




KRISTIE NGUYEN

DIGITAL MEDIA STUDENT

 Houston, TX

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About Me

Dedicated design student with a passion for typography and visual communication. My experience includes creating poster designs and logo work, as well as showcasing my skills in layout and design. Motivated to learn from experienced professionals and contribute with a collaborative team on real-world projects.

Education

UNIVERSITY OF HOUSTON

2021 – Present

Bachelor of Science in Digital Media & Technology Leadership and Innovation Management Minor.

Award

Dean's Honor List, Spring 2024 - Fall 2024.

Projects

Event Identity System

University of Houston | Spring 2024

- Developed a design system for Digifest, the Digital Media senior portfolio showcase.
- Created printable materials, including a brochure, poster, business card, and event tag to inform participants, professors, and potential employers.
- Designed abstract art elements that visually connected individual shapes, ensuring consistency across promotional materials and posters.
- Tools Used: Adobe Illustrator, Adobe Photoshop, Adobe InDesign.

Album Cover

University of Houston | Spring 2024

- Designed an album cover of an artist inspired by the Bauhaus art movement.
- The design uses a structured layout and a focused color scheme to communicate a clear visual message. This approach ensures a cohesive visual identity that resonates with the target audience and strengthens the artist's brand.
- Tools Used: Adobe Illustrator, Adobe Photoshop, Adobe InDesign.

Skills

Technical Skills

- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe Photoshop
- Microsoft Office Suite
- Figma

Interpersonal Skills

- Neat and well-organized
- Creativity
- Independent worker
- Time Management
- Problem-solving

Languages

- English
- Vietnamese