



## Join Us For a Hope-Filled Event FEBRUARY 12, 2026

### ABOUT THE EVENT

**Hope on the Slopes** is a community event filled with generous fundraising and fun! Teams of four will race down Ski Gull's tubing hill on covered queen-sized mattresses. The crowd of spectators will cheer all participants to the finish line and celebrate community participation in this event that benefits Bridges of Hope.

### ALL FUNDS RAISED BENEFIT BRIDGES OF HOPE

Bridges of Hope is a 501(c)(3) nonprofit that builds bridges of support, anchored in Christ's love, among those we serve and serve alongside.

### SPONSOR HOPE

**Hope on the Slopes** is a unique opportunity for businesses and organizations to highlight their support for Bridges of Hope and their commitment to the community while receiving high brand visibility. Join us in supporting Bridges of Hope's vision to ensure all people can access the resources and support they need. Your sponsorship helps foster resilience, dignity, and lasting transformation while positioning your brand as a trusted community partner.

Sponsors will benefit from high brand visibility through local media coverage, on-air promotions, social media promotions, event signage, and personalized engagement with numerous event participants. Engage your employees in an unforgettable team-building activity with extraordinary community impact!





## 2025 SPONSORSHIP *packages*

### **GOLD SPONSORSHIP LEVEL: \$5,000-3 AVAILABLE**

- 2 sponsored teams, 4 people per team (\$800 value)
- Medium logo placement on team shirts
- Logo displayed on signage inside event tent & on the race course
- Logo and company link on Bridges of Hope's website and team registration page (website with 2,600 visitors/month)
- Feature in Bridges of Hope's monthly newsletter & promotional eblasts leading up to event (+3,500 subscribers)
- Logo on sponsor banner at event
- Included on marketing and promotional collateral
- Sponsor recognition on race stage during event
- Company spotlight on social media across all program pages (+14,000 followers)
- Event ski tags for all team members. Each ski tag provides a drink, a meal, and 5 raffle tickets at the event (\$160 value)

### **SILVER SPONSORSHIP LEVEL: \$2,500-5 AVAILABLE**

- 1 sponsored team, 4 people per team (\$400 value)
- Small logo placement on team shirts
- Logo displayed on shared sponsor signage at the event
- Logo and company link on Bridges of Hope's website and team registration page (website with 2,600 visitors/month)
- Sponsor recognition on race stage during event
- Company spotlight on social media across all program pages (+14,000 followers)

### **BRONZE SPONSORSHIP LEVEL: \$1,000-10 AVAILABLE**

- 1 sponsored team, 4 people per team (\$400 value)
- Business name listed on team shirts
- Logo displayed on select signage at event
- Logo and company link on Bridges of Hope's website and team registration page (website with 2,600 visitors/month)
- Company spotlight on social media across all program pages (+14,000 followers)

**All racers must be 18 years of age or older.**



# 2025 SPONSORSHIP *packages*

| BENEFITS                                                                                                                              | BRONZE<br>\$1,000 | SILVER<br>\$2,500 | GOLD<br>\$5,000 |
|---------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------|-----------------|
| Sponsored Race Teams (\$400 value)                                                                                                    | 1                 | 1                 | 2               |
| PRE-EVENT RECOGNITION                                                                                                                 |                   |                   |                 |
| Logo and company link on Bridges of Hope's website and team registration page<br>(website with 2,600 visitors/month)                  | X                 | X                 | X               |
| Company spotlight on social media across all program pages<br>(+14,000 followers)                                                     |                   | X                 | X               |
| Business logo included on marketing and collateral                                                                                    |                   | X                 | X               |
| Feature in Bridges of Hope's monthly newsletter & promotional eblasts leading up to event (Dec.-Feb. Letters)<br>(+3,500 subscribers) |                   |                   | X               |
| EVENT RECOGNITION                                                                                                                     |                   |                   |                 |
| Business logo on team shirts                                                                                                          | Name Only         | Small             | Medium          |
| Business recognition as a sponsor on the race stage.                                                                                  |                   | X                 | X               |
| Business logo displayed on signage within event tent and race course                                                                  |                   |                   | X               |
| Event ski tag given to all team members which includes a free drink, meal, and 5 raffle tickets per tag (\$160 value)                 |                   |                   | X               |



**CONFIRM YOUR**  
*sponsorship*

## Sponsorship Form

Sponsor Name (as it should appear on materials):

-----

Contact Person:-----

Phone:-----

Email:-----

Desired Sponsor Level:

☐ Gold Sponsor- \$5,000

*3 available*

☐ Silver Sponsor-\$2,500

*5 available*

☐ Bronze Sponsor-\$1,000

*10 available*

## PAYMENTS

Payments can be made out and mailed to Bridges of Hope or by using the QR code below. Please make sure to select which sponsor level you would like when making your payment.



☐ Invoice Me Today

☐ Invoice Me on January 1, 2026

☐ Mailing in Check

☐ Paying Online

## REMINDER:

Please submit two company/organization logos.

One full color and one black/white PNG or JPEG file.

**EVENT PROMOTIONS BEGIN EARLY DECEMBER 2025**

### Donations

☐ In lieu of a sponsorship, please accept \$ \_\_\_\_\_ to support Bridges of Hope.

Please email Tedi the completed form, or mail to:

Bridges of Hope

PO Box 742

Brainerd, MN 56401

For more information, please call Tedi Russell at (218) 825-7682 or email her at [tedi@bridgesofhopemn.org](mailto:tedi@bridgesofhopemn.org).