

SOUMYA DESHPANDE

Creative Producer | Director

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ABOUT ME

Creative Producer & Director specializing in *AI-integrated design, animation, and cross-platform media systems*. Experienced in developing innovative pipelines that combine technology with visual communication to enhance user engagement and production efficiency. Skilled in storyboarding, process management, and leading multidisciplinary teams across creative and technical projects.

PROFESSIONAL EXPERIENCE

Creative Lead – *Explore Digits (Remote, Contract Basis) | Oct 2025 – Current*

- Led concept-to-delivery production of advertising and demo videos for a data and analytics platform in the insurance and risk management space.
- Produced AI-assisted visuals and motion content with Sora, Midjourney, Runway, and After Effects, using input from product leaders and executives.
- Delivered clear, high-impact video assets for networking, demos, and marketing, improving communication of complex products and speeding iteration cycles.

Freelance Creative Director / Illustrator – *Remote | 2018 – Current*

- Developed branding, visuals, and AI-driven concept ads for clients in tech, health, and media.
- Integrated *Sora, Midjourney, and Runway* for ideation, storyboarding, and visual exploration.
- Delivered projects from concept to final delivery using *Adobe Creative Suite* and *Figma*.

Multimedia Designer – *Digital Business Solutions LLP, Maharashtra, India | Feb 2021 – Jun 2022*

- Designed branding systems and animated content for web and social platforms for clients like *John Deere India, Mahindra, India*.
- Produced dynamic ad creatives and simulations in Maya and After Effects tailored for client industries.
- Collaborated directly with C-level executives to align visuals with campaign goals and user touchpoints.

FILM & ANIMATION PROJECTS

OBSCURA - *Director & Producer, Thesis Film, SCAD | May 2024 to April 2025*

- Directed *Obscura*, a hybrid live-action/2D thesis film, leading animation, compositing, and story development.
- Collaborated with a cross-functional team to ensure cohesive visuals and on-time delivery.

Crunch - *Assistant Producer, Collaborative Film, SCAD | January 2024 to Mar 2024*

- Contributed 40% animation/compositing.
- Co-managed production timelines for 8-person team ensuring 100% delivery.

SKILLS

AI & Automation Sora, Midjourney, Gemini Ai, Runway ML, ChatGPT, Pika Labs, Python (automation in Adobe)

Anim & VisDev Toon Boom Harmony, Storyboard Pro, Autodesk Sketchbook, Maya, Blender (Grease Pencil), Adobe Photoshop, Illustrator, After Effects

Post Production DaVinci Resolve, GarageBand, Final Draft, Adobe Premier Pro.

Design & Web Figma, Webflow, Microsoft Office Suite, Google Workspace

Production ShotGrid, Trello, JIRA, Smartsheet, Studio Binder, Movie Magic, Production Scheduling, Asset Tracking, Budgeting, Notion

EDUCATION

MFA Animation

Savannah College of Art & Design (SCAD), Savannah, GA | GPA 3.76

BFA Digital Arts (Animation)

Tilak Maharashtra Vidyapeeth, India | GPA 8.0 | Gold Medalist

Junior College (Economics, Accounting)

Garware College of Commerce, India