

Adirondack Coast

Group Tours



DISCOVER THE ADIRONDACK COAST

Tucked along the western shores of Lake Champlain, New York's Adirondack Coast blends history, adventure, and local flavor — all framed by stunning mountain and lakeside views.

STEP BACK IN TIME

Hear stories of daring naval battles, Benedict Arnold's bold moves during the American Revolution, and the secret routes of the Champlain Underground Railroad. Relive the Battle of Plattsburgh — a War of 1812 victory that defined courage on the coast.

ADVENTURE AWAITS

From thrilling hikes and paddles to peaceful moments in nature, adventure comes in every form. Explore Ausable Chasm — the nation's oldest natural attraction — or chase your next adrenaline rush on land or water.

CHEERS TO LOCAL FLAVOR

Sip, savor, and sample your way across the Coast! Enjoy award-winning wines, local brews, maple treats, farm-fresh bites, and our famous Michigan hot dog.

YOUR PERFECT HUB

Just an hour from Lake Placid, Burlington, Ticonderoga, and Montréal, the Adirondack Coast is your ideal base for scenic day trips. With easy access via I-87 and the Lake Champlain Ferry, Plattsburgh offers warm hospitality and endless possibilities.

Bring your group — and your sense of adventure — to the Adirondack Coast, where history, flavor, and fun meet the water's edge!



GOADIRONDACK.COM/GROUPS

TOUR THE Adirondacks

DAY
1

LAKE GEORGE, NY

Welcome to the Lake George Area, the gateway to the 6-million-acre Adirondack Park and the birthplace of the "American vacation." With over 200 activities, from cruises and historic tours to theme parks, the Lake George Area is packed with excitement!

LAKE GEORGE CRUISES: Start your day on one of Lake George's historic cruises, taking in the stunning lake views and learning about the area's rich history.

lgwaterfront.com or *lakegeorgesteamboat.com*



PROSPECT MOUNTAIN

VETERANS MEMORIAL HIGHWAY: Drive up Prospect Mountain Veterans Memorial Highway for breathtaking panoramic views and unforgettable photo ops.



HYDE COLLECTION ART

MUSEUM: Get inspired by world-class art collections in charming downtown Glens Falls, blending historical and contemporary works. *hydecollection.org*

DINNER: Enjoy dinner with a view at a local restaurant, where regional dishes meet lakeside beauty.

STAY THE NIGHT: Relax and enjoy a stay at one of their many unique properties.

OTHER MUST-SEE LAKE GEORGE SPOTS:

- Lake George Factory Outlets
- Fort William Henry Museum
- Six Flags Great Escape
- Natural Stone Bridge and Caves

DAY
2

THE ADIRONDACK COAST

Set along Lake Champlain's western shores, the Adirondack Coast blends history, recreation, and farm-fresh experiences with charming mountain and lakeside villages. Adventure and relaxation meet here! *goadirondack.com/groups*



FORT TICONDEROGA: Dive into history with daily events, reenactments, and on-site dining. *fortticonderoga.org*

AUSABLE CHASM:

Adventure awaits with options for climbing, rafting, rappelling, or scenic walks

through the "Grand Canyon of the Adirondacks." *ausablechasm.com*

NORTH STAR UNDERGROUND RAILROAD MUSEUM:

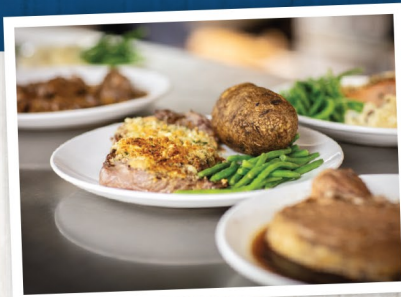
Discover powerful stories of freedom seekers navigating the Champlain Valley. *northcountryundergroundrailroad.com*

RULFS ORCHARD: Perfect for a snack stop with seasonal activities and local treats. *rulfsorchard.com*



DINNER AT BUTCHER BLOCK STEAK AND SEAFOOD:

Enjoy delicious hand-cut steaks and fresh seafood served with warm hospitality. butcherblockrestaurant.com



THE STRAND CENTER THEATRE: Enjoy live performances at this 1924 Vaudeville Theatre turned cultural hub. strandcenter.org

STAY THE NIGHT: Stay at one of the many major chain hotels with convenient amenities in Plattsburgh, NY.

**Start of Day 3:****PARKER FAMILY MAPLE FARM:**

Indulge in a hearty breakfast with house-made maple syrup and tours of the sugar house.

parkerfamilymaple.com

OTHER MUST-SEE ADIRONDACK COAST STOPS:

- Old Base Museum Campus
- Country Dreams Farm
- Bechard's Sugar House
- Heart's Delight Heritage Exhibit
- Highlands Vineyard
- Banker Orchards

DAY 3**LAKE PLACID, NY**

Lake Placid and the surrounding mountain towns blend adventure, Olympic history, and natural beauty into an amazing getaway. Enjoy outdoor activities, visit iconic sites, and explore unique shopping, dining, and stunning mountain and lake views.

ADIRONDACK CHOCOLATES: Stop in Wilmington, NY for a local chocolate treat. adirondackchocolates.com

WHITEFACE VETERANS MEMORIAL HIGHWAY: Drive up the Highway—the only road up an Adirondack High Peak! Take the accessible elevator to the summit and enjoy stunning 360-degree panoramic views. whiteface.com

HIGH FALLS GORGE: Enjoy a scenic adventure exploring easy paths and guided tours - a close-up of the Adirondacks' natural beauty. highfallsgorge.com

**MAIN STREET STROLL:**

Take a relaxing walk along the lakeside Main Street, browsing local shops for unique finds.

**OLYMPIC SITES TOUR:**

Experience Lake Placid's Olympic legacy with a tour of the Olympic Museum. Enjoy panoramic views from the SkyRide Experience and take a spin on the Mountain Coaster, which follows the

historic 1980 bobsled run to capture the spirit and energy of the 1932 and 1980 Winter Games. lakeplacidlegacysites.com

STAY THE NIGHT: Relax and rest after a day filled with history, adventure, and mountain views.

OTHER MUST-SEE LAKE PLACID SPOTS:

- John Brown Farm State Historic Site
- Raquette Lake Navigation Company
- Great Camp Sagamore
- Cloudsplitter Gondola

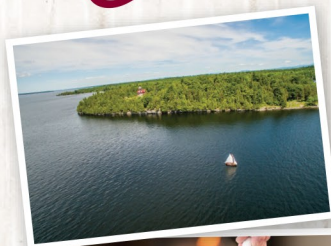
DAY 4**TUPPER LAKE & BLUE MOUNTAIN LAKE, NY**

THE WILD CENTER: Discover this interactive natural history museum with hands-on exhibits, live animals, and the iconic Wild Walk, an elevated trail through the treetops. Perfect for exploring Adirondack ecosystems in an engaging way. wildcenter.org



THE ADIRONDACK EXPERIENCE: Dive into the rich history and culture of the Adirondacks through interactive exhibits and historic buildings with stunning views. A memorable way to wrap up your adventure before returning to Lake George. adkx.org

Events to Remember



AMERICA250...October 11, 2026

The big bash lands October 11, 2026, but museums and historic sites are already sparking the fun with exhibits, hands-on activities, and events that bring history to life. battleofvalcour.com



MAPLE WEEKENDS...March 20-21, & March 27-28, 2027

Celebrate New York's sweetest season during Maple Weekends! Each spring, sugar houses statewide open their doors to showcase the art of pure maple syrup - a tasty, adventure-filled experience for every maple lover. mapleweekend.com



BATTLE OF PLATTSBURGH...September 9-12, 2027

Each September, this four-day festival brings history to life with music, reenactments, tours, and more—honoring the naval battle Winston Churchill called “the most decisive conflict of the War of 1812.” 1814inc.com

PLATTSBURGH MICHIGAN FEST

Get ready for a mouth-watering day at Michigan Fest in August—where the region's iconic meat-sauce-smothered hot dog takes center stage as a true badge of North Country pride. Bring your appetite, your best “buried with onions” strategy, and dive into food trucks, live music, a maker's market, and fireworks for an unforgettable day of local flavor and fun.



Group Services

- Dedicated Group Staff Member
- Marketing Aids
- Sample Itineraries
- Customized Itineraries
- Themed Tours
- Hub & Spoke Tours
- Four Season Travel Guide
- Regional & State Maps
- Step-On Guides
- Receptive Operators
- Welcome Bags

Beyond the picturesque views, historic attractions, farms and orchards and miles of beaches, you'll find the thing for which we are most proud – our famous Adirondack hospitality. Experience it for yourself as you plan your next group tour on the Adirondack Coast. Assistant Director of Tourism and Marketing, Alyssa Senecal, is available to assist you with all of your planning needs!

Contact Alyssa today at 518.563.1000 or alyssa@northcountrychamber.com for help with your next group tour on New York's historic Adirondack Coast.



Alyssa Senecal

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The
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La Côte
Adirondack



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