

# SOUMYA DESHPANDE

Creative Producer | Director

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## ABOUT ME

**Creative Producer & Director** passionate about experimental storytelling, 2D animation, and cross-medium workflows. Skilled in team leadership, storyboarding, and multidisciplinary pipelines. Seeking roles that bridge creative vision with production execution.

## PROFESSIONAL EXPERIENCE

**Graduate Mentor** – SCAD, Savannah, GA | Jan 2023 – May 2025

- Guided graduate students with up to 80% GPA recovery in 6–8 weeks.
- Used planning tools to improve time management and academic performance.

**Multimedia Designer** – Digital Business Solutions LLP, Maharashtra, India | Feb 2021 – Jun 2022

- Designed branding systems and animated content for web and social platforms.
- Produced dynamic ad creatives and simulations in Maya and After Effects tailored for client industries.
- Collaborated directly with C-level executives to align visuals with campaign goals and user touchpoints.

**Freelance Creative Director / Illustrator** – Remote | 2018 – 2023

- Delivered branding, motion graphics, and campaign visuals for clients across tech, media, and events.
- Led end-to-end creative execution from concept to delivery using Adobe Creative Suite.

## FILM & ANIMATION PROJECTS

**FrameByFrame** - Animator, Short Film, SCAD Serve | June 2025

- Animated key scenes, enhancing emotional storytelling through expressive 2D character animation using Harmony.
- Collaborated with the director to refine timing and movement, resulting in smoother transitions and cohesive visual flow.

**OBSCURA** - Director & Producer, Thesis Film, SCAD | May 2024 to April 2025

- Directed Obscura, a hybrid live-action/2D thesis film, leading animation, compositing, and story development.
- Collaborated with a cross-functional team to ensure cohesive visuals and on-time delivery.

**Crunch** - Assistant Producer, Collaborative Film, SCAD | January 2024 to Mar 2024

- Contributed 40% animation/compositing.
- Co-managed production timelines for 8-person team ensuring 100% delivery.

## SKILLS

<b>Production</b>	ShotGrid, Trello, JIRA, Smartsheet, Studio Binder, Movie Magic, Production Scheduling, Asset Tracking, Budgeting, Notion
<b>Anim &amp; VisDev</b>	Toon Boom Harmony, Storyboard Pro, Autodesk Sketchbook, Maya, Blender (Grease Pencil), Adobe Photoshop, Illustrator, After Effects
<b>Post Production</b>	DaVinci Resolve, GarageBand, Final Draft
<b>Design &amp; Web</b>	Figma, Webflow, Microsoft Office Suite, Google Workspace
<b>Coding</b>	Python (for automation and ShotGrid integration)

## EDUCATION

**MFA Animation**

Savannah College of Art & Design (SCAD), Savannah, GA | GPA 3.76

**BFA Digital Arts (Animation)**

Tilak Maharashtra Vidyapeeth, India | GPA 8.0 | Gold Medalist

**Junior College (Economics, Accounting)**

Garware College of Commerce, India