

MARCO ARLOTTA

SENIOR PRODUCT DESIGNER

About me

I am a UX / UI Designer with 9+ years experience. I create innovative mobile and web applications using an intuitive and highly flexible approach to all projects, gaining feedback from users and stakeholders at every junction to create technology and experiences that work for all involved.

Working experience

SalesDesk

UX + UI Designer, Apr 2025 - Present

- Created data visualization and analytics dashboards, enabling real-time performance tracking and better decision-making.
- Streamlined key sales processes by introducing AI-driven workflows, improving efficiency and enhancing user satisfaction.
- Maintained a scalable design system, ensuring product-wide consistency, accessibility, and faster delivery.
- Collaborated closely with product managers, engineers, and stakeholders, embedding user research into the product development process.
- Contributed to end-to-end product design, from discovery and wireframing to high-fidelity UI and prototyping.

Grabyo

Product Designer, Feb 2019 - Dec 2024

- Created, maintaining and improving a Design process for the design team
- Designing new Apps to expand the product and maintaining the existing apps
- Designing and maintaining Component library
- Leading Design team
- Mentoring junior designers colleagues
- Designed and maintaining Public facing Website of the company
- Designed Grabyo help center

Contact

arlottamarco.92@gmail.com
07492942865

Skills

Design Tools

Figma
Protopie
Sketch app
Adobe XD
Miro
Invision App
Sketching
Illustrator
Photoshop

Ux Methods

Wireframe Hi-Fi
Storyboarding
Usability Testing
Experience Prototyping
Contextual Inquiry

Development

HTML
CSS

Languages

Italian
English

Education

Personal experience
Mentored by senior designers
Interaction Design courses

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Working experience

SoQua

- Created, maintaining and improving a Design process for the design team
- Designing new Apps to expand the product.
- Designing and maintaining Design system library
- Mentoring junior designers colleagues
- Designed and maintaining Public facing Website of the company
- Usability testing and prototyping, Interviewing stakeholders, experts in the field and the business team to understand needs for a better user experience

Lacuna Solutions Ltd

UX + UI Designer, Nov 2016 - Dec 2018

- Designed and maintained 5 Responsive Web Applications for banking and investment banks, incorporating research and usability testing
- Designed the Public facing Website of the company
- Usability testing and prototyping for responsive websites Interviewing stakeholders, experts in the field and the business team to understand needs for a better user experience
- Worked both as the only UX/UI designer and in a Design Team
- Supported the front-end development team with HTML and CSS knowledge
- Rebranded all Lacuna's applications logos
- Designed look and feel of investors and clients presentations
- Designed roller banners and business cards

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