

RIAA Conference Aotearoa New Zealand 2025

18 September 2025
Aotea Centre (Auckland)

SPONSORSHIP PROPOSAL

About RIAA Conference Aotearoa New Zealand

2024 Survey Results*

97%

Quality of speakers

82%

Networking satisfaction

84%

Content satisfaction

**exceeded or met their expectations*

Speaker Highlights 2024

- **Dr Rod Carr**
Professional Director, Director ASB & Founding Chair of New Zealand's Climate Change Commission
- **Hon Dr Megan Woods**
Labour Spokesperson for Climate Change, Energy, Resources, Associate Finance - MP for Wigram
- **Chitra Hepburn**
Managing Director, Head of APAC ESG and Climate, Head of South & Southeast Asia at MSCI

Sponsor exposure (2024)

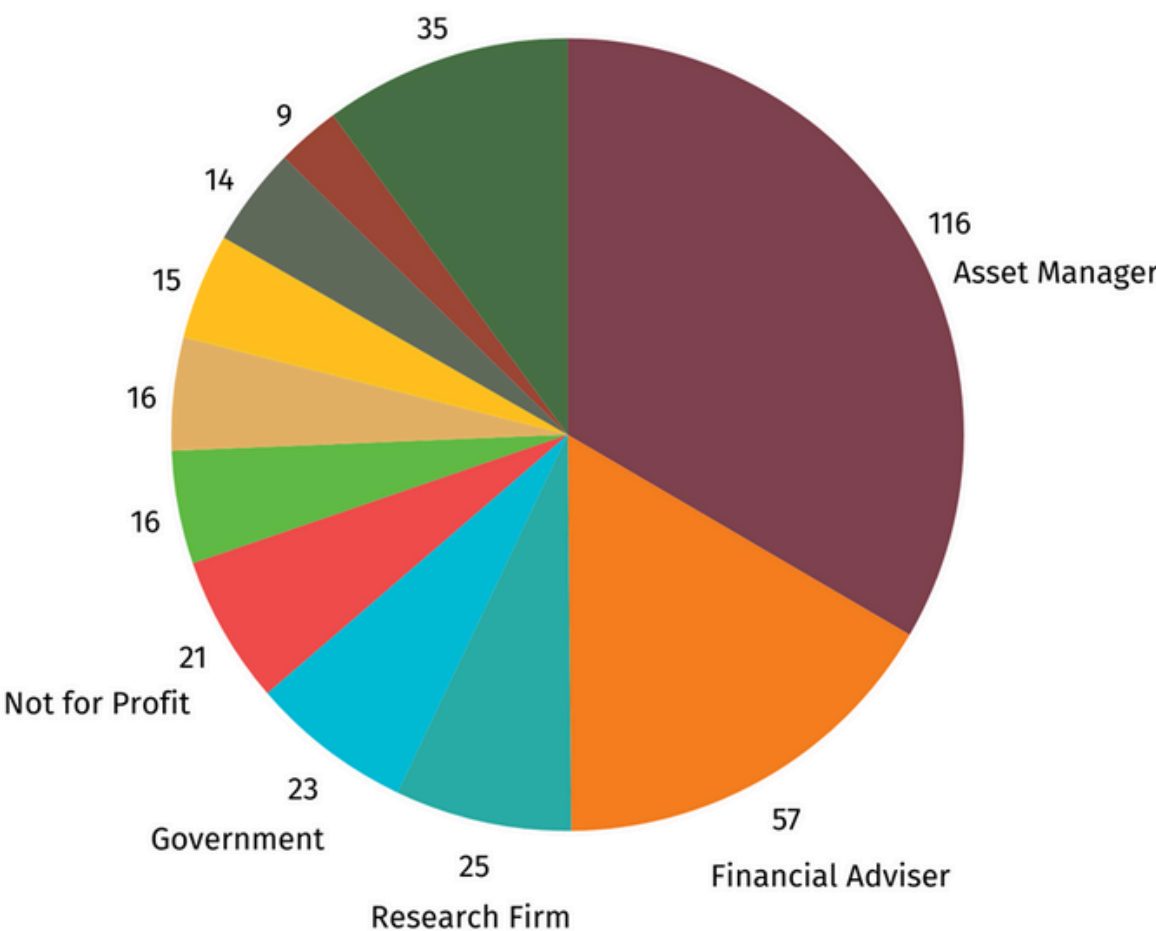
Email marketing campaign

- 11,000+ industry professionals database
- 21 email campaigns
- 16,041 emails sent

Website acknowledgement

- Conference webpage launched February
- 25,002 views
- 15,043 unique users

347 Conference Attendees 2024



About RIAA

- The Responsible Investment Association Australasia (RIAA) champions responsible investing and a sustainable financial system in Australia and Aotearoa New Zealand.
- RIAA is the largest and most active network of people and organisations engaged in responsible, ethical and impact investing across Australia and New Zealand.
- With over 540 members representing A\$76 trillion / NZ\$83 trillion in assets under management, our membership includes super funds, fund managers, banks, consultants, researchers, brokers, impact investors, property managers, trusts, foundations, faith-based groups, financial advisers and individuals.
- Statement of commitment: Members of our organisation commit to support RIAA to deliver our mission, beliefs and objectives.

Our mission

"To promote, advocate for, and support approaches to responsible investment that align capital with achieving a healthy and sustainable society, environment and economy."

RIAA Membership

- **543** members managing US\$29 trillion in AUM
- Represent **75%** of all professionally managed funds in Australia and **73%** in NZ

Social Media followers

LinkedIn = 13,000
X / Twitter = 3,000



Sponsorship opportunities overview

LEAD
SOLD OUT

PLATINUM
\$14,300
Availability: 6
Sold/Reserved: 5

GOLD
\$6,500
Availability: 6
Sold/Reserved: 3

NETWORK
SOLD OUT

COFFEE
\$6,500
Available: 1

EXHIBITION
\$5,000
Availability: 7
Sold/Reserve: 3

LANYARD
SOLD OUT

- A RIAA membership is required to make a booking
- All prices are exclusive of GST
- Several tiers of sponsorship to suit every need and every budget (tailored packages are available subject to approval)
- Marketing campaign for the conference will commence soon, so be sure to sign on as early as possible to maximise your exposure.

FOR MORE DETAILS OR TO BOOK, PLEASE CONTACT

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Sponsorship inclusions



BENEFITS	PLATINUM	GOLD	NETWORK
Preferential speaker inclusion (While RIAA cannot guarantee a speaking spot at this event, platinum sponsors will be prioritised in matching your organisations access to expertise as the speaker list is being developed)	Y		
Verbal acknowledgement of support from CEO/MC during conference	Y	Y	
Logo inclusion on all marketing communications, including all event emails and any conference branded collateral created	Y		
Logo inclusion on conference website and sponsor loop during conference	Y	Y	Y
Mentions on RIAA's social media announcing sponsorship	Y		
Organisation listed in RIAA post event social media post	Y	Y	Y
Complimentary conference tickets	5	4	6
Additional tickets at 25% discount	Y	Y	Y
Registration list (including contact details) of conference attendees, excluding opt outs.	Y	Y	Y
Exhibitor space in foyer (1 X high table, 2 X stools & 1 X brochure stand)			Y
Exhibitor space are available upon request, but availability is not guaranteed	Y		
Company banner	Entrance (Registration area)	Entrance or Hunua Foyer	
Sole sponsor of the conference networking drinks, branding on all conference promotions			Y

Sponsorship inclusions

BENEFITS	COFFEE	EXHIBITOR	LANYARD
Logo inclusion on conference website and sponsor loop during conference	Y	Y	Y
Complimentary conference tickets	2	2	2
Additional tickets at 25% discount	Y	Y	Y
Registration list (excluding contact details) of conference attendees	Y	Y	Y
Exhibitor space in foyer (1 X high table, 2 X stools & 1 X brochure stand)		Y	
Exclusive branding, engagement and acknowledgement as coffee cart sponsor onsite	Y		
Exclusive branding on lanyard			Y



Media & testimonials (2024 Conference)



"Each year, attendance is notably up. Each year, the calibre of speakers improves. It is clear that more and more people do genuinely care about this stuff."

National Business Review (NBR)

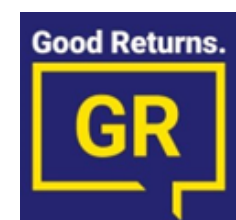
THE PRESS | TE MATATIKA

10 things we learned from the responsible investment forum

NBR | He mana whakaputa
nō 1970

Govt's work on sustainable finance taxonomy moves to next phase

Simon Watts says New Zealand will meet international expectations.



RIAA aligning climate standards across borders

The key notes, panel discussions and workshop sessions were insightful, addressing real-world challenges and innovative solutions in ESG investing. I walked away with actionable insights, a stronger professional network and a renewed sense of purpose in making a positive impact through responsible investment. Highly recommend it for anyone serious about sustainable and ethical investing.

Tara Leota-Seiuli, Policy Advisor, Auckland Council



RIAA Conference Aotearoa NZ 2025

Photos from RIAA Conference Aotearoa NZ 2024



Sponsors of RIAA Conference Aotearoa NZ 2024



Sponsorship opportunities now available



For more information or to discuss these opportunities please contact:

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