

*Built On Trust*



St. Anthony's Hardware (Pvt) Ltd  
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## WHO WE ARE

Founded in 1942 by Deshamanya AYS Gnanam, St. Anthony's is one of the oldest and largest hardware manufacturers and distributors in Sri Lanka. The group is the largest manufacturer in cement, dry mortar products, PVC, roofing, engineered polymer fittings, and even kitchen sinks!. With a continuously expanding portfolio, St. Anthony's network of over 6000 retail partners and service centres distribute sanitaryware, kitchen appliances, tools, machinery, and other hardware. St. Anthony's is also a technology leader in renewable energy, water purification, construction chemicals, and building-related machinery. From its humble beginnings, St. Anthony's has evolved into a behemoth that strives to advance the quality of life for every household in the nation.

## VISION

St. Anthony's Hardware Pvt Ltd, to be the preferred and trusted name for products and services that enhance quality of life. To diversify our brand portfolio beyond customer expectation and achieve market leadership.

## MISSION

To combine aggressive strategic marketing with quality products and services at competitive prices and supported by an island wide distribution network to provide the best value for consumers. We are constantly striving to make our products energy efficient and support the global march towards energy conservation and a clean green earth.

1942



In 1942, Mr A.Y.S. Gnanam established St. Anthony's Group by collecting scrap iron remains of World War 2 and trading it first locally and eventually exporting them to Europe.

1960



In 1960, St. Anthony's Industries was launched, Initially company started to manufacture wire nails and followed by PVC pipes, fittings, gutters, tanks and other consumer plastics. This company became more commonly known as Anton, one of the Sri Lanka's premier PVC brands.

1968/72



In 1968/72, - Signed an agency agreement with Sanyo Japan who St. Anthony's represented SANYO for over 3 decades, even assembling and servicing their consumer electronics.

1980



In 1980, Sascon Knitting Company commenced its operations and started to manufacture fine knit fabric to service the international Polo and T-shirts markets. A few years later a garment factory was commissioned to service the local market.

1982



In 1982, Tokyo Cement Company commenced operations of the country's first automated cement factory in Trincomalee as a joint venture between Mitsui Mining Japan and St. Anthony's Consolidated. Tokyo Cement is currently the largest cement and concrete manufacturer in Sri Lanka with 23MW of biomass power plants and its own cargo vessels for importing of raw materials.

1987



In 1987, St. Anthony's Hardware was appointed as the Sole Agent for Watertec (Malaysia) introducing an entire range of plumbing fittings manufactured with engineering polymer.

1995



In 1995, Precision Fasteners (pvt) Ltd, commenced operations manufacturing of commercial grade fasteners and concrete nails becoming one of the largest manufacturers of industrial fasteners in Sri Lanka.

1997



In 1997, St. Anthony's Group initiated a Tri-Party Joint Venture agreement with Watertec (Malaysia) and UMS Group (India) under Watertec (India) to manufacture Watertec products in Coimbatore for distribution to the Indian market.

1944



In 1944, St. Anthony's Paradise Stores (later renamed St. Anthony's Consolidated) was launched as the trading arm of the group distributing hardware, machinery building materials, cement and consumer electronics.

1963



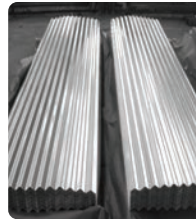
In 1963, St. Anthony's Group enters the textile industry by launching Ceylon Synthetic Textile Mills Ltd, in its first international joint venture with Mitsui, Toray and Sakison of Japan. The company manufactured synthetic and blended woven fabrics for the domestic market.

1977



In 1977, St. Anthony's further diversifies its operations by starting Alexandra Industries to manufacture and export of heavy Gauge Sweaters.

1981



In 1981, St. Anthony's Roofing (Pvt) Limited commenced operations to manufacture low cost corrugated roofing sheets for the domestic market. The company's manufacturing facilities located in Puttalam utilized recyclable local raw materials.

1983



In 1983, San Fashion Ltd started operations with 115 sewing machines and 220 personnel for manufacture woven apparel export to the US market.

1994



1994, St. Anthony's Hardware was appointed as the Sole Agent Husqvarna (Sweden) introducing a highend range of chainsaws and brush cutters.

1996



In 1996, St. Anthony's Hardware was appointed as the Sole Agent for Prince Brand Kitchen Sinks by M/s. Valli Steel Industries, India.

2000



In 2000, St. Anthony's Hardware, formed a chemical division and was appointed as Sole Agent for Pigments from Elementis, UK's largest specialty chemical company.

2002



In 2002, St. Anthony's Hardware was appointed as the Sole Agent for WR GRACE (USA) to supply admixtures to the construction industry.

2010



In 2010, St. Anthony's Solar is formed and quickly becomes the market leader in Solar PV systems and Solar Water Heating systems.



In 2010, St. Anthony's Hardware was appointed as an agent for KENT (India) to distribute and service reverse-osmosis (RO) water purifiers to the market.



In 2010, St. Anthony's Hardware formed a Joint Venture with Valli Steel Industries (India) to manufacture kitchen sinks in Palleleke Industrial Zone in Kandy. Prince Kitchen Sinks is the market leader for its domestic range of sink products.

2015



In 2015, St. Anthony's Hydropower subsidiary ESCAS commissions 2.8MW Minihydro in Owala.



In 2015, St. Anthony's Chemicals introduced their Ecomix brand. Which is a high-performance admixture super plasticizer range that based on advanced polymer technology.



In 2015, St. Anthony's Chemicals was appointed as the Sole Agent for Econex, world leading concrete admixture Manufacturer in Korea.



In 2015, St. Anthony's Chemicals introduced Montania Portland Cement into the market.

2018



In 2018, St. Anthony's Hydropower subsidiary ESCAS commissions 6.4MW Minihydro in Ankanda.

2009



In 2009, St. Anthony's Hardware launched its own power tool brand, ATLAS

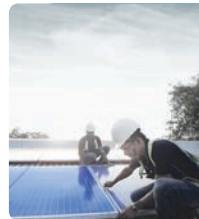


In 2009, St. Anthony's Hardware introduced Blue Whale Air Compressors and Pneumatic power tools.



In 2009, St. Anthony's Hardware Introduced globally recognized welding transformer brand KENDE.

2011



In 2011, St. Anthony's Solar begins installing rooftop solar for home and industrial power requirement, with technology from the #1 inverter brand SMA (Germany), and one of the global leaders in solar panels, RENESOLA.

2017



In 2017, HomeMart, Sri Lanka's only hardware and homewares supermarket with the largest selection of the best brands under one roof.

2019



In 2019, St. Anthony's Chemicals introduced its own titanium dioxide brand Titanax to the market.



In 2019, St. Anthony's Hardware was appointed as the Sole Agent for Safety Jogger brand, one of the leading industrial safety wear manufacturer in the world.



In 2019, St. Anthony's Hardware was appointed as the Sole Agent for Spanish Amig brand, a company with more than 75 years of experience within the industry of hardware, DIY and industrial supplies.



In 2019, St. Anthony's Chemicals was appointed as the Sole Agent for Dubayrox, international enterprise for pigments and colorants production, also coating additives.

2010



In 2019, St. Anthony's hardware Introduced Goldmill pallet trucks.

In 2019, St. Anthony's Chemicals was appointed as the Sole Agent for Venator, leading global chemical company dedicated to the development and manufacture of color pigments and performance additives.



## FAMILY OF COMPANIES

Since its inception in 1942, St. Anthony's has grown into numerous industries across every sector from construction to hospitality, from water to power, from manufacturing to retail. Here is a synopsis of some of our most prominent brands that dominate today's marketplace.



## OUR NETWORK

Our distribution network is made up of relationships that span almost a century. We have over six thousand retail partners spread across the island. Our commitment to developing an expansive product portfolio of the highest quality and supporting our distribution network with uncompromising service, has allowed us to establish iconic brands, that are trusted household names.





## **WATERTEC** buy it for life

Watertec was incorporated in 1983 and is the leading manufacturer of polymer taps in Sri Lanka. Watertec has become a generic name for the taps and fittings, are made of engineering polymer which provides high durability and help in keeping the taps rust free. These products are UV stabilized, fatigue resistant and have very high flexural strength. It is available in seven colour shades to match any modern day bathrooms.





Atlas brand provides you quality and reliable products backed by the distribution and service through our island-wide service network. Atlas tools are devoted to making professional quality tools affordable.



**GOLDMILL**

Goldmill pallet trucks are tested and proven for quality and durability. The product is marketed worldwide and has been in existence since 1956.

**PRINCE<sup>®</sup>** **CROWN**  
STAINLESS STEEL KITCHEN SINK

Prince and Crown sinks are marketed in Sri Lanka since 1996. The stainless steel sinks are of very high quality and comes in variety of sizes to suite your needs.



**Inspired by human touch**

Timeless elegance, innovative design and outstanding quality, by any measure, it delivers a singular sophistication. A touch of perfection to your style of living, by selecting the ideal design for you from our exquisite range of faucets, showers and accessories. From kitchen to bath, now every experience of water can be more beautiful with Wangel.



*Let Moments  
Flow Free..*

## **IDRICA**

Idrica instant hot water systems are made using advanced technology to suite your needs and safety concerns. Booster Pump Models are equipped with a French designed "Double Bearing Motor" booster pump for better water flow. Idrica instant hot water systems comes with a built in 100% copper tank for better performance.





**#1** #1 Solar heating system in the market

It works in all weathers

Work during power cuts

**75** Established trust over 75 years

It's ready when you are! no waiting for boiler to heat up

High efficient tube system

Save on energy cost

Nations largest service network

**10** Warranty up to 10 years

PRODUCT OF BELGIUM

# SAFETY JOGGER

## INDUSTRIAL



Safety Jogger is one of the largest European shoe distributor founded in 2001 as a part of the Cortina Group. Safety Jogger becomes an international brand with fifty years of experience in Cortina Group. They are delivering over 30 million shoes and 5 million pieces of apparel each year. It includes three main product categories as Safety Jogger Industrial, Safety Jogger Professional and Safety Jogger Tactical. They commercialize these best selling collections with high-quality performance.





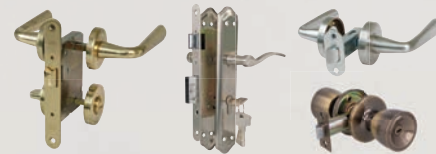
PRODUCT OF SPAIN 



For over 75 years, AMIG has been a one of the leading Spanish garden tools manufacturer in the world, Superior quality and user friendliness makes Amig tools more popular among for millions of home and garden owners worldwide. Backed by an established and globally recognized Spanish technology and quality-with-functionality proposition, AMIG offers you new and innovative trends in the form of its holistic range for locks and hinges.



PRODUCT OF SPAIN 



Making homeowners feel safe since 1945, Amig has led the security industry in innovation and quality, guarding lives and assets at facilities worldwide. The company's unwavering commitment to meeting homeowners' safety has inspired its innovative lock portfolio and become one of the successful Spanish door hardware brand in the world.



# Colour Pigments

## VENATOR

Venator is a leading global chemical company dedicated to the development and manufacture of titanium dioxide pigments and performance additives.

## DUBAYROX

IRON OXIDE PIGMENT

Dubayrox is an international enterprise for pigments and colourant productions with ISO 9001:2008 international quality system certificate. Dubayrox iron oxide pigments contain unique properties which help to produce a quality product such as non-hazardous, easy to disperse, high tinting, strength, excellent light fasteners and weather resistance. Consistent colour shade for each batch.



White cement is a rapid hardening Portland cement with high early and standard strength, produced if extremely pure limestone and fine ground sand. What makes Montania White Cement so unique is the white colour, the high consistency, the extraordinary low content of alkali, and high sulphate resistance.



## HARCROS

Harcross partners with sources that consistently offer superior quality and excellent value. Harcorss pigments are brought to life by St. Anthony's Hardware (Pvt) Limited, one of the largest hardware manufacturers and distributors in Sri Lanka, established in 1942. Harcorss pigments are imported from one of the leading global industry leader strengthened by talented teams of experts committed to bring continuous - customer focused - innovations.

## TITANAX

TITANIUM

Titanax an established brand worldwide is fully engaged in meeting the customer requirements through commitment to quality, health, safety and protection of environment. Their extensive range of TiO<sub>2</sub> (Titanium dioxide) products are designed to deliver performance benefits in specific applications.



# Admixtures



Built on talent, technology, and trust, GCP high-performance specialty chemicals and materials improve the products and processes of our customer partners around the world.



Ecomix is a high performance, economic, new generation super plasticizer range that based on advanced polymer technology. It is ready to use liquid admixture and specially formulated for concrete where retention, high workable and durability are required in the hot climate.



ECONEX Co Ltd. founded in 1984, has grown to become the leader in concrete admixture manufacture in Korea through continuous technological developments, differentiated marketing, and technical service system. ECONEX Co Ltd. working diligently to provide innovative solutions to concrete admixtures in order to fully satisfy customers' various needs.



Nations largest service network



Reduce or eliminate your electricity bill



Product performance beyond expectations



Established trust over 75 years



Tailor made solutions to your needs



25 years warranty



World's highest rated technologies



Service provider for the nation's largest corporations



St. Anthony's Hydro division established in 2009, offers domestic, industrial water filters and water treatment solutions to the Sri Lankan market. At St. Anthony's Hydro, we believe clean water and healthy environments are the most important components to healthy living and overall well-being. Our sole focus is to provide best-in-class water filtration products to Sri Lankan customers. Our water filter range includes world famous brands such as Kent and PureHydro. All our water filters and components are engineered for minimal waste including our reusable outer filter casings and filter cartridges.



Love  
is pure





**KENT**  
*Cyclonic*  
Vacuum Cleaners

**KENT**  
*Smart Chef*  
Appliances

KENT Smart Chef Appliances is a wide range of unique kitchen appliances that lets your family have a taste of home-cooked food in a smart and modular way. Fulfilling the needs of a modern homemaker, KENT's range of modern kitchen appliances is a complete package offering quality, speed and efficiency.



# HOME MART

The oldest and largest hardware distributor in the nation, standing the test of time by harnessing its values of consistency, quality and honesty. Building upon over 75 years of trust with the nation's first ever one-stop shop hardware and homeware supermarket.

