

Privacy Policy

Effective Date: May 14, 2026

Last Updated: May 14, 2026

Sell Ya Home ("we," "us," or "our") respects your privacy. This Privacy Policy explains what information we collect when you visit www.sellyahome.com or contact us about selling a property, how we use it, who we share it with, and the choices you have. By using our website or submitting your information, you agree to the practices described below.

1. Who We Are

Sell Ya Home is a real estate buyer that purchases residential properties and vacant land for cash in Newark, East Orange, Orange, Irvington, and surrounding New Jersey areas. We are not real estate agents or brokers, and we do not list properties for sale.

Mailing Address: 260 Broadway, Newark, NJ 07104

Email: info@sellyahome.com

Phone: (973) 370-4119

2. Information We Collect

We collect information in three ways:

Information you give us directly. When you submit a form, call, text, or email us, we may collect your name, phone number, email address, property address, property condition, your reason for selling, your timeline, and any other details you choose to share.

Information collected automatically. When you visit our website, we may collect your IP address, browser type, device type, referring URL, pages viewed, and time spent on the site. This is collected through cookies, analytics tools (such as Google Analytics), and our website host (Webflow).

Information from third parties. We may receive information from public records (such as property tax records or county assessor data) to verify property ownership and prepare an offer. We may also receive information from referral partners if someone refers you to us.

3. How We Use Your Information

We use the information we collect to:

- Respond to your inquiry and contact you about your property
- Evaluate your property and prepare a cash offer

- Communicate with you by phone, text message, and email about your inquiry
- Send follow-up messages if we do not reach you on the first attempt
- Close on the purchase of your property if we reach an agreement
- Improve our website and marketing
- Comply with legal obligations
- Send real estate market updates, home selling tips, local property news, and information about our services by email (you can unsubscribe at any time)

4. Phone Calls and Text Messages (TCPA Notice)

By submitting your phone number through our website, by phone, or by text, you give Sell Ya Home express written consent to contact you by phone call, SMS, and MMS at the number provided, including through automated dialing systems and prerecorded messages. Consent is not a condition of any purchase. Standard message and data rates may apply.

You can opt out of text messages at any time by replying STOP. You can opt out of phone calls by telling us during a call or by emailing info@sellyahome.com. Opting out of marketing messages will not affect transactional messages related to an active offer or transaction.

5. Email Marketing

By submitting your email address through our website, by phone, by text, or during any conversation with us, you consent to receive marketing and informational emails from Sell Ya Home related to the real estate industry. These may include:

- Real estate market updates for Newark and surrounding New Jersey areas
- Home selling tips, guides, and educational content
- Local property news, foreclosure trends, and neighborhood insights
- Information about new services, programs, or offers from Sell Ya Home
- Referral partner content from title companies, attorneys, or contractors we trust

We send these emails on a periodic basis. You can unsubscribe at any time by clicking the unsubscribe link at the bottom of any marketing email, or by emailing info@sellyahome.com with the word UNSUBSCRIBE in the subject line. Unsubscribing from marketing emails will not affect transactional emails related to an active offer, signed agreement, or ongoing transaction.

All marketing emails comply with the federal CAN-SPAM Act and include a clear sender identity, a physical mailing address, and a working unsubscribe mechanism.

6. How We Share Your Information

We do not sell your personal information. We share information only in these limited situations:

Service providers. We share information with vendors who help us run the business, including title companies, real estate attorneys, contractors and inspectors who may evaluate the property, our website host, email provider, and analytics providers.

Business transfers. If Sell Ya Home is sold, merged, or transfers assets, your information may transfer with the business.

Legal requirements. We may disclose information when required by law, court order, subpoena, or to protect our legal rights.

With your consent. Any other sharing only happens with your permission.

7. Cookies and Tracking

Our website uses cookies and similar technologies to remember your preferences, measure site performance, and improve your experience. You can disable cookies through your browser settings, but some parts of the site may not work correctly.

We may use Google Analytics or similar tools to understand how visitors use our site. You can opt out of Google Analytics by installing the Google Analytics Opt-Out Browser Add-on.

8. Your Rights

New Jersey residents have rights under the New Jersey Data Privacy Act, including the right to access, correct, delete, or obtain a copy of your personal information, and the right to opt out of targeted advertising or the sale of personal information (we do not sell personal information).

All visitors can:

- Ask what personal information we hold about them
- Ask us to correct or delete their information
- Withdraw consent for marketing communications at any time
- Ask us to stop calling or texting (see Section 4)
- Unsubscribe from marketing emails (see Section 5)

To exercise any of these rights, email info@sellyahome.com with your request. We will respond within 30 days.

9. Data Retention

We keep your information only as long as needed to respond to your inquiry, complete a transaction, comply with legal obligations, or resolve disputes. If you ask us to delete your information and we have no

legal obligation to keep it, we will delete it within 30 days.

10. Security

We use reasonable physical, administrative, and technical safeguards to protect your information. No system is 100% secure, and we cannot guarantee absolute security of information transmitted online.

11. Children's Privacy

Our services are not directed to children under 16. We do not knowingly collect information from children. If we learn we have collected information from a child, we will delete it.

12. Third-Party Links

Our website may link to third-party sites. We are not responsible for the privacy practices of those sites. Review their policies before sharing information.

13. Changes to This Policy

We may update this Privacy Policy from time to time. The "Last Updated" date at the top reflects the most recent version. Material changes will be communicated by posting the updated policy on this page.

14. Contact Us

Questions about this Privacy Policy or your information:

Sell Ya Home

260 Broadway, Newark, NJ 07104

Email: info@sellyahome.com

Phone: (973) 370-4119