

The Tech Chronicle

Tech News that Powers Your World

Welcoming You to The Tech Chronicle!

This newsletter aims to keep you informed and engaged with the latest developments and insights from Soffit as well as from the industry.

Editor's Note

In this edition, we are pleased to bring you insights designed to empower your leadership journey in an increasingly complex digital landscape. Mr. Anoop PS, our VP – Managed Services, Technology & Projects, shares his perspective on the critical role of Multi-Factor Authentication (MFA) in safeguarding enterprises. His article not only outlines why MFA is a cornerstone of modern security but also offers practical considerations for strengthening your organization's resilience.

Alongside expert insights, we highlight key initiatives from Soffit that reflect our commitment to supporting your transformation agenda. Our newly launched CXO Connect series provides an exclusive platform for senior leaders to engage in meaningful dialogue on pressing business and technology challenges—from cybersecurity and compliance to operational agility. Similarly, our collaboration with CIO Klub's Tech25 underscores our focus on advancing conversations around AI and Deep Tech, ensuring our clients gain exposure to the strategies and innovations shaping the next era of enterprise IT.

This newsletter is curated to serve as more than just an update—it is a resource for actionable knowledge, forward-looking perspectives, and opportunities for collaboration. We trust it will provide both inspiration and practical value as you continue to strengthen your digital and security maturity.

Thank you for being part of the Soffit community—we look forward to continued success together!

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Relevance of MFA in Organizational Security

Anoop PS

VP, Managed Services
Technology & Projects



Cybersecurity has become one of the most pressing challenges for modern enterprises. From ransomware attacks to large-scale data breaches, organizations today are up against attackers who are smarter, faster, and more persistent than ever before. In our recent webinar, Mr. Anoop addressed this growing reality, pointing out that passwords alone are no longer enough to protect business-critical systems and data. Passwords are difficult to manage, especially across multiple applications and platforms.

Passwords were once considered the foundation of digital security, but they have long since become the weakest link. Many employees use simple, predictable passwords for convenience—easy to remember, but just as easy for attackers to guess. On the other hand, complex passwords are difficult to manage, especially across multiple applications and platforms.

The result? Businesses are left exposed. Attackers don't need to break in—they simply log in with stolen or reused credentials. Passwords can be compromised in several ways:

- Harvested through phishing campaigns
- Stolen via malware infections
- Sold on the dark web after data breaches
- Captured through brute force or credential stuffing

This reality makes it clear: relying on passwords alone is not just outdated, it's dangerous.

Multi-Factor Authentication (MFA)

This layered approach makes unauthorized access exponentially harder for attackers, even if a password is stolen. In practice, MFA:

- Protects against credential theft and phishing-based attacks
- Reduces the risks of password reuse across multiple accounts
- Strengthens security for remote workers and cloud-based applications
- Builds trust and confidence among employees, customers, and stakeholders

Real-World Challenges—and How to Overcome Them

Like any technology, implementing MFA comes with challenges, including

- Integration with legacy systems that may not support modern MFA solutions
- Complexity of deployment across diverse environments
- User resistance due to perceived inconvenience
- Device loss or lockouts that could disrupt access

These hurdles are manageable. With the right planning and technology choices, businesses can minimize disruption. Strategies include user education campaigns to build awareness, backup authentication options to handle lost devices, and phased rollouts that reduce friction.

The Road Ahead: Beyond Passwords

The future of digital security is clear: passwords alone will not carry us forward. MFA is no longer optional—it is the baseline for safeguarding sensitive data and enabling secure digital transformation. Organizations that fail to adopt MFA leave themselves exposed to unnecessary risks, while those who do gain a competitive edge in building customer trust and operational resilience.

Our Take: Moving from Awareness to Action

At Soffit, we believe cybersecurity should not just be about compliance—it must be about continuity, resilience, and trust. That's why we help organizations integrate MFA seamlessly into their existing IT environments, ensuring minimal disruption and maximum protection.

Whether you are just beginning your MFA journey or looking to strengthen an existing setup, our experts can guide you through the complexities of technology selection, integration, and user adoption.

Missed the Session?

Here's sharing the recap link of the Webinar : Relevance Of MFA In Organisational Security by Mr Anoop on 22nd Of August via Microsoft Teams as part CyberSafe initiative under Soffit.

Watch to understand why MFA is a cornerstone of cybersecurity maturity — and how your organization can move from basic compliance to real protection.

Also Don't miss future sessions! You can Like, share & subscribe for more webinars on cybersecurity, IT maturity, and enterprise resilience through Soffit's Youtube Channel.



👉 Ready to strengthen your security with MFA?

Connect with us today to explore how we can help build a layered defense strategy tailored to your business.

CXO Viewpoint

As India goes Digital, Can We Afford to Ignore Observability?

Bharat Bedi, Vice President – Asia Pacific & Japan, SolarWinds

Amid India's rapid AI adoption and hybrid cloud transformation, many organizations risk accumulating technical debt due to ad hoc IT implementations. The article emphasizes that observability—not just monitoring—is essential for truly understanding complex IT landscapes, enabling smarter decision-making, and streamlining digital transformation efforts. [Read the full article here >>>](#)

Resilient Healthcare Supply Chains Are Now a Strategic Imperative

Debasish Mukherjee, Vice President, Regional Sales APJ at SonicWall Inc.

The article highlights how recent U.S. tariffs are destabilizing global health supply chains, echoing the disruptions witnessed during the COVID-19 pandemic. The analysis underscores the need to invest in local or regional production, and leverage strategic trade partnerships. Resilient supply chains aren't just operational—they're strategic, protecting patients, revenue, and organizational stability when policies or markets shift unexpectedly. [Read More >>>](#)

Why Leaders Must View MSPs as Transformation Catalysts

Hamad AlMarzooqi, SVP Presales & Business Operations, e& UAE

Hamid charts the evolution of Managed Service Providers (MSPs) from basic infrastructure caretakers to strategic business enablers. Today MSPs do more than maintain systems—they help enterprises adapt, scale, and stay secure. The most advanced MSPs offer deep technological innovation, strategic guidance, integrated ecosystems, and trusted delivery. Formalizing MSP partnerships can position your organization to lead in agility, innovation, and operational intelligence. [Read the full insights here >>>](#)



Industry News



Google Warns “AI Against AI” Attacks

Google has warned its 1.8 billion Gmail users worldwide about a novel cybersecurity threat dubbed “indirect prompt injections”. Unlike traditional phishing, which relies on suspicious links or attachments, this attack embeds hidden malicious instructions within emails, documents, or calendar invites. This tactic represents an “AI against AI” scheme, where hackers exploit AI systems into disclosing sensitive information without requiring any user clicks. [Read the news on >>>](#)



Ransomware: It’s no longer If, but When

Ransomware is a certainty today. The real differentiator is how quickly and effectively an organization can bounce back. This article sheds light on why organisations need to rethink their approach to cyber resilience, moving beyond traditional disaster recovery into automated, intelligent, and integrated frameworks that proactively support business continuity even under attack. [Read the full article for full insights >>>](#)



Identity Is the New Perimeter

As digital environments grow increasingly complex, identity replaces traditional network borders. Businesses must adopt strong authentication protocols (like MFA), regularly audit access, and unify identity across human and machine users. Ensuring ongoing verification—not just one-time authentication—is essential to maintain security at scale. This proactive approach is fundamental in maintaining integrity and minimizing breach impact. [Read the full article here >>>](#)



Soffit News

CXO Connect: Soffit's Digital Round Table for Enterprise Transformation

We are excited to introduce CXO Connect, a new weekly Digital Round Table series by Soffit, created exclusively for senior leaders and decision-makers. Each week, this initiative brings together CXOs from a featured organization in a collaborative forum to discuss their most pressing business and technology challenges- from evolving cybersecurity threats and compliance pressures to digital transformation and operational agility.

Designed to go beyond conversation, each session blends peer insights with expertise from Soffit's subject matter specialists, delivering tailored and actionable strategies to tackle real-world challenges. By combining strategic foresight with technical depth, CXO Connect helps leaders strengthen resilience, drive innovation, and accelerate transformation.

As businesses continue to navigate rapid digital shifts, CXO Connect serves as a catalyst for reimagining IT leadership. More than just a discussion platform, it is a space for shared learning, innovation, and shaping the future of enterprise IT. With this initiative, Soffit reaffirms its commitment to being a trusted advisor and innovation partner for forward-looking organizations.



Partnering TECH25: Shaping the Future of Digital Leadership

Soffit had the privilege of partnering with CIO Kerala Klub for TECH25, one of India's most prestigious gatherings of Chief Information Officers, held on 15 & 16 August 2025. This two-day event brought together visionaries and decision-makers to share experiences, explore emerging trends, and spark conversations that are shaping the next era of digital leadership.

Renowned as a premier knowledge-sharing and networking platform, TECH25 focused this year on Artificial Intelligence and Emerging Technologies—forces rapidly transforming industries and redefining how organizations approach IT, innovation, and resilience. Attendees gained exposure to groundbreaking ideas through AI masterclasses and the Deep Tech Ally track, which provided transformational learning experiences.



A highlight of the event was the participation of our CTO, Mr. Anil Aravind, who shared thought leadership on the intersection of AI and cybersecurity. His contribution to a high-profile panel discussion offered forward-looking perspectives on digital transformation, further reinforcing Soffit's position as a trusted partner in managed services and cybersecurity.

Team Appreciation from a Valued Client

We are proud to recognize the outstanding efforts of our IT Infrastructure Management team in completing a successful firewall deployment for a leading manufacturing company. This project not only strengthened the client's security posture but also ensured uninterrupted operations.



Abhinavakumar R
(Engineer IT Infra)



Subin S
(Associate Engineer IT Infra)



Mahesh K M
(Associate Engineer IT Infra)

The client commended the team for their precision, professionalism, and commitment to excellence.

Successful NAS Implementation for a Global Manufacturing Client



We are delighted to announce the successful completion of a Network Attached Storage (NAS) implementation project for one of our newly onboarded clients—a globally trusted company with more than two decades of expertise in application, engineering, and manufacturing solutions, spanning commutators, bearings, motors, and electric vehicles.

The engagement began with a detailed discovery phase, during which we assessed the client's requirements for data volume, access, and security. Based on these insights, we designed and delivered a tailored NAS solution—selecting the right hardware, configuring RAID for redundancy, and implementing strict security controls. The NAS was seamlessly integrated into the client's network, user roles were defined, and secure access mechanisms were put in place. Our team also managed end-to-end data migration, comprehensive testing, and validation, before handing over full documentation for ongoing operations.

With this deployment, the client now benefits from centralized storage, secure multi-user and remote access, and streamlined collaboration across departments. The scalable NAS infrastructure ensures they can expand storage as operations grow, while enjoying faster file access, reliable backups, and improved cyber resilience. This solution strengthens their ability to deliver precision-engineered products with speed, reliability, and confidence, while aligning IT infrastructure with their long-term business goals.

New Team

Enhancing our commitment to exceptional client service. We're pleased to introduce the latest additions to our team. In our commitment to delivering even greater value and service, we've strengthened our team with new talent & expertise.



Jayaram P S

Manager Finance, Admin
Kerala



Sasikumar P

Engineer- IT Infra, RS
Tamil Nadu



Shaik Ameer Basha

Engineer- IT Infra, IMS
Andhra Pradesh



Sajin S

Security Analyst, DSS
Kerala



Sachin Sunagar

Engineer IT Infra, IMS
Karnataka



Rama Krushna Mishra

Engineer Network Security, RS
Odisha



Sagar

Engineer Network Security, RS
Haryana



Poovarasan S

Engineer IT Infra, RS
Tamil Nadu



Nilkant Ananda Chavan

Engineer L2 NAC, RS
Maharashtra



Celebrating Onam

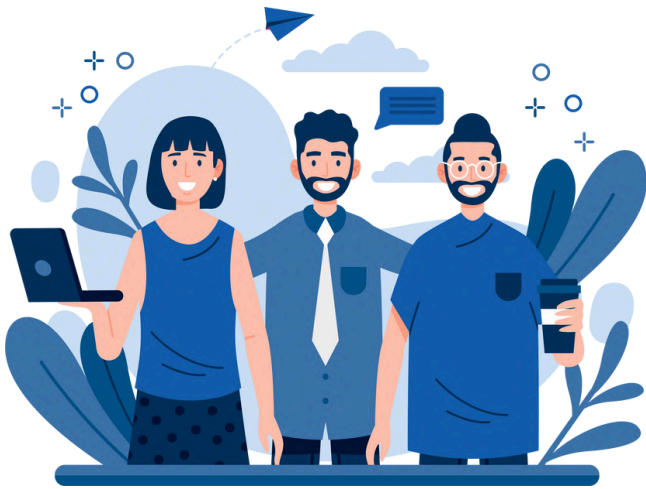
Our team in Kerala is embracing the spirit with vibrant pookalam, traditional attire, and joyful moments that makes this festival truly special!



Stay connected

We hope you find this newsletter informative and valuable as you navigate the dynamic IT landscape. We value your feedback. Kindly feel free to send suggestions, comments, or any questions regarding our services/newsletter at newsletter@soffit.in

Thank you for your continued trust and partnership. Let's continue to work together!



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Healty Business



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