

Education

Southern New Hampshire University - Manchester, NH

Bachelor of Arts in Graphic Design and Media Arts

May, 2025

GPA: 3.6 | Cum Laude

Relevant Course: UX Design, Interactive Design, Prototyping, Accessibility, Branding, Typography, Motion Graphics, Digital Imaging.

Certifications: Google UX Design (Sept 2025) 2025)

Skills

Design Tools: Adobe Creative Suite, Figma, Canva, After Effects

Web and Prototyping: Webflow, HTML/CSS, WordPress, Google Sites

E-commerce: Amazon, Shopify

Professional Skills: Leadership, Adaptability, Time Management

Job Experience

U.S. Army

Chemical, Biological, Radiological and Nuclear Specialist - Multiple Locations

Private (E1) - Staff Sergeant (E6)

October 2014 - Present

- Supervised and trained teams of up to 5 soldiers, improving readiness and safety during operations.
- Conducted inspections and maintained compliance with Army regulations and safety standards.
- Coordinated and executed CBRN training exercises to strengthen unit preparedness.

Organizational Defense Travel Administrator (ODTA)

U.S. Army, Schofield Barracks

Staff Sergeant (E6)

October 2021 - Present

- Managed travel authorizations and vouchers for 100+ personnel, ensuring compliance with DoD policies.
- Streamlined administrative processes, reducing errors and improving efficiency in travel operations.
- Collaborated with leadership to resolve financial discrepancies and maintain accountability.

Nola Shop

Founder & Designer - Mililani, HI

October 2022 - Present

- Developed and executed the brand identity, including logo, typography, and color system.
- Designed product detail pages on Amazon and Shopify with optimized visuals, layouts, and descriptions to drive sales.
- Led digital marketing efforts across social media and email campaigns, growing brand visibility and customer engagement.
- Created promotional graphics and advertising assets to support product launches and seasonal campaigns.
- Managed e-commerce storefronts end-to-end, from design to marketing, ensuring a consistent customer experience.