

RIAA Conference Australia 2026

27 & 28 May • MCEC

Sponsorship proposal



You're invited to the RIAA Conference Australia 2026

A message from RIAA's Co-CEOs

For 25 years, the Responsible Investment Association Australasia (RIAA) has proudly served as the cornerstone of the responsible investment landscape in Australia. Our 2025 Australian Conference—still the largest event of its kind in the Southern Hemisphere—was a landmark occasion, celebrating not only the growth of our industry but also RIAA's 25th anniversary.

We're excited to announce that the **RIAA Conference Australia 2026** is returning to Melbourne—on **27 & 28 May** at the **Melbourne Convention and Exhibition Centre (MCEC)**. After two successful years in Sydney, we warmly invite your organisation to join us as a sponsor for our highly anticipated return.

Our sponsors, both long-standing partners and new supporters, play a vital role in the ongoing success of the conference. Your support helps us deliver a world-class event that informs, connects, and inspires. The overwhelmingly positive feedback we receive each year from delegates is a testament to the value created through these partnerships.

We sincerely thank you for your ongoing commitment to advancing responsible investment.

We look forward to the opportunity to collaborate with you and to continue building a partnership that drives shared success, enhances visibility and unlocks new opportunities in the responsible investment space.

Warm regards,

Dean Hegarty & Estelle Parker



About us

The Responsible Investment Association Australasia (RIAA) champions responsible investing and a sustainable financial system in Australia and Aotearoa New Zealand.

The largest network of responsible and impact investors in AU & NZ

With **500+ members** representing **A\$76 trillion / NZ\$83 trillion in assets under management**, RIAA is the largest and most active network of people and organisations engaged in responsible, ethical and impact investing across Australia and New Zealand.

Our membership includes super funds, KiwiSaver providers, fund managers, banks, consultants, researchers, brokers, impact investors, property managers, trusts, foundations, faith-based groups, financial advisers and individuals.

Our mission

To promote, advocate for, and support approaches to responsible investment that align capital with achieving a healthy and sustainable society, environment and economy.



75%

of AU funds & 73% of NZ funds are RIAA members

*professionally managed funds, across Australia (AU) and New Zealand (NZ), as at Sep 2024

10

largest super funds in Australia are RIAA members

*largest super funds by number of members/assets under management (AUM), as at Sep 2024

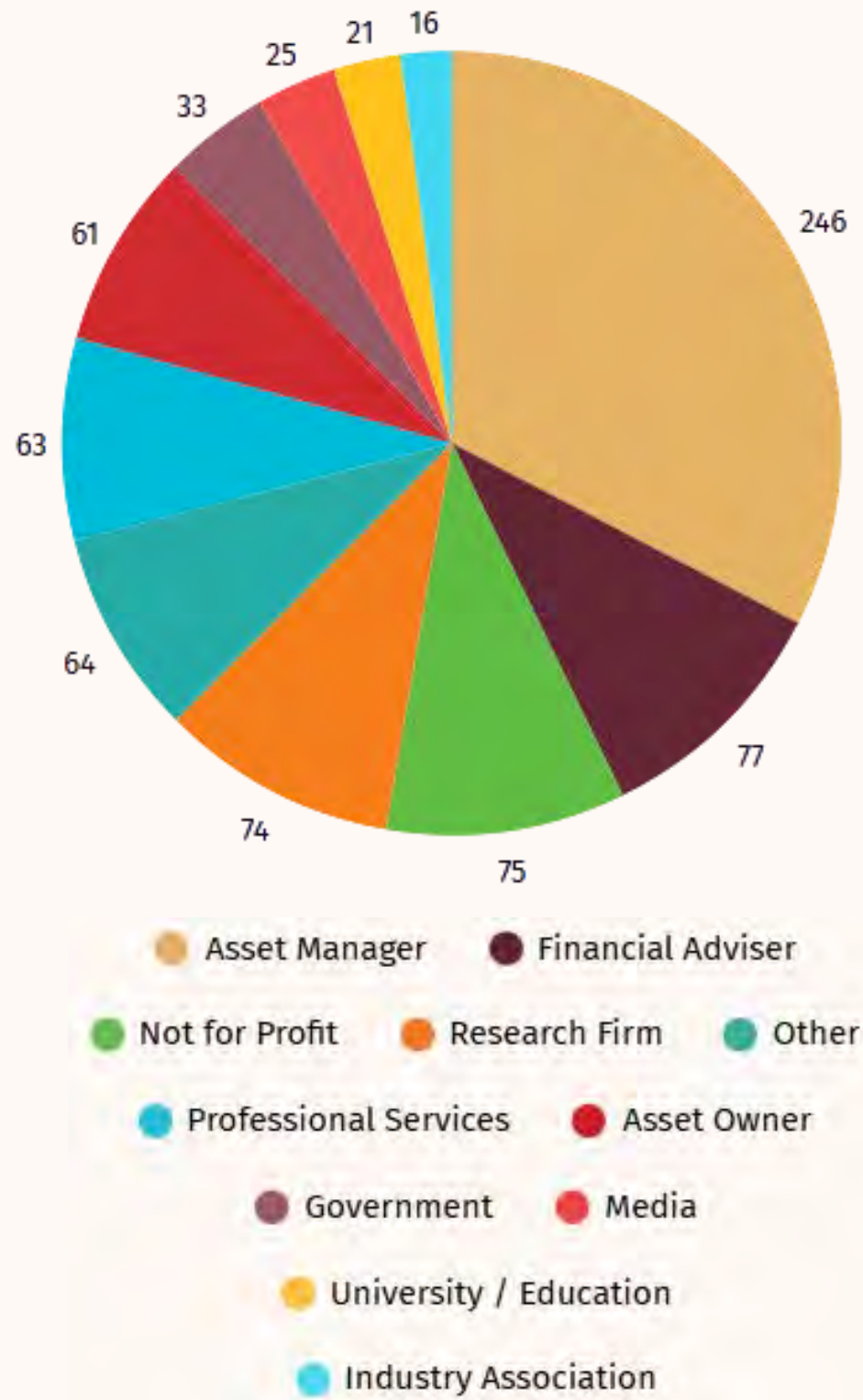
13,500+

LinkedIn followers

3,000+

X (Twitter) followers

About RIAA Conference Australia 2025



2025 conference

755 attendees

618 in-person | **137 Virtual access only**

2025 survey results*

90% Networking satisfaction

84% Quality of speakers

84% Value for money

79% Content satisfaction

**exceeded or met their expectations*

2025 speakers

- Kate O'Rourke, Commissioner at ASIC
- Vicki Doyle, CEO at Rest
- Adrian Pozzo, CEO at CBus Property
- Paul Clements-Hunt, CEO at The Blended Capital Group
- Paul Kearney, CEO & Founder of Kearney Group
- Alex Heath, Head of The Climate & Energy Division at Treasury
- Sue Lloyd, Vice-Chair at International Sustainability Standards Board
- David Atkin, CEO at Principles for Responsible Investment (PRI)

Past event themes

- 2025:** From greenwashing to geopolitics: What's next for ESG?
- 2024:** Navigating the race of ESG growth and tightening regulations
- 2023:** Scaling new heights in ESG and impact
- 2022:** Thriving in the new era of responsible investment

Why sponsor the RIAA Conference?

2025 conference attendee profile & highlights

Asset owners

9 out of 10
top super funds
represented.

Financial Advisers

Perpetual Private
Pitcher Partners
LGT Crestone
JB Were
Koda

9 out of 10
top Asset Managers
5 of the 6 largest
Global managers
represented

- **Australasia's largest event** for responsible, ethical and impact investors.
- Over **750+ delegates** from all aspects of the investment chain, asset owners, fund managers, financial advisers, wealth managers and government (such as ASIC and Treasury).
- **70,000+ views** on the RIAA Conference Australia 2025 webpage.
- **100+ news mentions** across mainstream and industry press.
- Targeted emails to a database of **7,500+** industry professionals across 8 months.
- **80,000+ organic impressions** on RIAA's LinkedIn posts about the conference.
- LinkedIn mentions from influential organisations and leaders such as Rest, Aware Super, International Sustainability Standards Board and Paul Clements-Hunt.

Media mentions

2025 conference highlights



The Canberra Times



THE AGE
INDEPENDENT. ALWAYS.

ESG inventor says Trump its 'best possible advert'



FS Sustainability
Integrating ESG for risk & return

Greenwashing remains an enforcement priority, says ASIC



Net Zero Investor

RIAA 2025: asset owner demand for climate solutions remains steadfast



Investment Magazine

Aware, Rest warn on YFYS complications in a 'crazy world'

What others say about the RIAA Conference

“I’d like to extend our sincere appreciation for your outstanding support. The team did a fantastic job in providing us with timely and valuable information throughout our collaboration. We’ve been connected with influential voices in the market at a great occasion and gain exposure for both our business and brand” - FTSE Russell, 2025 Lead Sponsor.

“The sessions and workshops held practical and concrete value about a range of RI topics, participants were intellectually curious and engaging, and the entire community was warm and welcoming” - Samuel Jones, President, Heartland Initiative.

“Highly relevant topics and exemplary presenters on current local, national and global issues set a high standard for professional development” - Graeme Parton, Managing Director, Aequitas Advisory.



Sponsorship overview

Lead \$75,000 - Reserved

Premier branding, guaranteed speaking slots, full marketing integration, delegate access, and premium event presence.

Platinum \$55,000 - Five available

High-impact brand exposure, preferential speaking opportunity, exhibitor presence, delegate access, and premium attendance benefits.

Dinner \$35,000 - Exclusive

Exclusive branding, preferential speaking opportunity, premium attendance benefits at dinner and conference.

Gold \$27,500 - Six available

Strong brand visibility, banner presence onsite, and 8 conference tickets.

Coffee \$27,500 - Two available

Prime onsite visibility with branded coffee service, high foot traffic, exhibitor booth, and 8 conference tickets.

Network \$20,000 - Exclusive

Exclusive branding at the closing drinks event, and 6 conference tickets.

Exhibition \$12,000 - 8 available

Engage with attendees onsite, having one-to-one conversations and placing your business in front of the industry.

Lanyard \$12,000 - Reserved

Exclusive branded lanyards for all delegates

- All prices are exclusive of GST.
- A RIAA membership is a prerequisite for sponsorship. Not a member yet? No problem - explore our [membership benefits](#) and [pricing](#).
- Marketing for the conference will begin as early as September. Secure your spot early to maximise your exposure.

Sponsorship inclusions

| Pre conference benefits | LEAD | PLATINUM | DINNER (Day 1) | GOLD | COFFEE | NETWORKING (Day 2) | EXHIBITOR | LANYARD |
|---|-----------|----------|----------------|------|--------|--------------------|-----------|---------|
| Logo on all email marketing | Y | Y | Y | Y | | | | |
| Logo on conference webpages | Y | Y | Y | Y | Y | Y | Y | Y |
| Blurb on conference page | 150 words | 50 words | | | | | | |
| Logo on conference advertising on RIAA homepage | Y | Y | Y | | | | | |
| Mentions on RIAA’s social media | Y | Y | Y | Y | | | | |
| Delegate list one week prior (incl. contact details) | Y | Y | | | | | | |
| Delegate list one week prior to conference (excl. contacts) | | | Y | Y | Y | Y | Y | Y |
| Jointly branded RIAA/lead email to RIAA database | Y | | | | | | | |

Sponsorship inclusions

| During conference benefits | LEAD | PLATINUM | DINNER (Day 1) | GOLD | COFFEE | NETWORKING (Day 2) | EXHIBITOR | LANYARD |
|---|-------|----------|----------------|----------|--------|--------------------|-----------|--------------|
| Guaranteed plenary speaker | Y | | | | | | | |
| Guaranteed breakout speaker | Y | | | | | | | |
| Preferential speaker inclusion | | Y | Y | | | | | |
| Exhibitor Booth | Y | Y | | | Y | | Y | |
| Coffee Cart | | | | | Y | | | |
| Logo on main screens between sessions | Y | Y | Y | Y | Y | Y | Y | Y |
| Company banner | Stage | Inside | | Breakout | | Foyer | | Registration |
| Complimentary conference tickets <i>(Estimated ticket value: \$1000 to \$2,500+)</i> | 12 | 10 | 8 | 8 | 8 | 6 | 4 | 4 |
| 50% discount on additional conference tickets <i>(Exclude dinner tickets)</i> | Y | Y | Y | Y | Y | Y | Y | Y |

Sponsorship inclusions

| Social networking benefits | LEAD | PLATINUM | DINNER (Day 1) | GOLD | COFFEE | NETWORKING (Day 2) | EXHIBITOR | LANYARD |
|---|------|----------|----------------|------|--------|--------------------|-----------|---------|
| Complimentary conference dinner tickets <i>(Estimated ticket value: \$150 to \$250+)</i> | 10 | 5 | 10 | | | | | |
| Exclusive branding and naming rights | | | Y | | | Y | | |

| Post conference benefits | | | | | | | | |
|--|---|---|---|---|---|---|---|---|
| Complete delegate list (including contact details) | Y | Y | Y | | | | | |
| Complete delegate list (excluding contact details) | | | | Y | Y | Y | Y | Y |

Lead \$75,000

Secure this exclusive offering! Premier branding, guaranteed speaking slots, full marketing integration, delegate access, and premium event presence.

Demonstrate leadership

Speaker opportunities: One plenary and one breakout. Participate as a speaker and share your thoughts alongside recognised industry leaders.

Dedicated exhibition space

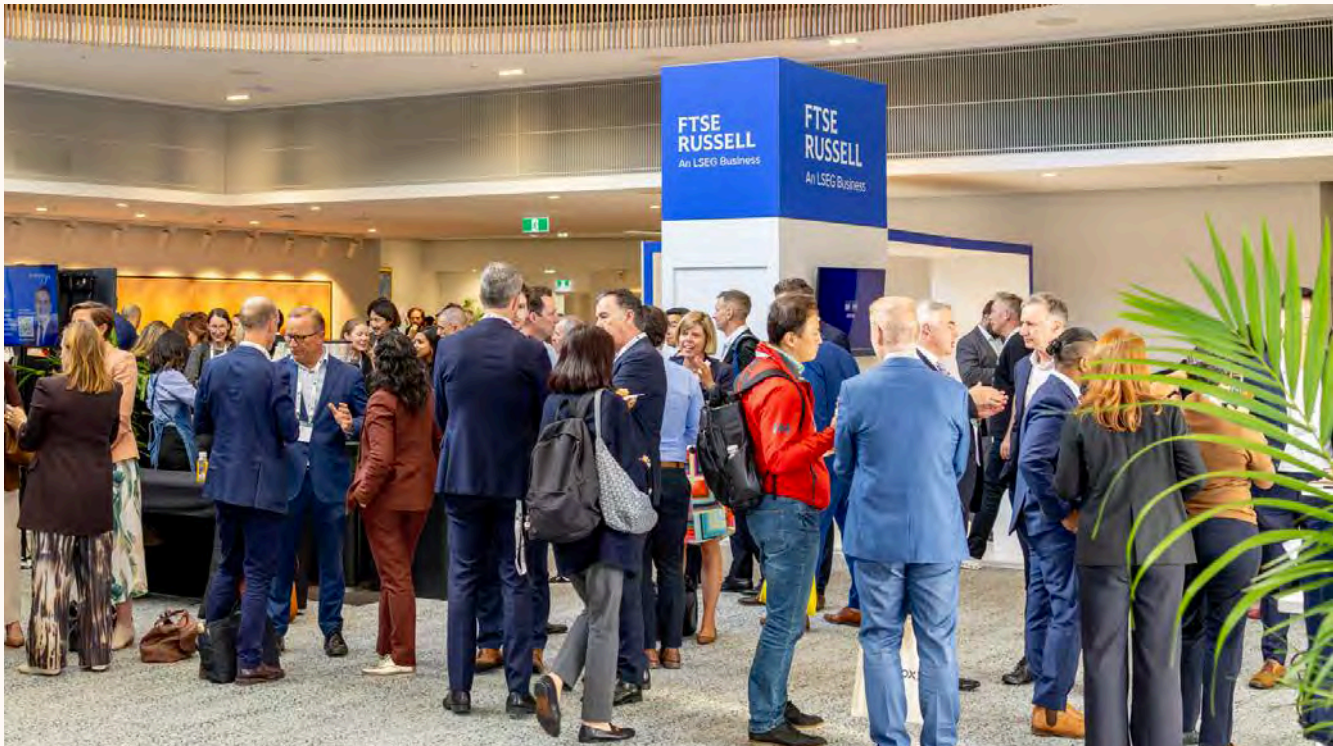
Prime position to showcase your brand. Valuable network opportunities.

Brand recognition

Exclusive logo placement.
Jointly branded eDM prior to conference.
Social media mentions.
Company banners on main stage.

Delegate tickets for the conference and dinner

Invite your key customers using complimentary tickets.



Platinum \$55,000
High-impact brand exposure, preferential speaking opportunity, exhibitor presence, delegate access, and premium attendance benefits.

Demonstrate leadership
Speaker opportunity. Participate as a speaker and share your thoughts alongside recognised industry leaders.

Dedicated exhibition space
Prime position to showcase your brand. Valuable network opportunities.

Brand recognition
Exclusive logo placement prior to and during the conference. Social media mentions.

Delegate tickets for the conference and dinner
Invite your key customers using complimentary tickets.

Delegate access
Receive our delegate list, including contact details, before and after the conference.



Dinner \$35,000

Exclusive branding, preferential speaking opportunity, premium attendance benefits at dinner and conference.

Exclusive branding

Stand out! Place your banner on stage.
Dinner can host 200 guests on 27 May.
Your logo is included on all eDM marketing.

Preferential speaker placement

Showcase your thought leadership within a panel alongside recognised industry leaders.

Gold \$27,500

Strong brand visibility, banner presence onsite, and 8 conference tickets.

Significant branding exposure

Your logo appears on all conference eDMs.
Social media mentions.
Position your banner in our breakout sessions.

Premium attendance benefit

8 conference tickets plus further discounts.
Valuable network opportunities.



Coffee \$27,500

Prime onsite visibility with branded coffee service, high foot traffic, exhibitor booth, and 8 conference tickets.

Premium espresso coffee experience

Secure one of two limited coffee carts onsite.
Drive high foot traffic directly to your brand.

Exhibition booth

Placed in close proximity to your coffee cart.
Engage in insightful conversations with passionate delegates whilst having coffee.

Network \$20,000

Exclusive branding at the closing drinks event, and 6 conference tickets.

Exclusive branding

Showcase your company in our closing social networking event on 28 May.

Position your banner in our foyer.
Valuable networking during drinks and canapés.

Attendance benefit

6 conference tickets plus further discounts.



Exhibition \$12,000

Engage with attendees onsite, having one-to-one conversations and placing your business in front of the industry.

Valuable networking face-to-face

Connect with passionate delegates and put your business at the forefront of the industry. Booth space for up to two banners.

Lanyard \$12,000

Exclusive branded lanyards for all delegates.

Custom branded lanyards

Ensure prominent exposure onsite.
Branded lanyards supplied to all attendees.
Banner placement at the registration desk.

Attendance benefit

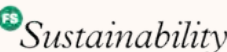
4 conference tickets plus further discounts.



RIAA Conference Australia 2025



Thank you to our 2025 sponsors



Organisations who attended in 2025

15 Times Better
2rog Consulting
AASB
ABC Central Victoria
Aberdeen Investments
Aboriginal Investment NT
Acacia
Acadian Asset Management
Acorn Capital
ACSI
Adamantem Capital
Advance Careers - Powered by Brunel
Aequitas Advisory Pty Ltd
Alphinity Investment Management
Altioem
Amber Wealth Management
AMP
Anthesis Australia Pty Ltd
Antipodes Partners
Anti-Slavery Commission
ANU
ANZ
ANZ New Zealand Investments Limited
Aotearoa New Zealand Stewardship Code
Argonaut Limited
ASB
ASIC
ASX Limited

Ausbil Investment Management
Australasian Centre for Corporate Responsibility (ACCR)
Australian Associated Press
Australian Catholic Antislavery Network
Australian Conservation Foundation
Australian Council of Trade Unions
Australian Ethical Investment
Australian Indigenous Governance Institute
Australian Institute of Company Directors
Australian Medical Council Ltd
Australian Office of Financial Management
Australian Retirement Trust
Australian Sustainable Finance Institute
AustralianSuper
Aware Super
AXA Investment Management
Baillie Gifford
Baret Advisory
Baringa Partners
Bennelong Funds Management Group Pty Ltd
Bentham Asset Management Pty Ltd
Bentleys Wealth
Betashares
BHP
BirdLife International
BlackRock
Blax Capital

BlueChip Communication
BNP Paribas Asset Management
BT Funds Management NZ
Calastone
Canbury Insights
CareSuper
CBRE
Cbus Property
Cbus Super
Centre for Social Finance Law, UNSW
Challenger Limited
Chapman Tripp
Chartered Accountants Australia and New Zealand
Clean Energy Finance Corporation
Climate Energy Finance
Climateworks Centre
Coles Group
Colonial First State
Conexus Financial
Conscious Capital Co
Conscious Investment Management
CoreData
CQ Connection
Craigs Investment Partners
Crescent Capital Partners
Dame Nellie Melba Kindergarten
Deakin University

Organisations who attended in 2025

Deloitte Risk Advisory
Department of Climate Change, Energy, the Environment and Water
Desert Knowledge Australia
Devon Funds Management
Dimensional Fund Advisors
DNR Capital
Ellerston Capital
ELM Responsible Investments
Emmi
Enliven Housing Property Management
EQT Asset Management
Equip Super
ERM
Ethical Choice Investments
Ethical Investing NZ
Ethical Investment Advisers
Ethical Investment Funds Management
Ethical Investment Services
Ethinvest
Ethos ESG
Evans & Partners
Evidentia
EY
Federated Hermes
Federation Asset Management
Fidante
Fidelity International

Financial Standard
First Australians Capital
First Investors
First Sentier Investors
Fisher Funds Management Limited
Fisher Investments
FMA
Foresight
Forsyth Barr
Foundation North
Foundations Group for Impact Investing
Franklin Templeton Australia Limited
FS Sustainability
FTSE Russell
Future Fund
Future Group
Future Super
GESB
GHD Pty Ltd
Glass Lewis
GMO
Guardians of New Zealand Superannuation
Hall & Wilcox
Hamilton Locke
Harbour Asset Management
Harvey
Haskoning
Healthy Land & Water

Heartland Initiative, Inc.
HESTA
Holman Advisory
Honner Media
Human Rights Law Centre
IDP Pty Ltd
IFA
IFM Investors
Impact Investing Network
Indigenous Business Australia
Insignia Financial Ltd
International Sustainability Standards Board
Investment Magazine
Investor Group on Climate Change
IPE International Publishers
ISS STOXX
Jana
Janus Henderson
JBWere
JP Morgan
JustInvest Financial Planning
K&L Gates
Kaizen Recruitment
KangaNews
Kearney Group
KKR Asia Limited
Koda Capital

Organisations who attended in 2025

KPMG
Lgt Crestone Wealth Management
Lonsec
LSEG
MA Financial Group
Macquarie Asset Management
Magellan Asset Management Limited
Maple-Brown Abbott Limited
Materra
Mercer
MetLife Investment Management
Metrics Credit Partners
Mills Oakley
Mindful Money
Ministry for the Environment, New Zealand
Mint Asset Management
MinterEllison
MLC Asset Management
Monash Centre for Financial Studies, Monash University
Money Management
Money Matters (NZ) Ltd
Moneyworks NZ Ltd
Moribus Advisory
Morningstar Sustainalytics
Morrison
MSCI
Munich Re

Mutual Trust
NAB
Nanuk Asset Management
National Native Title Council
Natixis Investment Managers
Natural Capital Economics, Alluvium Group
Nature Positive Initiative
NBN Co
NeonBlack
Net Purpose
Net Zero Investor
Netwealth Super
NGS Super
NinetyOne
Northcape Capital
Northern Trust Asset Management
NorthStar Impact Funds
Norton Rose Fulbright
Novata
Novus Consulting
NRM Regions Australia
NSW Biodiversity Conservation Trust
Nuveen
Nuveen Natural Capital
NZ Green Investment Finance
Ochre Ventures
Optar Capital
Osmosis Investment Management (Australia)

Pathfinder Asset Management
Pathzero
Paul Ramsay Foundation
Pental
PennanFS
Perennial Partners
Perpetual
Perpetual Private
PGIM
Pinnacle Investment Management
Pitcher Partners Investment Services
Platypus Asset Management
Pollination Foundation
Positive Impact Media
Principles for Responsible Investment
Providence Wealth Advisory Group
Pryor Media
Pure and Applied
Quadrant Private Equity
Queensland Fruit & Vegetable Growers
Queensland Investment Corporation
Quit Nukes/MAPW
QUT Council
Rainmaker Group
Regnan
Rennie Advisory
Resolution Capital
Rest Super

Organisations who attended in 2025

RIA Canada
RIAA
RMIT University
ROA Consulting
Robeco
Roc Partners
RSM Australia
S&P Global
S&P Global Sustainable1
Salter Brothers
SAS Trustee Corporation
Savoir Consulting
Schroder Investment Management Australia Limited
Scientific Beta
Sky Summit Financial
Small Giants
Society Advisory
Sodali
Solaris Investment Management
Soul Capital
Source
South East Councils Climate Change Alliance
St George Community Housing
Standards Australia
State Street Global Advisors
Stewardship Advisory
Stewart Investors

Suncorp
Sustainable Investment Exchange
T. Rowe Price
T8 Capital
Talent Nation
Teachers Mutual Bank Ltd
TelstraSuper
The Australian Financial Review
The Blended Capital Group
The Conexus Institute
The Inside Network
The Nightly
The Riverside Company
The Ross Trust
The Story
The University of Melbourne
The Wyatt Trust
Tobacco Free Portfolios
Treasury
Treysta Wealth
Trust Management Investments Limited
U Ethical
UBS Asset Management
UN Global Compact Network Australia
UniSuper Management
University of Melbourne
University of Queensland
University of Sydney

Unless Financial
UNSW
UTS Institute for Sustainable Futures
Value Australia
VanEck
Vanguard Australia
Verisk Maplecroft
Via Communications
Vinva Investment Management Limited
Viola Private Wealth
VivaEthical Financial Advice
Vontobel Asset Management
V-Square Quantitative Management
Warakirri
West Coast Community Trust
West Nine Consulting
Westpac
Woodbridge Capital
Woolworths Group
World Benchmarking Alliance
WWF Australia
Xpansiv
Yarra Capital Management
Zenith Investment Partners
ZOOiD

Sponsorship opportunities now available



For more information or to discuss these opportunities please contact:

info@responsibleinvestment.org