

SOORI

PENANG

A DESTINATION TO BE UNCOVERED

Nestled in the heart of Southeast Asia, Penang is a destination waiting to be uncovered, a hidden gem that promises to captivate and inspire. Often referred to as the "Pearl of the Orient," this Malaysian island is a tapestry of vibrant cultures, rich history, and unique experiences. Each street hums with stories, each aroma carries a legacy, and every burst of color paints a picture of a destination unlike any other.

Penang's allure lies in its unique blend of heritage and modernity. Its capital, George Town, is a UNESCO World Heritage Site, where colonial architecture stands gracefully alongside traditional shop houses and vibrant street art. Here, history whispers through every corner—from the intricate carvings of its temples to the echoes of bustling trade that once defined its shores.

The island's multicultural roots, a harmonious blend of Malay, Chinese, Indian, and European influences, are reflected in its food, festivals, and warm hospitality, making Penang a sensory feast for travelers.

This destination is not just a place to visit; it is an experience to be lived. It is a place that invites discovery, a celebration of its past, and a vision for its future rewarding those who take the time to uncover its secrets. More than just a gateway to this extraordinary destination; Soori Penang is a homecoming. The owner and architect, Soo K. Chan, born and raised in Penang, brings a deeply personal connection to this project.

The hotel stands on the very site where he spent his childhood, a historic shop house lovingly restored to honor its roots. This journey is a full circle for him, echoing his first architectural project—the rehabilitation of shop houses—and underscoring his unwavering passion for preserving Penang's heritage. Guests will experience the island through the eyes of someone who knows it intimately, guided by cultural advisors and curated experiences that reveal its hidden treasures. Through our doors, the world will come to know the wonders of Penang.



SOORI PENANG



Journey of the Gods



Journey of Clan Houses



Culinary Journey



Art and Culture Journey



George Town Full-Day Tour



