



*Join us for this
hope-filled event!*
FEBRUARY 11, 2027

ABOUT THE EVENT

Hope on the Slopes is a community event filled with generous fundraising and fun! Teams of four will race down Ski Gull's tubing hill on covered queen-sized mattresses. The crowd of spectators will cheer all participants to the finish line and celebrate community participation in this event that benefits Bridges of Hope.

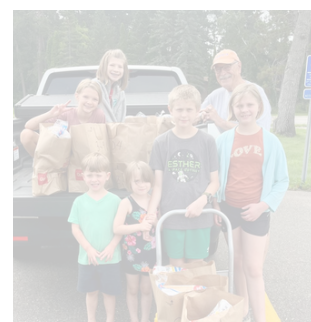
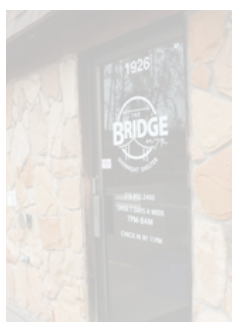
ALL FUNDS RAISED BENEFIT BRIDGES OF HOPE

Bridges of Hope is a 501(c)(3) nonprofit that builds bridges of support, anchored in Christ's love, among those we serve and serve alongside.

SPONSOR HOPE

Hope on the Slopes is a unique opportunity for businesses and organizations to highlight their support for Bridges of Hope and their commitment to the community while receiving high brand visibility. Join us in supporting Bridges of Hope's vision to ensure all people can access the resources and support they need. Your sponsorship helps foster resilience, dignity, and lasting transformation while positioning your brand as a trusted community partner.

Sponsors will benefit from high brand visibility through local media coverage, on-air promotions, social media promotions, event signage, and personalized engagement with numerous event participants. Engage your employees in an unforgettable team-building activity with extraordinary community impact!

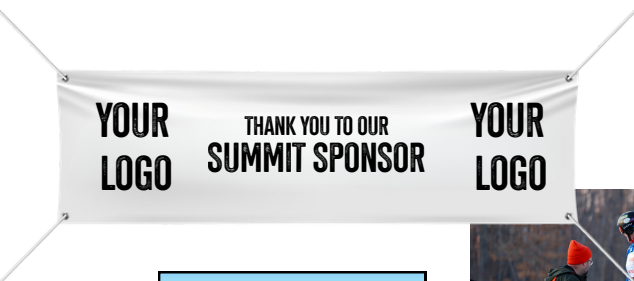




2027 SPONSORSHIP *opportunities*

SUMMIT SPONSOR: \$10,000 (1 available)

- 2 sponsored teams, 4 people per team (\$640 value)
- Event ski tags for all team members. Each ski tag provides a drink and a meal at the event (\$160 value)
- Premier logo placement on:
 - Team shirts (given to each racer)
 - Start line and finish line signage
 - E-blasts (+3,500 subscribers)
 - Social media (4.2K followers)
 - Website event page (2,500+ visitors/month)
 - Event registration page with company link (visible to all teams)
 - Event ski tags (given to each racer and volunteer)
 - Mattress patch (placed on all 15 racing mattresses)
- Logo on large sponsor banner at event
- Radio mention on all local stations through R&J Broadcasting, The Pulse and Hubbard Radio
- Opportunity to include additional company signage at the event
- Frequent recognition during live announcements throughout the event
- Opportunity for company video feature with Muzzle Blast Media to promote event and highlight company's sponsorship
- Opportunity for one team member to be part of post-race program
- Photo album of company's team delivered digitally following the event





2027 SPONSORSHIP *opportunities*

APRÈS SPONSOR: \$5,000 (2 available)

- 1 sponsored team, 4 people per team (\$320 value)
- Event ski tags for all team members. Each ski tag provides a drink and meal at the event (\$80 value)
- Medium logo placement on:
 - Team shirts (given to each racer)
 - Event signage
 - E-blasts (+3,500 subscribers)
 - Website event page (+2,500 visitors/month)
 - Event registration page with company link (visible to all teams)
- Sponsor spotlight on social media (4.2K followers)
- Opportunity to include additional company signage inside and outside tent
- Recognition during live announcements throughout event
- Exclusive tent/after-party sponsor opportunity – company is given area in tent to promote company, host games, swag, and/or treats to attendees
- Signature cocktail named after sponsor
- Photo album of company's team delivered digitally following the event

BASECAMP SPONSOR: \$3,500 (3 available)

- 1 sponsored team, 4 people per team (\$320 value)
- Event ski tags for all team members. Each ski tag provides a drink and a meal at the event (\$80 value)
- Small logo placement on:
 - Team shirts (given to each racer)
 - Event signage
 - E-blasts (+3,500 subscribers)
 - Website event page (+2,500 visitors/month)
 - Event registration page with company link (visible to all teams)
- Sponsor spotlight on social media (4.2K followers)
- Logo sign near race hill
- Secondary company logo on mattress patch (placed on 15 mattresses)
- Opportunity to include additional company signage at the event
- Frequent recognition during live announcements throughout the event
- Exclusive bonfire area hosting opportunity – company is given one of the bonfire areas to promote company, host games, swag, and/or treats to attendees

All racers must be 18 years of age or older.



2027 SPONSORSHIP *opportunities*

SNOWDRIFT SPONSOR: \$1,000 (15 available)

- 1 sponsored team, 4 people per team (\$320 value)
- Event ski tags for all team members. Each ski tag provides a drink and a meal at the event (\$80 value)
- Business name recognition on:
 - Team shirts (given to each racer)
 - Shared event signage
 - Website event page (+2,500 visitors/month)
 - Event registration page with company link (visible to all teams)
- Recognition during live announcements throughout the event

All racers must be 18 years of age or older.



2027 SPONSORSHIP *opportunities*

BENEFITS	SNOWDRIFT \$1,000	BASECAMP \$3,500	APRÈS \$5,000
Sponsored Race Team (\$320 value)	X	X	X
Event ski tag- meal & drink for team	X	X	X
Business logo on team shirts	X	X	X
Logo on event signage	X	X	X
Logo on event webpage & registration	X	X	X
Live recognition at event	X	X	X
Social media recognition		X	X
Logo listed in organization's newsletter		X	X
Additional company signage at event		X	X
Exclusive event hosting/activity area		X	X
Company logo on racing mattresses		X	X
Signature cocktail named after sponsor			X
Team photo album			X
Team feature in 2028 promotional video			X

Sponsorship benefits increase in visibility and prominence based on package level. While multiple levels may include the same benefit, higher-level sponsors receive greater exposure through larger logo placement, more prominent positioning, and/or increased recognition. Full benefit details are outlined on the sponsorship pages. Please contact Tedi with any questions or for additional clarification.



CONFIRM YOUR
sponsorship

Sponsorship Form

Sponsor Name (as it should appear on materials):

Contact Person: _____

Phone: _____ Email: _____

Desired Sponsor Level:

☐ Summit Sponsor – \$10,000 *1 available*

☐ Après Sponsor– \$5,000
2 available

☐ Basecamp Sponsor–\$3,500
3 available

☐ Snowdrift Sponsor–\$1,000
15 available

PAYMENTS

Payments can be made out and mailed to Bridges of Hope or by using the QR code below. Please make sure to select which sponsor level you would like when making your payment.



☐ Invoice Me Today

☐ Invoice Me on January 1, 2027

☐ Mailing in Check

☐ Paying Online

REMINDER:

Please submit two company/organization logos.
One full color and one black/white PNG or JPEG file.

EVENT PROMOTIONS BEGIN DECEMBER 2026

Donations

☐ In lieu of a sponsorship, please accept \$ _____ to support Bridges of Hope.

Please email Tedi the completed form, or mail to:
Bridges of Hope
PO Box 742
Brainerd, MN 56401

For more information, please call Tedi Russell at (218) 825-7682 or email her at tedi@bridgesofhopemn.org.