUT THE EXPEDITION



Welcome to your Vasaloppet adventure with BEAT. Join a former Olympic athlete and team BEAT for an unforgettable winter weekend in Dalarna, Sweden, built around one of the world's most iconic cross-country ski races.

Throughout the trip, BEAT takes care of the accommodation, meals, and local logistics, so you can focus entirely on the experience. Before race day, we explore the Swedish winter together, with time in nature, a cross-country ski session, and the chance to properly prepare for the challenge ahead.

Then comes the main event: 90 kilometres from Sälen to Mora through forests, hills, and frozen landscapes. You'll take on the race alongside a community of like-minded adventurers, with support from the BEAT team throughout the day, including the former Olympic athlete guiding your preparation, and giving you someone to beat on the trail.

Ready to join? Sign up via our website or reach out at info@beat-expeditions.com.

Spots are limited, book early to secure your place.







EXPEDITION PROGRAM

ARRIVAL IN DALARNA

Day 1 - Friday

After arriving at Stockholm Arlanda Airport, the BEAT team will pick you up and take you to our private accommodation in the forests of Sälen.

After checking in and meeting the group, we settle into our home for the weekend with a walk through the surrounding nature and a stroll through the village, before winding down with some games and dinner at a local restaurant.

EXPLORE & PREPARE

Day 2 - Saturday

A full day to explore Dalarna and get ready for the race ahead. In the afternoon, we head out for a cross-country ski session on the nearby trails, followed by a wilderness lunch out in the snow, before collecting our race bibs at the Vasaloppet start.

The evening is all about preparing for the big day ahead.

THE VASALOPPET

Day 3 - Sunday

Race day. Long before sunrise, we drive you to the start of the Vasaloppet and provide a special race package with energy bars and drinks, ready for a start in the dark.

Throughout the race, the BEAT team will support you along the course with encouragement, extra food, and the option to change clothes. If you don't make one of the checkpoint cut-offs, we've got you covered, the BEAT team arranges transport straight to the finish or back to the cabin, so you're never left stranded waiting on public transport. After reaching Mora, we return to the accommodation for a well-earned celebration together.

RECOVERY & DEPARTURE

Day 4 - Monday

The morning after the race is all about recovery. Take things slowly with a yoga session, some time in the sauna, or a gentle morning walk while we clean and organise the equipment.

After sharing the final stories from the weekend, we drive back to the airport and say goodbye.

ACCOMMODATION

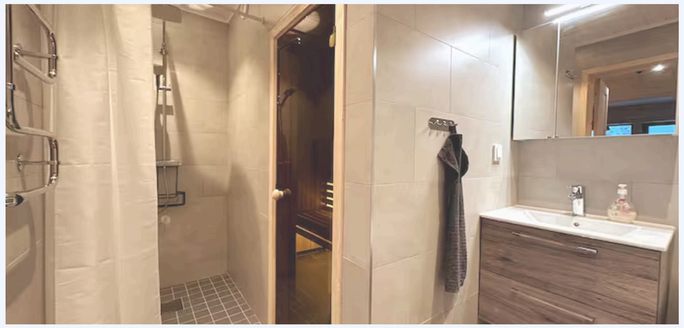
For the duration of the expedition, we stay together in a private cabin in the forests around Sälen, close to the Sälen-Lindvallen ski area. This is the kind of place where the trip itself starts to feel like part of the adventure: surrounded by snow-covered forests and cross-country trails, it gives the group a comfortable, shared base to relax, prepare, and recover throughout the race weekend, away from the noise of a hotel and closer to the quiet of the Swedish winter.

Spread across three floors, the cabin offers plenty of space for the group, with a large living room and kitchen at its centre, the natural gathering point for meals, race-day planning, and evenings together before and after the big day. After a long day outside, warm up by the stove, relax in the sauna, or recover in the outdoor hot tub, three small rituals that end up meaning a lot after 90 kilometres on skis.

The cabin overlooks the Sälen Valley and Lindvallen ski slopes, with cross-country trails right outside the door and the Vasaloppet start only a short drive away. That proximity matters on race morning: no early alarms for long transfers, just a short ride to the start line while the rest of Sälen is still waking up. And it matters just as much afterwards. Whether you cross the finish line in Mora or get picked up along the way, team BEAT makes sure everyone finds their way back to the cabin, so no one is left stranded waiting on public transport after 90 kilometres on skis.











THE RACE

The Vasaloppet is the reason this whole trip exists. Stretching 90 kilometres from Sälen to Mora, it takes skiers through the snowy forests of Sweden and has grown into the world's largest cross-country ski race.

First held in 1922, the race honours the historic journey of Swedish figure Gustav Vasa. Today, around 15,000 to 16,000 skiers take part in the main race each year, turning the route through Dalarna into one of Sweden's most iconic sporting events.

90 KM - SÄLEN TO MORA

The race starts in the dark, hours before sunrise, with a fixed cut-off time at each checkpoint along the way. Miss one, and your race ends there, this is as much a test of pacing and discipline as it is of endurance. From the start, you pass through checkpoints including Smågan, Mångsbodarna, Risberg, Evertsberg, Oxberg, Hökberg, and Eldris before finally reaching Mora.

At the finish stands the famous wooden portal bearing the words:

"In the footsteps of our forefathers for future victories."

The question is simple: will it greet you in March 2028?





EXPEDITION DETAILS

INCLUDED:

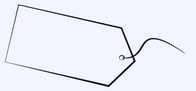
- Vasaloppet race ticket
- Activities (cross-country skiing practice and wilderness lunch)
- 3 nights in Sälen
- 3x dinner, 3x lunch, 3x breakfast
- BEAT travel guidance + race support
- Drone and camera footage
- Airport transfer & transfers to activities
- BEAT merchandise & Vasaloppet survival kit
- Training session(s) with a professional guide

EXCLUDED:

- Flights
- Personal expenses outside the shared programme

OPTIONAL ADDITIONS:

- Dog sledding
- Snowshoe walking
- Snowmobiling
- Single room upgrade



€1,875



ABOUT BEAT



Finding your own pace. And knowing when to push it.

Few words have as many meanings as BEAT. It stands for rhythm, movement, and momentum. It's about finding your own pace, moving forward, and pushing new boundaries.

For us, that means stepping outside your comfort zone, getting into nature, and discovering what you're capable of. The Vasaloppet is exactly that kind of challenge, one of the toughest tests a cross-country skier can take on. The BEAT team has successfully completed the race before, and throughout this expedition we'll use that experience to help you prepare, from your first training session to the moment you cross the finish line in Mora, ready for the 90 kilometres ahead.

A former Olympic athlete from the BEAT crew will also take part. In the lead-up to the event, he'll support the group with expert guidance on how to best prepare for a challenge like this. Once the race starts, however, the goal changes: he's the person to BEAT, do you have what it takes?

Core Values:

Nature · Sport · Creativity · Adventure · Purpose · Full Service





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