

A WISH COME TRUE'S 23RD ANNUAL POLAR PLUNGE CHALLENGE

JANUARY 1, 2027

PLUNGE IS AT 12:00PM SHARP

**Easton's Beach (First Beach)
Newport, RI**

Arrive early, parking is limited.



**TAKE THE PLUNGE.
RAISE MORE.
GRANT WISHES.**

A \$25 minimum donation gets you in the water, but **don't stop there!** Start a team, rally your friends and family, and fundraise to help grant wishes for local children. Scan to register, start a team and see our fundraising incentives.

CAN'T MAKE THE PLUNGE?

You can still donate or fundraise the event using the [QR code](#).

VENMO:

@awishcometrue

A Wish Come True®
Granting Wishes ✨ Embracing Families

WHY WE DO THIS



GRACE - 9 YEARS OLD

NORTH KINGSTOWN, RI

Let's come together to
grant Grace's wish come true!

* You must register online to be eligible for the incentives, and fundraising will close on January 1st.
We will follow up with participants after that date to help redeem their incentives.

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SPONSORSHIP OPPORTUNITIES

There are numerous sponsorship options available for your business to gain tremendous exposure.

In the past we have had a presence of over 5,000 people, so it is an excellent advertising opportunity for your company.

Contact Megan Coughlin at **401-781-9199** or email **megan@awishcometrue.org** to become a sponsor of the A Wish Come True's Annual Polar Plunge!

	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	POLAR SPONSOR
BENEFITS OF SPONSORSHIP	\$5,000 <i>Helps cover the costs associated with basic family needs.</i>	\$2,500 <i>The cost for a family to stay at Give Kids The World Village.</i>	\$1,000 <i>The cost for two airline tickets.</i>	\$500 <i>Covers the cost of food for the week.</i>	\$250 <i>The cost for a family to be transported by a limo.</i>
Naming Rights: Included in Event Name					
Will be part of all media opportunities (interviews). Estimated reach: Statewide Coverage					
Company name/logo on all materials					
Company website and social platforms linked to A Wish Come True's homepage. Estimated reach: 2,000					
Prominent logo on event banner. Estimated reach: 5,000+					
Company logo on all e-newsletters, social media posts, and print materials. Estimated reach: 15,000					
Recognition on t-shirts					

SUPPORT A WISH COME TRUE AND OUR WISH KIDS WITH A DONATION OF ANY AMOUNT. EVERY DONATION MAKES A DIFFERENCE!

BECOME A SPONSOR FOR A WISH COME TRUE'S 23RD ANNUAL POLAR PLUNGE CHALLENGE

Founded in 1982, we are the oldest wish granting organization in Rhode Island.

We have been serving children living in Rhode Island, central and Southeastern Massachusetts and now Connecticut who are facing life-threatening and critical illnesses.

Thank you for your support!



☐ **PRESENTING SPONSOR**
\$5,000

☐ **SILVER SPONSOR**
\$1,000

☐ **POLAR SPONSOR**
\$250

☐ **GOLD SPONSOR**
\$2,500

☐ **BRONZE SPONSOR**
\$500

☐ **OTHER AMOUNT**
\$ _____

Organization: _____

Contact Name: _____ Title: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Total Amount Due: \$

To pay by credit card - call our office at 401-781-9199, complete and remit this form or visit awish.org:

☐ **Mail check** payable to: A Wish Come True, 6 Jefferson Drive, Coventry, RI 02816

☐ Please bill my **credit card**: (Minimum credit card transaction \$25)

☐ VISA ☐ MasterCard ☐ American Express

Account Number: _____ Exp. Date: _____ CCV: _____

Name on Card: _____ Signature: _____