

A portrait of a young man, Florian Van Dooren, smiling and looking slightly to his right. He is wearing a white racing suit with various sponsor logos. The background is blurred, showing a race track environment with a yellow Pirelli sign visible on the right. Red geometric line art is overlaid on the image: three parallel slanted lines in the top right corner and three parallel slanted lines in the bottom left corner.

FLORIAN VAN DOOREN

RACING DRIVER


F. VAN DOOREN

2FAST
ASBL

2FAST
ASBL

BYPP
BOOST YOUNG PILOTS PROJECT
ASBL

Van Dooren
&
Compagnie

WHO IS FLORIAN ?

Florian Van Dooren is a first-year Bachelor student in Business Analytics at Maastricht University, combining his passion for business with a strong focus on motorsport. Currently dedicated to racing car coaching, he helps drivers improve their performance while continuously developing his own skills on and off the track. Florian also co-founder of communication agency Inoflow, supporting business development and digital projects. In addition, he is an active member of 2Fast ASBL, an association that helps young athletes grow and succeed in their sport. Alongside these activities, Florian explores entrepreneurial projects in event organization, fashion, and content creation. Driven, ambitious, and eager to grow, he thrives on challenges and enjoys turning ideas into impactful experiences.

THE BURNING DESIRE TO WIN

Talent knows no age. Even though he only discovered karting at the age of 12, Florian Van Dooren can already be considered one of the brightest hopes of Belgian motorsport.

Trained by the BYPP Academy, he made a strong impression with some excellent results in 4-stroke karting, but it was above all his outstanding debut season in the Belgian Fun Cup championship that truly turned heads.

Runner-up in the overall standings and Best Rookie of the 2022 season, the young driver from Wavre impressed both with his speed on track and his remarkable maturity. After just one season, he made the step up in 2023 to a higher level. By taking on the prestigious FFSA French GT Championship behind the wheel of a CMR Alpine, Florian certainly didn't choose the easy path. Yet, from the very start, he proved he fully deserves his place at this level, delivering performances on par with the best in his category.

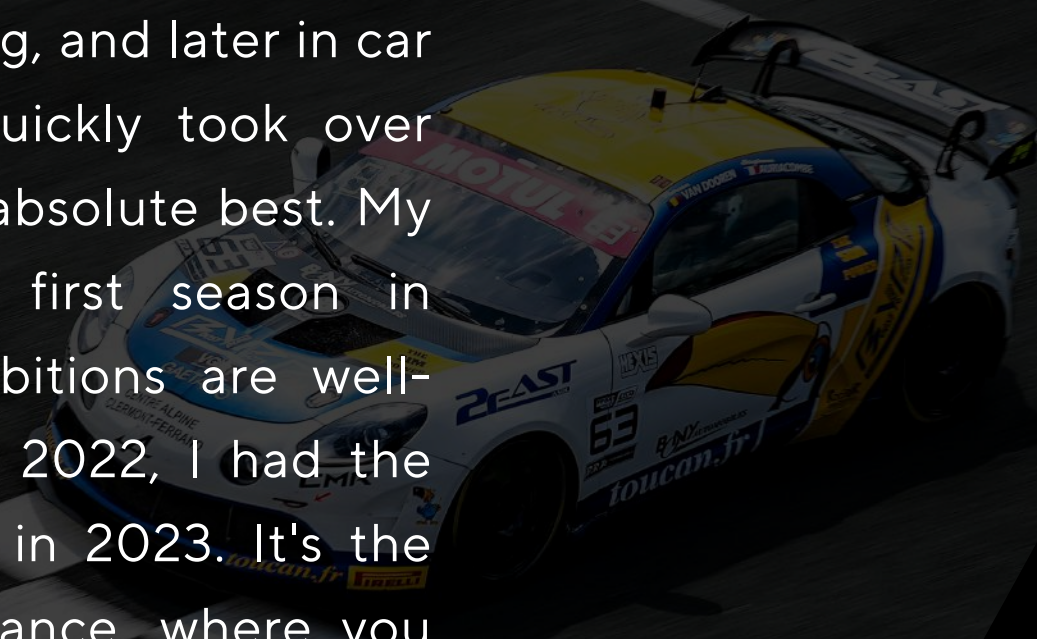
ALL ROADS LEAD TO LE MANS.

Driven by an extraordinary will to win, Florian Van Dooren has every reason to be ambitious. Off the track, the young driver from Walloon Brabant is a brilliant student, enrolled since September 2024 at Maastricht University, where he studies Business Analytics in English. In motorsport as well, Florian has set his sights high.

"I'm a competitor," he smiles. "The desire to win and constantly reach new heights is something I developed as a child when I played competitive hockey."

From my very first steps in karting, and later in car racing, that competitive fire quickly took over again. I always want to give my absolute best. My strong results from my very first season in competition show that my ambitions are well-founded. After the Fun Cup in 2022, I had the chance to discover GT4 racing in 2023. It's the benchmark championship in France, where you find professional drivers and many young talents hoping to catch the eye of manufacturers."

"In the long run, my dream is to compete in the World Endurance Championship and to take the start of the 24 Hours of Le Mans as a factory driver."



ATTEINDRE DES SOMMETS



By working alongside professional drivers like Nicolas Prost, Florian learned a great deal in 2023.

In just two seasons, Florian has already become a regular on the podium.



BREAKING NEWS



Florian VAN DOOREN
Jeune pilote Belge de 18 ans.

Directement issu du karting, il s'illustre notamment aux 24 Heures de Spa - Francorchamps 2021, où il décroche une victoire de catégorie.

2022 : **Vice-champion** European VW Fun Cup
European VW Premier Rookie RACB Award
Champion Overall Fun
Champion Overall Pure

2023 : Il fait ses débuts en **Championnat de France GT4** " FFSA GT " au volant d'une Alpine A110.

2024 : Intègre l'équipe **Racing Spirit of Léman** en GT4 European Series sur une Aston Martin Vantage GT4.
Il fera également partie du programme **Aston Martin Driver Academy**.



L'Aston Martin Driver Academy est un programme permettant de détecter les **futurs pilotes professionnels** de la marque.

Ce programme s'adresse aux pilotes âgés de 17 à 26 ans participants à des compétitions en **Aston Martin Vantage GT3 ou GT4**.

Il a pour but d'offrir aux pilotes **l'accompagnement** et **l'encadrement** nécessaires pour réussir une carrière professionnelle, autant en piste qu'en dehors.

Durant la saison, le groupe de pilotes profite d'un **suivi personnalisé** avec notamment un **séminaire** au siège d'Aston Martin Racing.
Pendant cette période s'opéreront des **évaluations** de performances en course et sur **simulateur**, ainsi que des **formations** en marketing médias et en ingénierie.

En fin d'année, après avoir été évalués **tout au long de la saison**, le comité de l'Académie désignera le **lauréat** qui signera un **contrat de pilote Junior** **Aston Martin Racing**.



ASTON MARTIN RACING
DRIVER ACADEMY

RACING SPIRIT OF LEMAN

ASTON MARTIN ACADEMY

At the end of 2023, Florian Van Dooren was selected to join the Aston Martin Racing Driver Academy, an elite program reserved for the most promising young drivers. In early 2024, he underwent a series of rigorous tests, where his outstanding performances confirmed his potential within this prestigious academy. This selection grants him access to exclusive support at the heart of top-level motorsport, alongside a legendary brand.

Despite this prestigious selection, motorsport remains a challenge where talent alone is not enough. Securing the necessary budget to compete at the highest level is a major hurdle, and unfortunately, this prevented Florian from racing for Aston Martin in 2024.

"Like many drivers, I face the reality of a sport where performance must go hand in hand with strong financial backing to fully seize the opportunities that come my way."

GT4 EUROPEAN CHAMPION



IN 2026, FLORIAN WANTS TO COMPETE AGAIN IN THE GT4 EUROPEAN CHAMPIONSHIP.

The GT4 European Championship is one of the most prestigious GT4 series in the world. With around 45 cars from iconic brands such as Alpine, Aston Martin, Audi, BMW, Ford, McLaren, Mercedes-AMG, and Porsche, it offers exceptional visibility for both drivers and their partners.

A Premium Program for Drivers and Partners The targeted budget for a full season is €250,000, covering race participation as well as a VIP experience for partners and their guests: paddock access, exclusive hospitality, and networking opportunities.

Unique Exposure through the GT World Challenge Europe As the opening act of the GT World Endurance events, the GT4 European Championship benefits from the huge audience of the GT World Challenge Europe, which attracts thousands of spectators and brings together the best professional GT3 teams. Broadcast live on GT World (with over 500,000 subscribers) and several TV channels, it guarantees extensive media coverage

A Prestigious Calendar Featuring Spa-Francorchamps With races on legendary circuits such as Barcelona, Monza, and Paul Ricard, the 2026 calendar also features a round at Spa-Francorchamps, held during the iconic 24 Hours of Spa.

MEDIA BAROMETER



510.000 FOLLOWERS

YouTube Channel

630 MINUTES

Automoto La Chaine

22K FOLLOWERS

Facebook

12K FOLLOWERS

Instagram

ASSOCIATE YOUR BRAND

FLORIAN VAN DOOREN IS NOT LIKE OTHER YOUNG DRIVERS.

"My ambition is to become a professional driver in GT3 category within the next five years," explains Florian. "There are also a few races I dream of winning, especially the 24 Hours of Spa and the 24 Hours of Le Mans."

Do you want to win alongside Florian? Progress with him? Share in his journey and associate your brand with his image? Various attractive and customizable partnership options are available to build a true win-win relationship.

By choosing to partner with Florian Van Dooren, you gain a real business development opportunity for your brand, creating new possibilities for you and your clients. Everything is possible: depending on your budget, we will design a tailored program and select the best options to maximize your return. 3 partnership packages are presented on the next page, they give you a clear idea of what you can get for a certain investment. Of course, we are 100% flexible and open to custom solutions.

BRONZE

25 000 €

Logo placement on the car (secondary area: side skirts, rear wing).

Visibility on social media (posts, stories, mentions on LinkedIn/Instagram).

VIP invitations for 1 race (paddock access + hospitality). meeting for photos & content with the car.

Co-branding on merchandising (caps, t-shirts).

SILVER

75 000 €

Prominent logo placement on the car (side doors or rear hood).

Exclusive content creation (videos, vlogs, interviews with you).

VIP invitations for 3 races with paddock access and hospitality.

“Racing experience” day (simulator session or passenger laps on track for their teams or clients).

GOLD

200 000 € +

Main and dominant logo placement on the car (front hood + side panels). + Media partnership (press coverage, branded videos, corporate content).

Private event with the car for your teams or clients (seminar, showroom showcase). National visibility (specialized press & professional networks). + Tailor-made coaching or incentive day (private trackday).

Full VIP package: access to all races with premium hospitality.

CONTACT

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