



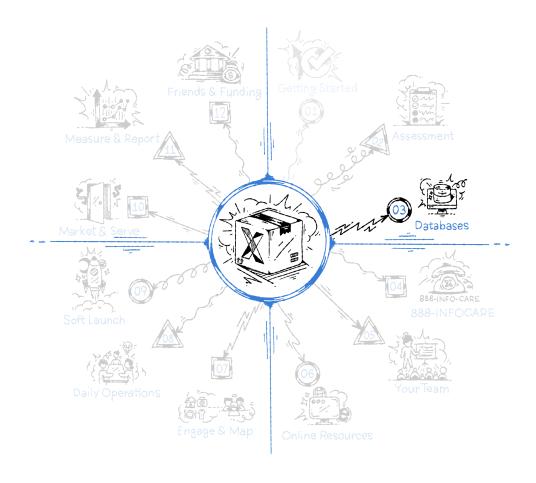
CityServeX "Box" Manual

(#3 - Databases)





# #3: Databases What database to use









# **Managing Participant Data**

3.0 Before you start helping people it's important to have an online system in place for storing all the information you will want to (and in some cases, need to) capture on each individual. For our purposes, using a **CityServeX Client Management System (CMS)** is crucial for several important reasons:

- A CityServeX CMS allows nonprofits to track program outcomes and measure their impact effectively. By collecting and analyzing participant data, organizations can demonstrate their effectiveness to interested parties, identify areas for improvement, and make informed decisions about resource allocation.
- A **CityServeX CMS** helps track and report required metrics, maintain documentation for audits, and ensure compliance with privacy regulations like HIPAA. This makes it much easier to generate accurate reports for board meetings, or grant applications, for example.
- Having centralized participant information means authorized personnel can quickly
  access participant histories, needs assessments, and service records. This leads to better
  coordinated care and prevents participants from having to repeatedly share their
  information. Personnel can see what services participants have received, track progress,
  and identify additional needs.
- Rather than managing paper files or scattered spreadsheets, a CityServeX CMS
  streamlines workflows and reduces administrative burden. Personnel can spend less time
  on paperwork and more time serving people. Features like automated reminders and
  standardized forms help ensure consistent service delivery.







# "findhelp", our Required Partner

3.1 While there are many platforms available to manage participant data, **CityServeX** has chosen findhelp as a required partner. This makes for consistency and shared knowledge amongst all our partner sites.

CityServeX believes this is such an important tool in serving well that it is a requirement to be a CityServeX Affiliate of any size, structure, or location.

\*If you are currently using another CMS it is likely you will be able to continue using it, as most data can be uploaded to the findhelp CMS.

To acquire the software and become familiar with its functionality, it is recommended that Affiliates take this step early on in their journey of preparation to help others. SCHEDULE A CALL WITH YOUR CityServeX LIAISON HERE TO DISCUSS FURTHER.







# **Managing Volunteer Data**

3.2 The **CityServeX** model engages volunteers in our mission and is a needed component in serving one's community. A Volunteer Management System (VMS) is a software platform or set of tools designed to help organizations effectively coordinate, track, and engage with their volunteers. Here are the key aspects:

- Volunteer Registration and Profiles Captures volunteer information, skills, availability, and interests through digital forms and maintains detailed profiles
- Scheduling and Time Tracking Manages volunteer shifts, allows volunteers to sign up for opportunities, tracks hours worked, and maintains attendance records
- Communication Tools Facilitates messaging between coordinators and volunteers, sends automated reminders, and enables group announcements
- Opportunity Management Lists and organizes volunteer positions, shifts, and special events while tracking capacity and needs
- Reporting and Analytics Generates reports on volunteer activity, impact metrics, and program performance to help with grant writing and program evaluation

## 3.2.1 Benefits for Organizations:

- Reduces administrative burden through automation
- Improves volunteer engagement and retention
- Provides data for impact reporting and program improvement
- Ensures consistent communication
- Helps match volunteers with appropriate opportunities







### 3.2.2 Benefits for Volunteers:

- Easy access to opportunities and shift signups
- Clear communication channels
- Ability to track their impact and hours
- Simplified registration and onboarding process
- Better matching with opportunities that fit their skills and interests

Many platforms exist to manage volunteer data, and many of our partner sites already have a Volunteer Management System. Therefore, a particular VMS is not required or preferred. The only requirement is that each Affiliate of any size, structure, or location must have a VMS that they will use in conjunction with being a CityServeX Partner. Your CityServeX Liaison will work with you to discover the System you are using or need.







# **Choosing a Volunteer Management System**

3.3 If you are not currently using a VMS, it is necessary that you choose a System to use BEFORE you begin recruiting volunteers.

Here are the key factors to consider when evaluating volunteer management systems systematically:

- **Volunteer registration and profiles** The system should allow volunteers to create detailed profiles with their skills, availability, interests, and required documentation like background checks or certifications.
- **Scheduling and coordination** Look for features that help manage shift schedules, allow volunteers to sign up for opportunities, track hours, and send automated reminders.
- Communication capabilities The system should facilitate both mass communications and individual messaging between coordinators and volunteers, ideally with options for email, SMS, and in-app notifications.
- **Ease of use** Both administrators and volunteers should find the interface intuitive. Consider the technical comfort level of your volunteer base.
- Mobile accessibility Many volunteers prefer managing their schedules via smartphone, so mobile optimization or a dedicated app can be valuable.
- Integration capabilities Consider whether you need the system to work with your existing tools like CMS systems, email platforms, or donation management software.
- **Reporting and analytics** Look for robust reporting features to track volunteer engagement, impact metrics, and generate reports for stakeholders.
- **Document management** The ability to store and track important documents like waivers, training certificates, and background checks.







- Role-based access control Options to set different permission levels for administrators, coordinators, and volunteers.
- **Budget** Consider both initial setup costs and ongoing subscription fees. Some systems charge based on the number of volunteers or features.
- **Support and training** Evaluate the vendor's support options, training resources, and response times for technical issues.
- **Scalability** Choose a system that can grow with your organization's needs and volunteer base.







# **Managing Community Assets Data**

3.4 A community that knows its resources intimately is better positioned to serve its members effectively, respond to challenges resiliently, and grow intentionally. We refer to these particular resources as Community Assets and untold numbers of them exist in any community. They are often either not known or are not listed anywhere to easily be found. This can be for a myriad of reasons. However, for the CityServeX model to function in its fullness and for there to be effective resource coordination taking place, community assets must be discovered and organized.

3.4.1 A community asset is a skill, talent, person, organization, or other resource that exists in the community, but is not already part of an organization, or does exist, but is in short supply.

An example would be - a Participant needs a bicycle, but a non-profit giving bikes away in their community either doesn't exist, or doesn't have any bicycles available for them or that meets their needs. However, the Resource Coordinator knows that there are bikes available through the Sheriff's Dept., or a Senior Adult at a local church that fixes old ones up and donates them to persons in need. Either scenario would be considered a Community Asset, but it is not information that should be publicized, but still needs to be documented.



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3.4.2 **CityServeX** believes a well-organized database of community assets serves as the foundation for effective community support and development and is therefore a **requirement** to be a **CityServeX** Affiliate of any size, structure, or location.

# Here's why it matters:

#### • Efficient Resource Allocation

When community resources are properly documented and organized, service providers can quickly identify what's available and where gaps exist. This prevents duplication of efforts and ensures resources reach those who need them most.

# • Improved Emergency Response

During crises or emergencies, having immediate access to information about available shelters, medical facilities, food banks, and other essential services can literally save lives. Response teams can act decisively when they know exactly what resources exist.

#### • Enhanced Collaboration

A centralized resource database facilitates cooperation between different organizations, government agencies, and community groups. When everyone works from the same information, partnerships form more naturally and operate more effectively.

#### Accountability and Transparency

Tracking resources systematically creates accountability for how community assets are used and distributed. This transparency builds trust among stakeholders and community members.

### • Informed Decision-Making

Community leaders and policymakers can make better decisions when they have access to comprehensive data about existing resources. This information guides strategic planning and resource development.







## Accessibility for All Community Members

When information about resources is well-organized, it becomes easier to create user-friendly directories and referral systems that help community members navigate available services

#### Historical Documentation

A well-maintained database preserves institutional knowledge about community resources over time, even as staff and volunteers change. This historical record helps track how community needs and resources evolve.

## Grant Applications and Funding

Detailed, organized information about community assets strengthens grant applications and funding requests by demonstrating both existing capacities and specific needs.

## Measurable Impact

With proper tracking, organizations can measure the impact of community resources and demonstrate their value, which is crucial for continued support and improvement.

# Cultural Competence

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A comprehensive resource database can include information about culturally-specific services, ensuring that diverse community needs are recognized and addressed appropriately.

However, Affiliates may choose their own methodology of organizing and documenting community assets. This may include one of many software packages available, or creating a customized system using Airtable, Excel or Google Sheets. Another option is to organize Community Assets within the findhelp digital platform available to CityServeX Affiliates. Your CityServeX Liaison will work with you to discover the System you are using or nee

