



GRAPHIC DESIGN / INTERACTIVE

Education:

Kutztown University of Pennsylvania | Kutztown, PA
BFA in Communication Design: Interactive & Graphic Design
May 2025
Dean's List: Fall 2023 — Spring 2025
GPA: 3.89

Northampton Community College
Associate in Communication Design: Print/Web
December 2022
Dean's list: Fall 2019 — December 2022
Graduated With Honors
GPA: 3.91

Design Experience:

Graphic Design Contractor
NeoPangea | Reading, PA (Remote)
June 2025 — Present

- Execute high-impact digital design assets for major entertainment clients including Pluto TV and Paramount+.
- Design and develop responsive email marketing campaigns and digital advertising across diverse platforms and dimensions.
- Produce engaging motion graphics for social media and digital displays to enhance brand storytelling.
- Collaborate with art directors and developers to ensure brand consistency and technical optimization.

Design Intern
Crafted Action | Philadelphia, PA
March 2025 — May 2025

- Collaborated with CEO and team to design experiential concepts for visitor experiences across digital and physical platforms.
- Designed multiple visual mockups for interactive exhibits at Boeing and John Carroll University.
- Assisted with client pitch decks and proposal presentations.

Volunteer Experience:

Designathon | Kutztown University of Pennsylvania | Kutztown, PA
March 2025
Annual collaborative 12-hour marathon design event for local nonprofit organizations
2025 — Designed a versatile logo system for ASUA - A Step Up Academy to support their rebrand and expansion.

Work Experience:

Elegant Nail Salon
Nail Technician | Fall 2018 — Present

- Provide nail care services and custom nail art to clients.

Awards & Recognition:

- American Advertising Federation Greater Lehigh Valley Student Gold Addy Award | March 2022 – *Typolicious Magazine* Magazine Design Category
- American Advertising Federation/Greater Lehigh Valley Ad Club Creative Achievement Award | April 2022
- American Advertising Federation Greater Lehigh Valley Student Gold Addy Award | March 2023 – *Adidas - Step Up The Game* | Social Media Campaign Category
- American Advertising Federation Greater Lehigh Valley Student Silver Addy Award | March 2023 – *Adidas - Step Up The Game* | Cross Platform Integrated Brand Identity Campaign Category
- American Advertising Federation Greater Lehigh Valley Student Silver Addy Award | March 2023 – *Adidas - Step Up The Game* | Direct Marketing Category
- American Advertising Federation Greater Lehigh Valley Student Silver Addy Award | March 2023 – *Plastic Infographic* Out Of Home & Ambient Media Category
- Society of Publication Designers Student Competition Noteworthy | Aug 2024 – *Skateboarding Decoded*
- 259 international submissions, 14 designated Noteworthy, (5.5%)
- American Advertising Federation Greater Lehigh Valley Student Best of Show Award | March 2025 – *Astro Brew* | Cross Platform Integrated Brand Identity Campaign Category
- American Advertising Federation Greater Lehigh Valley Student Gold Addy Award | March 2025 – *Astro Brew* | Cross Platform Integrated Brand Identity Campaign Category
- American Advertising Federation Greater Lehigh Valley Student Gold Addy Award | March 2025 – *Astro Brew* | Elements of Advertising Category
- American Advertising Federation Greater Lehigh Valley Student Silver Addy Award | March 2025 – *#SportBeyondWar* Elements of Advertising Category
- Dean's list: Fall 2019 — Present

Skills:

- Adobe Suite (Photoshop, Illustrator, InDesign, After Effects)
- HTML/CSS, JavaScript, P5.js, Processing, TouchDesigner, Spline
- Figma
- UX/UI
- Digital Illustration
- Motion Graphics
- AI Design Tools
- Webflow

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