Parish Communication to Donors

Subject Line: Welcome to ParishSOFT Managed Giving – A Better Way to Support Our Parish

Body:
Dear [Parish Name] Family,

We're excited to share that our parish is upgrading our online giving platform from Faith Direct to ParishSOFT Managed Giving.

This change reflects our commitment to making generosity easier, more secure, and more impactful for every member of our faith community. ParishSOFT Giving offers all the same reliable features you've come to know—recurring gifts, online giving, and donor support—plus new enhancements to better serve you:

- Modern giving options: including Apple Pay, Google Pay, Venmo, PayPal, stock, and crypto.
- Anonymous Giving
- Mobile-friendly experience: give online, through the app, or by text.
- Option to cover processing fees to maximize the impact of your generosity.
- Donors can give based on your preferred schedule, with support for weekly contributions rather than once-a-month processing.

We are confident that ParishSOFT Managed Giving will make your giving experience more convenient and meaningful. All your existing information, recurring gifts, and donation history will transfer automatically—no action is needed unless otherwise notified.

Thank you for continuing to support [Parish Name] with such generous hearts.

With gratitude,
[Pastor Name]
[Parish Name]