



YEAR IN REVIEW: 2025 – 2026

The Campbell High School Educational Foundation provides supplemental funds to elevate educational programs and ensure student academic achievements at CHS. We are committed to providing opportunities that bring the school and community together to maximize the education of the largest student body in Cobb County.



IMPORTANT FUNDING INITIATIVES

College & Career Center – We fund two advisors that provide necessary support to allow students to graduate prepared and ready.

Teacher Mini Grants to supplement instructional needs.

The Susan Todd Pearson Annual Scholarship – Awarded to two college bound students who exhibit exceptional potential in their future endeavors.

Campbell Advance Placement Scholars (CAPS) – We cover the cost of AP exams for students who are enrolled in the CAPS Program.

+ Additional situational support as needed to promote the accomplishments and achievements at Campbell High School.

COLLEGE & CAREER CENTER

Programs, Events, & Ongoing Support

College Rep Visits	Apply to College Sessions
College & Career Fair	Military & Business Rep Visits
Career Conversations & Trade Talks	Individual Advisement Sessions &
FAFSA Help Night	Drop-In Lunch Visits

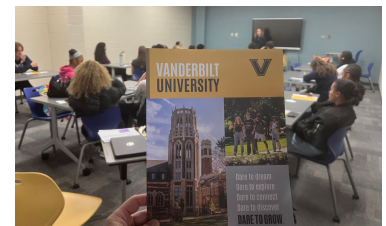
By the Numbers

- College & Career Advisors met with 390 students during individual sessions
- The annual College & Career Fair brought in 79 partners to meet with approximately 800 students
- 10 Career Coaching sessions reached a total of 73 students
- 396 students participated in one or more of the 38 in-person college visit sessions at CHS
- 312 students attended one or more of the 8 Career Conversation sessions
- 117 students applied to college on-site with assistance from college admission reps over the course of 5 days in November and January
- 35 military and corporate partner visits were scheduled over the course of the year

OUR MISSION FOR CHS GRADUATES

1. **Employment** in a high-demand career;
2. **Enrollment** in post-secondary education; or
3. **Enlistment** in the U.S. Armed Forces or other forms of civil service.

Giving our students access to one of these three options positions them for rewarding careers and financial security.



Senior Check-In Month
Class of 2026 Future Fair
Mock Interviews



ADDITIONAL IMPACT & ENGAGEMENT

•Fundraising and Community Partnerships:

- Campbell Committed Campaign (\$11,730 raised) – During each October, we ask the community to become “Campbell Committed”, investing in our students’ education such that they realize returns throughout their lifetimes.
- Susan T. Pearson Memorial Golf Tournament (\$12,000 raised) – Each April, over 72 golfers participate in the Golf Tournament at Fox Creek that is named after a legend in the Smyrna community who served as President of The Foundation.
- City of Smyrna Jonquil Jog (approximately \$11,500 raised) – Every year the City of Smyrna and Support Smyrna shows its commitment to CHS by partnering with The Foundation to host the Jonquil Jog to raise money for our philanthropy.

CAPS AP Exam (Over \$10,000 invested) – In partnership with Campbell and Principal Paul Gillihan, we awarded 108 AP Exam Scholarships with a total investment of over \$10,000. Each \$100 exam can save over \$3,200 in tuition for each student and their family in the form of college course credit.

Funding for C&C Center (approximately \$20,000 invested) – We support our two college and career advisors to get students across the graduation finish line.

Scholarship (\$1,000) – We awarded one scholarship to a college-bound, exceptional student based on an essay contest.

ICU shadowing – We help students partner with the Wellstar ACEMAPP Program to shadow in the Kennestone ICUs throughout the year to gain real world hospital experience.

CHS Alumni Association – This year marked a pivotal milestone with the formal launch of the Alumni Association, creating a permanent home for decades of graduates to reconnect and engage with the Foundation’s mission. By establishing a robust digital database and mentorship network, we are transforming our alumni from former students into lifelong partners who will actively shape the success of the next generation.

STUDENT FEEDBACK

The College and Career Center has been great. I've been able to go in and ask all my questions and get great answers and advice. I think it's an amazing resource to have.

Class of 2026 Graduate



COMMIT2CAMPBELL 2026

