

Terms and Conditions for DFY Reels

Effective Date: 08/18/2025

Introduction

Welcome to DFY Reels (the "Service"), a subscription-based web application provided by Cassie Schoonover LLC. By accessing or using the Service, you agree to be bound by these Terms and Conditions ("Terms"). If you do not agree with these Terms, please refrain from using the Service

1. Definitions

- **Service:** DFY Reels, including all associated features, content, and functionality provided through the web app.
 - **User:** Any individual who registers, subscribes, or otherwise accesses the Service.
 - **Subscription:** Paid plans offered by DFY Reels for access to features and content.
 - **Company:** Cassie Schoonover LLC.
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2. Eligibility

To use DFY Reels, you must:

- Provide accurate and complete registration information.
 - Agree to comply with these Terms and all applicable laws and regulations.
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3. Subscription Plans and Payment

3.1 Subscription Plans

DFY Reels offers subscription plans with access to specific features and content. Details about plans, pricing, and features are available on our website.

3.2 Payment

- Payment is required at the time of subscription.
- Accepted payment methods include [e.g., credit card].
- By subscribing, you authorize us to charge your payment method on a recurring basis in accordance with your subscription plan.

3.3 Automatic Renewal

Subscriptions automatically renew at the end of each billing cycle unless canceled. Renewal charges will be applied to your payment method on file.

3.4 Refunds

Customers are entitled to request a full refund within 7 days of their initial subscription purchase. To receive a refund, you must also cancel your subscription within this 7-day grace period.

Refunds are not provided for partial billing cycles or unused time within a subscription period, except where required by law.

4. User Responsibilities

4.1 Account Security

Users are responsible for maintaining the confidentiality of their login credentials and for all activities under their account. Notify us immediately of unauthorized account access.

4.2 Appropriate Use

You agree not to:

- Use the Service for unlawful or fraudulent purposes.
- Share subscription content or features with unauthorized users.
- Copy, distribute, or reverse-engineer any part of the Service.

5. Intellectual Property

All content, trademarks, and intellectual property within DFY Reels are owned by the Cassie Schoonover LLC or licensed to it. Users are granted a limited, non-exclusive, non-transferable license to access and use the Service for personal, non-commercial purposes.

You expressly agree not to sell, resell, reproduce, duplicate, copy, or exploit any portion of our Site, Products and/or Service, or any Content on the Site through which our Products and/or Services and/or Content are provided, without express written permission by us.

6. Termination

6.1 Termination by User

Users may cancel their subscription at any time through the account settings. Cancellation takes effect at the end of the current billing cycle.

6.2 Termination by Company

The Company reserves the right to terminate or suspend access to the Service for:

- Violation of these Terms.
 - Non-payment of subscription fees.
 - Any conduct harmful to the Service or other users.
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7. Disclaimer of Warranties

The Service is provided "as is" and "as available" without warranties of any kind, whether express or implied. The Company does not guarantee uninterrupted or error-free operation of the Service.

8. Limitation of Liability

To the fullest extent permitted by law, the Company shall not be liable for:

- Indirect, incidental, or consequential damages arising from the use or inability to use the Service.
 - Loss of data, profits, or business opportunities.
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9. Governing Law

These Terms are governed by and construed in accordance with the laws of the State of Ohio as applied to contracts that are executed and performed entirely in Ohio. The exclusive venue for any arbitration or court proceeding based on or arising out of this Agreement shall be in the County of Auglaize, State of Ohio, United States.

10. No Guarantees

We cannot guarantee any outcome of using or consuming the Products, the Services, and/or participation in any Program. We make no guarantees other than that the course/product/service described in the product/service description shall be reasonably provided to you in accordance with this Agreement. You acknowledge that Company cannot guarantee any results of the Products/Services/Program as such outcomes are based on subjective factors (including, but not limited to, your participation/implementation/etc.) that cannot be controlled by Company. Any testimonials or reviews shared by Company are not a representation of guaranteed results, only possible results. Users not achieving his or her desired results is not grounds for a refund, partial or otherwise.

Company may provide (on its Site, Content, Products or via email, for example) affiliate links under which Company may benefit monetarily. Company in no way guarantees the quality of the product or service provided by any third-party and bears no liability with respect to such service or experience.

11. Testimonial Disclaimer

Our Site, Products, and/or Services may contain testimonials by users of our Site or former customers or our Products and/or Services. The views and opinions expressed in these testimonials are solely those of the individual or business and do not reflect our views or opinions. We do not pay or compensate these individuals or businesses for their testimonials and are not affiliated with them. Individual results may vary, and testimonials are not intended to represent or guarantee that you or anyone will achieve the same or similar result. All testimonials are provided by real persons with real life experiences, and may not represent a typical user's experience. We do not claim, and you should not assume, that all users will have the same results or experiences as those expressed in the testimonials. Your individual results may vary.

12. Third Party Links And/Or Products

Affiliate Links. Our Site or Products may use affiliate links to promote certain Content, Companies, third-parties, and products or services. We use affiliate marketing to receive a commission, service and/or complimentary product for purchases made by you on the affiliate website using such links from our Site and/or Products. You accept liability for any and all harm or damages or benefits of clicking on the affiliate links contained on our Site and/or Products. We in no way guarantee the quality of the affiliate product or service provided by any third-party and bear no liability with respect to such product, service or experience.

Links to Other Sites/Information. Our Site or Products may contain links to other websites, which are not affiliate links. These links are only provided for the user's convenience. We do not endorse or verify the accuracy of the information contained on third-party websites accessed through these links. We in no way guarantee the quality of the third-party product or service and bear no liability with respect to such product, service or experience. Any questions or concerns regarding a third-party website or resources should be directed to the third-party. We bear no responsibility for any action or non-action you take associated with the third-party.

Suggested Products. Our Site or Products may include suggestions or recommendations regarding products. Please note that these suggested products are provided for informational purposes and do not constitute an endorsement, guarantees, or warranties of any kind even if an affiliate relationship exists. You understand and acknowledge that the selection, purchase and use of any suggested products are solely your responsibility and you are encouraged to conduct your own independent research, carefully read product labels, reviews and consult with professionals before making any purchase and/or using the suggested products. You should also be aware of your own allergies, sensitivities, or other individual factors that may affect the suitability for using the suggested products.

13. Changes to Terms

We may update these Terms periodically. Users will be notified of material changes via email or through the Service. Continued use of the Service constitutes acceptance of the revised Terms.

14. Contact Information

For questions about these Terms or the Service, please contact us at:

- **Email:** cassie@dfy-reels.com

By using DFY Reels, you agree to these Terms and Conditions. Thank you for being part of our community!