

# Privacy Policy for DFY Reels

**Effective Date:** 08/18/2025

## Introduction

Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our service. Please read this policy carefully to understand our practices regarding your personal data.

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## 1. Information We Collect

We collect various types of information when you interact with our service, including:

### 1.1 Personal Information

- Name
- Email address
- Payment information (processed securely through third-party payment processors like Stripe)
- Account credentials (e.g., login details)

### 1.2 Usage Data

- Browsing history and interactions within the DFY Reels platform
- Device information, such as IP address, browser type, and operating system
- Performance and activity metrics related to app usage

### 1.3 Communication Data

- Support inquiries
  - Feedback and survey responses
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## 2. How We Use Your Information

We use the collected information to:

- Provide and improve the DFY Reels service.
- Personalize user experience based on preferences and activity.
- Process transactions and deliver purchased services.

- Send updates, promotional content, and important notifications (you can opt-out of promotional emails).
  - Respond to customer service requests and technical support inquiries.
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### **3. Information Sharing and Disclosure**

We do not sell, rent, or trade your personal information. However, we may share your data with:

#### **3.1 Service Providers**

Third-party providers who assist with payment processing, analytics, and platform hosting. These parties are required to safeguard your information.

#### **3.2 Legal Obligations**

We may disclose your information if required by law or in response to valid legal requests.

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### **4. Data Retention**

We retain your information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce agreements.

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### **5. Security Measures**

We implement robust security measures to protect your information, including encryption, secure payment gateways, and restricted access to sensitive data. However, no system can guarantee absolute security.

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### **6. Your Rights and Choices**

- **Access and Update:** You can access and update your personal information through your account settings.
- **Opt-Out:** You can unsubscribe from marketing emails via the link in the email footer.

- **Delete Data:** You can delete your account by reaching out to our support team at [cassie@dfy-reels.com](mailto:cassie@dfy-reels.com) or by managing it directly in the Payment & Subscriptions tab within DFY Reels.
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## 7. Cookies and Tracking Technologies

We use cookies to enhance user experience, analyze usage, and personalize content. You can manage your cookie preferences through your browser settings.

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## 8. Third-Party Links

Our platform may include links to third-party websites. We are not responsible for their privacy practices, and you should review their privacy policies.

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## 9. Children's Privacy

DFY Reels is not intended for individuals under the age of 13. We do not knowingly collect information from children.

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## 10. Updates to This Privacy Policy

We may update this policy periodically to reflect changes in our practices or for legal, regulatory, or operational reasons. We encourage you to review this page regularly.

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## 11. Contact Us

If you have questions about this Privacy Policy, please contact us at:

- **Email:** [cassie@dfy-reels.com](mailto:cassie@dfy-reels.com)

By using DFY Reels, you agree to the terms outlined in this Privacy Policy. Thank you for trusting us to support your social media growth journey!