



Responsible Investment
Association Australasia

FY25 Membership Guide

Working to align capital to achieve
a healthy and sustainable society,
environment and economy

Who we are

The Responsible Investment Association Australasia (RIAA) champions responsible investing and a sustainable financial system in Australia and New Zealand.

RIAA is dedicated to ensuring capital is aligned with achieving a healthy society, environment and economy.

With over 500 members managing more than US\$29 trillion in assets globally and representing 75% of all professionally managed funds in Australasia, RIAA is the largest and most active network of people and organisations engaged in responsible, ethical and impact investing across Australia and New Zealand.

Our membership includes super funds, fund managers, banks, consultants, researchers, brokers, impact investors, property managers, trusts, foundations, faith-based groups, financial advisers and individuals.

Our beliefs

- Investment and ownership practices affect the health and well-being of the environment, society and the economy.
- Regardless of whether they are intended or not, these positive and negative effects confer on investors significant stewardship responsibilities.
- Investment and ownership practices can and should align with society's needs and objectives, such as those set out in the UN's Sustainable Development Goals.
- Demonstrating effective stewardship is necessary for earning and protecting the trust that is the foundation of the investment industry.

Our mission

"To promote, advocate for, and support approaches to responsible investment that align capital with achieving a healthy and sustainable society, environment and economy."



Statement of commitment

Members of our organisation commit to support RIAA to deliver our mission, beliefs and objectives.

Our objectives

RIAA achieves its mission through:

- Providing a strong voice for responsible investors in the region, including influencing policy and regulation to support long-term responsible investment and sustainable capital markets;
- Delivering tools for investors and consumers to better understand and navigate towards responsible investment products and advice, including running the world's first and longest running Responsible Investment Certification Program, and the online consumer tool Responsible Returns;
- Supporting continuous improvement in responsible investment practice among members and the broader industry through education, benchmarking and promotion of best practice and innovation;
- Acting as a hub for our members, the broader industry and stakeholders to build capacity, knowledge and collective impact; and
- Being a trusted source of information about responsible investment.

Member testimonials

RIAA has a
96% member
satisfaction
rate



Dr Stuart Palmer, Australian Ethical

"RIAA has played and continues to play a central role in mainstreaming responsible investment at the same time as raising responsible investment standards to safeguard RI's integrity and impact. RIAA is innovative and adaptable in pursuit of its purpose, working across the investment ecosystem as well as beyond it, with a recent highlight being the energy and insight contributed to the massive Australian Sustainable Finance Initiative."



Karen McLeod, Ethical Investment Advisers

"By being RIAA certified, I've been able to promote myself on the RIAA website and also on my own marketing materials, using the Certification Symbol. Most importantly I'm able to participate at RIAA education sessions like workshops and conferences and discuss ideas with other RIAA certified advisers about product and ethical issues. I really value that RIAA keeps me up to date on the latest developments in responsible investment and that they advocate on our behalf as well."



Katie Constance, Fidelity International

"We have been delighted with being a member of RIAA and have found RIAA's insights and events invaluable, particularly the monthly updates which are extremely comprehensive. We have also appreciated the opportunity to participate in RIAA's events."

Membership benefits

RIAA membership includes the following benefits which members are able to access:

Standards, Policy and Advocacy

- Receive access to and be updated on the latest minimum standards and definitions in responsible investment to ensure you are meeting best practice.
- The opportunity to collaborate with RIAA and peers on policy and advocacy work to help shape our industry.
- Be kept up to date on the latest policy developments both in Australia and New Zealand but also in foreign markets as they relate to responsible investment.

RIAA Certification


- The opportunity to apply for certification in the world's longest running responsible investment certification program.
- The right to trade with the Certification Symbol once certified to demonstrate your responsible investment credentials.
- Be featured on our Responsible Returns website where industry and professionals can find responsible investment products that meet their needs.
- Marketing and distribution opportunities with key industry members such as platforms and financial advisers.



Research

Members will have access to detailed research on the responsible investment, including research on:

- The size and growth of the responsible investment market
- Performance against mainstream investments
- Leading practice investment and superannuation funds
- Impact investment trends and insights
- Consumer sentiment and trends toward responsible investment and advice



Our members
join RIAA to forge
connections
and to access RI
information

- Members who participate in the Responsible Investment Benchmark Report are also able to receive an individual scorecard assessment against our Responsible Investment Leaders Framework
- Opportunity to be named as a Responsible Investment Leader and trade publicly with the Responsible Investment Leader insignia

Professional Development

Members remain up to date on the latest issues and trends in responsible investment by participating in and accessing:

- Regular member-only events on topical issues and trends in responsible investment
- Fact sheets on key topics and trends in responsible investment
- Practical guides and tools to help develop skills and practices
- Member-only discounts for our annual conferences
- Access to working groups which allow members to come together and take a deeper dive into the core themes and issues facing our industry and society
- Current working groups include:
 - » [Human Rights Working Group](#)
 - » [First Nations Peoples' Rights Working Group](#)
 - » [Nature Working Group](#)
 - » [Aotearoa New Zealand Collaborative Working Group](#)

Promotion

Members receive their own profile listing on the RIAA Member Directory which includes their logo and company bio and are able to use the RIAA logo to proudly show their membership to clients, industry peers and the general public.

FY25 pricing



Membership

Category One

Asset managers and banking institutions

<\$50m	\$3,650
\$50m - \$500m	\$5,100
\$500m - \$5b	\$10,000
\$5b - \$20b	\$13,800
\$20b - \$50b	\$18,250
\$50b - \$100b	\$20,250
\$100b+	\$25,000

Category Two

Asset owners, credit unions and insurers

<\$1b	\$3,500
\$1b - \$10b	\$4,800
\$10b - \$30b	\$5,500
\$30b+	\$6,500

Category Three

Service providers

Tier 1*	\$11,000
Tier 2**	\$5,000
Tier 3***	\$2,800

Certification

Product Providers

Annual Certification Program Fee	25% of membership
+ Annual Per Product Fee	\$2,500
+ Independent Verification Audit†	\$3,100

Category Four

Financial advice

Individuals	\$400
2 - 20 advisers	\$1,800
21 - 50 advisers	\$4,000
50+ advisers	\$7,500

Category Five

NGOs, charities and others

Supporting individual	\$400
Supporting organisation	\$1,200

Group Category

Groups with multiple brands or functions

Fee by negotiation

All fees are either Australian or New Zealand dollars depending on where you are domiciled, expressed as annual fees and exclusive of GST.

Pricing valid from 1 July 2024 with new memberships charged pro rata in the first year to align with an annual renewal date of 1 July each year.

Where fees are tiered based on AUM, this relates to the total value of those assets under management in the Australasian region (Australian and New Zealand) or value of assets managed on behalf of Australian and New Zealand clients.

Category 3 tiers:

* Tier 1 includes professional services firms.

** Tier 2 includes government bodies, research firms and wealth platforms \$5b AUM and over

*** Tier 3 includes asset consultants, RI and impact consultants and wealth platforms with \$5b AUM or under

† Independent Verification Audit increasing to \$4,100 on 1 January 2025.

For full details, please see our Membership Policy on the website [here](#).

Financial Advisers

Complimentary	\$0
---------------	-----



Responsible Investment
Association Australasia

For more information on membership
please contact RIAA

info@responsibleinvestment.org

responsibleinvestment.org