Frazee Area Community Club - Monthly Board Meeting Agenda

Date: August 21, 2025, | Time: 0605 - 0710

Meeting Chair: FACC President Tom Watson | Timekeeper: Secretary Jamie Crabtree

1. OPENING & ADMINISTRATIVE

Previous Meeting Minutes (July 17, 2025) - Motion: Brikker Ware | Second: Rachael

Johnson | Vote: passed

Treasurer's Report: approx \$4000 profit for Turkey Days

Motion: Brikker Ware | Second: Jamie Crabtree | Vote: passed

Attendance/Board present: <u>Tom Watson, Dani Ketter, Madison Olson, Kendal Ware, Brikker Ware, Rachael Johnson, Jamie Crabtree. Guests: Kenzie Hamm</u>

Open Forum - <u>Tom - Tues 8/26 @ 730 Back to School event for Teachers @ Event Center & asking for FACC members to attend if able to help serve/welcome teachers</u>

2. ACTIVE PROJECTS REVIEW

- **A. Turkey Days Wrap-Up Report** <u>Attendance:</u> Much higher attended than in previous years!!! (if you know of a way to get a 'count', please pass that along. Many events were improved from years past. The timeline flowed better overall for the full event. Lots of great feedback and ideas for next year.
 - FB ad: \$140/14days: 18,666 views 250 follows/likes reached 12,311
- **B. Membership Drive** Approx 17 current members. Have decided to suspend 2025 membership drive and will look at doing a full push in Jan 2026.
- **C. Fundraising (Non-Turkey Days)** Revenue: \$3000 | Corn Feed status: take home approx \$2400, approx 260 in attendance inside Event Center, 24 doz were sent to Heath to sell at the grocery store
- **D. Community Business Support** New ribbon cuttings: Mama's Pizzeria N/Scoops was 8/12 successful | Activities: Homesweet Bakery Grand Opening & Ribbon Cutting 8/22 @ 11:30 am | Support requests: please attend 8/22 @ 11:30 if able
- **E. Marketing & Communications** <u>Gobble Quest Videos</u>: Members qualifying: \$250 & \$500 level benefits | CCC transition: Moving away from \$500/month

service | Timeline: Complete qualifying videos in 1-3 months | Future provider needed

Decision: Yes/No/Suggestions/who tasked to do - <u>Brikker & Jamie will discuss</u> offline to get a schedule together & make a plan.

3. DECISION ITEMS (15 minutes)

- 1. Purchase Policy Blanket Approval (\$500 and under)
- Requirements: Board Member + Officer approval, Treasurer notification
- Accountability: Monthly reporting
- Motion: Brikker Ware| Second: Rachael Johnson| Vote: passed
- **2. FACC Thank You Cards Style:** Postcard vs. Folded | Quantity: 100/200/500 Costs Postcards: 100@\$51.98 | 200@\$79.47 | 500@\$137.98 Folded: 100@\$94.54 | 200@\$138.59 | 500@\$261.52

Motion: Brikker Ware | Second: Rachael Johnson | Vote: passed with purchasing qty 500 for postcards & qty 500 folded w/envelopes, not to exceed \$500

- **3. FACC Printer Decision Option** A: Pay CCC (\$.50/color, \$.10/B&W) | Option B: Purchase printer + supplies Vote: <u>declined both options</u>, <u>will print at Kendal's studio for future printing needs</u>
- 4. Frazee Forum Advertising School package: Vote: passed on this at this time
- 5. Social Media Advertising Platform: Vote: Blanket policy covers this need

4. NEW BUSINESS & STRATEGIC ITEMS (8 minutes)

Community Opportunities: None