

Introducing Soori Penang, the latest addition to the Soori family. This UNESCO Heritage Site holds a special place in my heart, as it's where my story began—I was born and raised here until I was four years old.

As the architect and curator of this hotel, I've drawn inspiration from my childhood memories and family heirlooms to create a contemporary minimal design that honors the rich heritage of this enchanting destination. With every artefact, every detail, and every story has been carefully woven into the fabric of Soori Penang Hotel, inviting you to experience the authentic spirit of George Town.

As a sister hotel to Soori Bali, and upcoming Soori Ubud, we share a common vision—to curate immersive experiences that reveal the hidden gems of our destination. Our brand values authenticity and discovery, and we're dedicated to guiding you through the culinary, historical, artistic, and cultural trails that make George Town so

unique. From the flavours of our local markets to the secrets of our ancestors, every trail is carefully crafted to introduce you to the people, places, and traditions that make this destination so special. Our service is not just a gesture, but a genuine expression of our heart—warm, genuine, and full of love for this place and its people. Our suites, located within 15 beautifully restored shophouses, include 13 single suites—8 of which feature a second storey with two additional bedrooms (opening in June 2026).

We're committed to delivering exceptional experiences that surpass your expectations. Join us on a journey of discovery, and let Soori Penang Hotel be your home, your sanctuary, and your gateway to the wonders of George Town, Penang.

Come and experience the Soori way of living—where heritage meets contemporary, and where every moment is filled with warmth, wonder, and a deep connection to this enchanting destination. This is Penang heritage reimaged.

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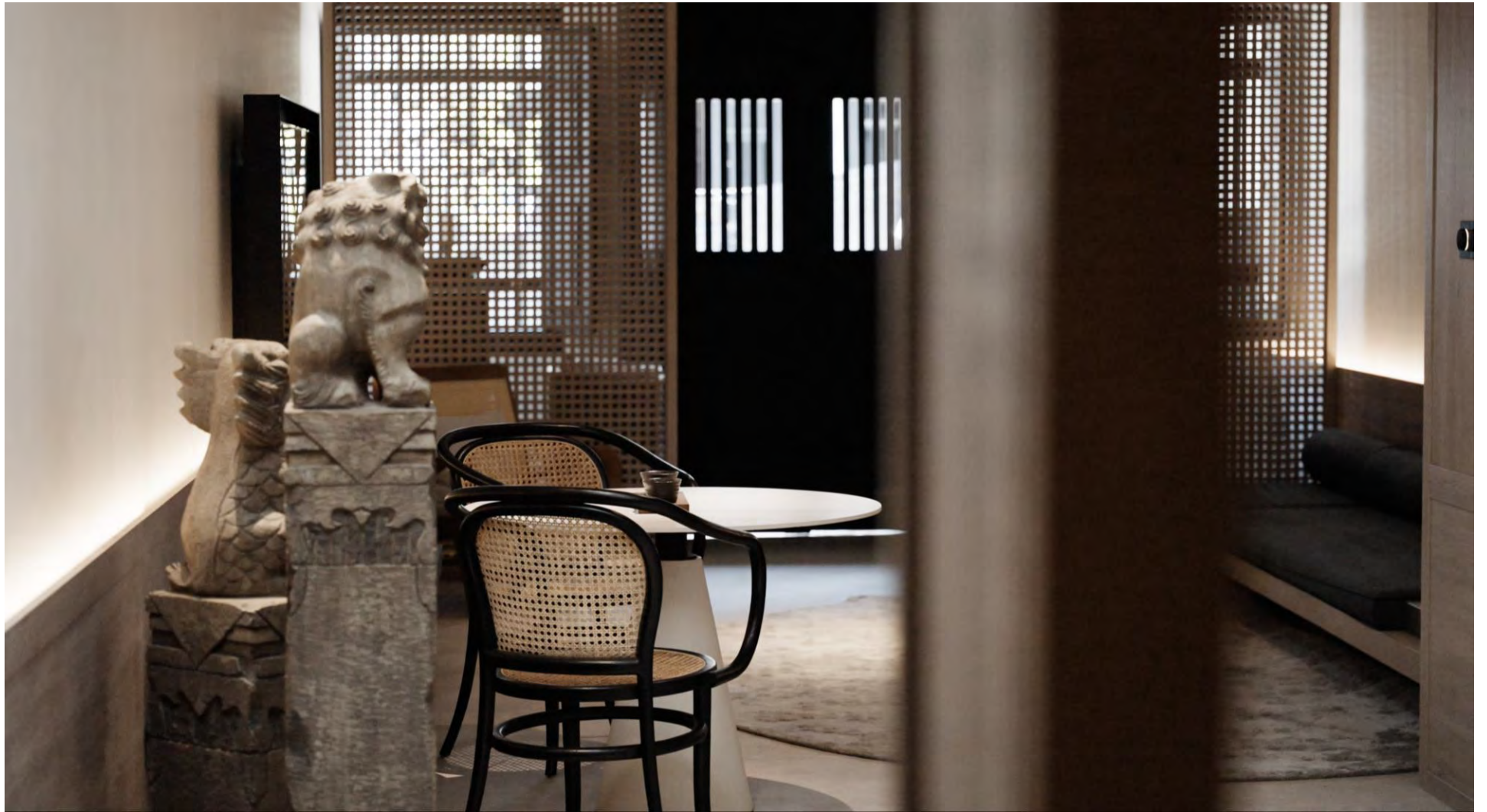
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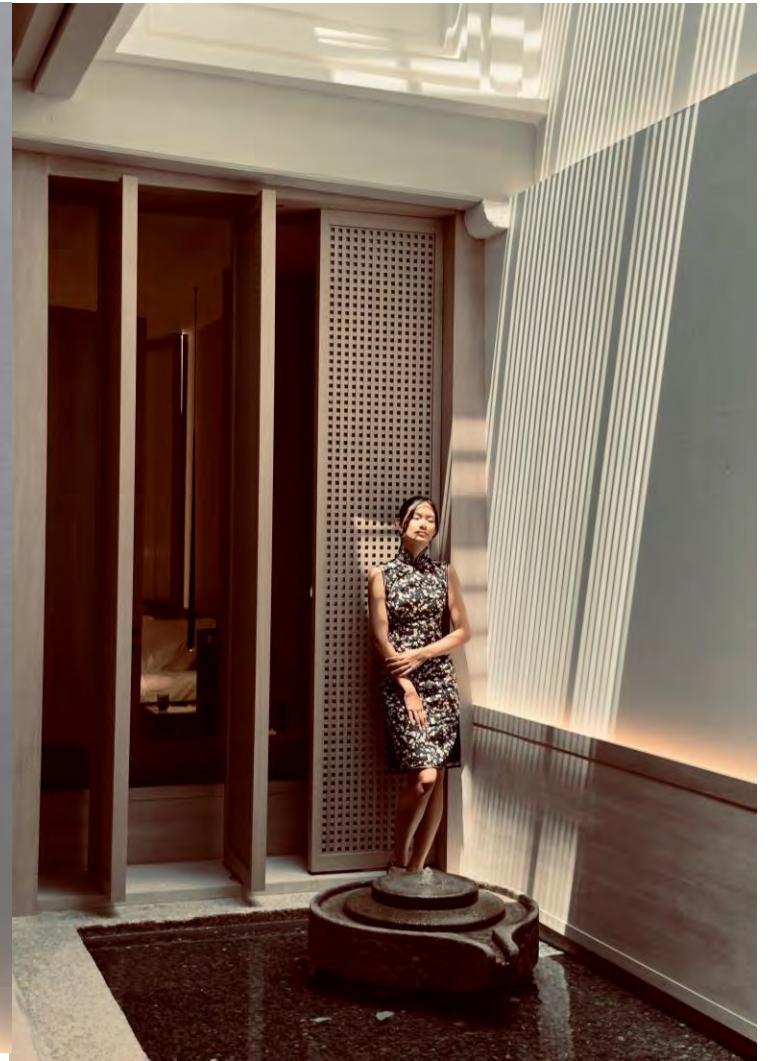
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