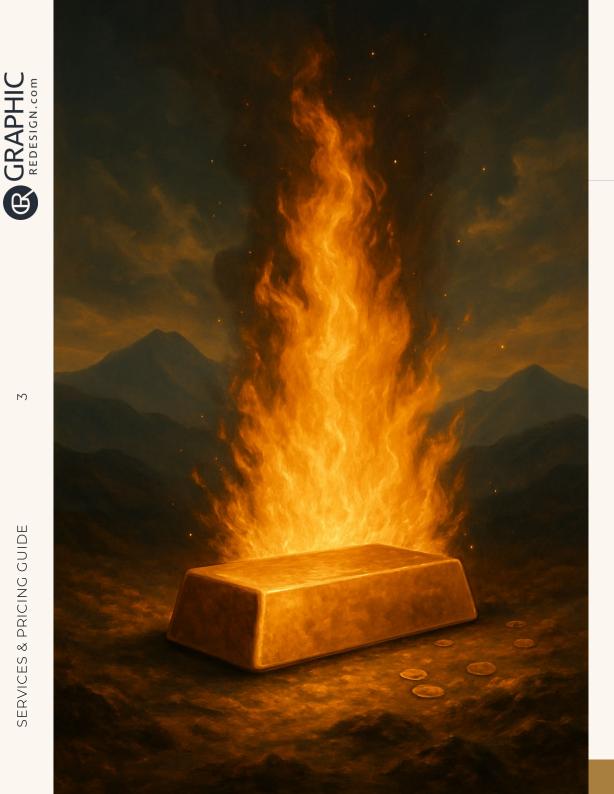




DOES YOUR WEBSITE REFLECT THE QUALITY OF YOUR BUSINESS?

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ABOUT

Refine your brand.

We're not just designers—we're your long-term digital partners. Based in Orange County, we specialize in custom web design, SEO, and content strategies that move the needle. From your first idea to your fifth redesign, we're here to build, refine, and elevate your web presence with care, precision, and performance in mind.

Results-driven. Transparent. Human.

We bring deep technical knowledge, high-end creative, and fast turnaround under one roof. Unlike traditional agencies, our subscription model ensures your site never goes stale. Every update, SEO boost, or new landing page request is just one ticket away.

- · Custom websites built from scratch
- · Built-in SEO and Al-enhanced content
- · Ongoing performance and design updates
- · Personal service and 24/7 availability

MISSION

We started with one belief: Websites shouldn't be disposable.

Our agency began when we saw how often businesses were left with pretty websites that broke, got outdated, or never ranked. We created a model that solves that—from design and SEO to ongoing updates and support. It's not just about launching. It's about lasting.

Most web agencies disappear after launch. We don't.

We built our process to stay involved, so your site doesn't become a liability. Our <u>subscription model</u> isn't just convenient—it's strategic. It gives you a reliable partner who's constantly monitoring, improving, and adapting your site to perform better over time.

We treat your site like an evolving asset, not a static product.

That's why every site we build comes with built-in SEO, fast-loading pages, mobile responsiveness, and content you actually own. You're not locked into rigid templates or platforms—we build it to grow with you, and back it with real, ongoing support. It's modern, proactive web design, without the hand-holding or surprises.





COMMITMENT

We're committed to getting it right.

Client satisfaction isn't a checkbox—it's our standard. We collaborate closely at every stage, and if something isn't exactly what you envisioned, we'll make it right. Our process is built on flexibility, communication, and a shared goal: delivering work that meets your expectations and earns your trust.

Support that's responsive, like your website.

We know your business doesn't stop at 5pm. That's why we offer...

Anytime Availability

Instantly receive a response via phone, email, or anytime through our chat system. You can also <u>schedule an appointment</u>.

Anytime Emergency

No need to wait until the next day. After-hours assistance is available for mission-critical changes.

WEBSITE PACKAGES

Package 1

Single-Page Website | Informational

Package 2

Multi-Page Website | Informational

Package 3

Single-Page Website | Ecommerce

Package 4

Multi-Page Website | Ecommerce

Other Services

- · Web Maintenance
- · SEO Packages
- · Pro Services



Single-Page Website | Informational

A single-page website displays all of its content on one continuous page, allowing users to scroll rather than click through multiple pages. This design is ideal for businesses or individuals with a focused message or limited content. The core benefit is its simplicity and speed—it delivers a streamlined, mobile-friendly experience that quickly guides users to take action without distractions.

Includes

- · Website Design & Development
- · Content Development
- · Domain Name & Hosting
- · Web Maintenance
- · On-Page SEO
- · Unlimited Revisions

- ·\$2,000-\$3,000 (1-Page, Template-Based)
- ·\$5,000-\$6,000 (1-Page, Fully-Custom)





Multi-Page Website | Informational

A multi-page website consists of several separate pages, each dedicated to specific content such as Home, About, Services, and Contact. This structure is well-suited for businesses with more complex offerings or information. The main advantage is better organization and scalability, making it easier to optimize for search engines and to expand content as needed.

Includes

- · Website Design & Development
- · Content Development
- · Domain Name & Hosting
- · Web Maintenance
- · On-Page SEO
- · Unlimited Revisions

- ·\$2,000-\$6,000 (2-10 Pages, Template-Based)
- · \$5,000-\$10,000 (2-10 Pages, Fully-Custom)

Single-Page Website | E-Commerce

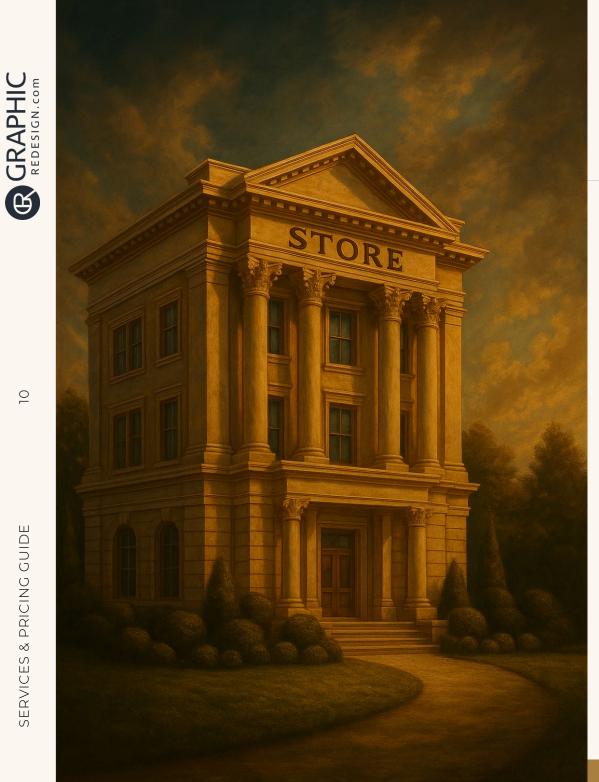
A single-page ecommerce website combines product details, pricing, checkout, and payment into one seamless scrolling page. It's ideal for businesses selling one or a few products, such as digital goods or limited-time offers. Its biggest strength is convenience—by minimizing navigation steps, it creates a faster, more focused path to purchase, which can increase conversions.

Includes

- \cdot Website Design & Development
- · Content Development
- · Domain Name & Hosting
- · Web Maintenance
- · On-Page SEO
- · Unlimited Revisions

- · \$5,000-\$6,000 (1-Page, Template-Based)
- ·\$10,000-\$14,000 (1-Page, Fully-Custom)





Multi-Page Website | E-Commerce

A multi-page ecommerce website features a structured layout with separate pages for product categories, individual product listings, shopping cart, and checkout. This format is essential for online stores with a wide range of products. Its core benefit lies in scalability and organization, enabling customers to browse efficiently and improving visibility through SEO across multiple product pages.

Includes

- · Website Design & Development
- · Content Development
- · Domain Name & Hosting
- · Web Maintenance
- · On-Page SEO
- · Unlimited Revisions

- · \$5,000-\$10,000 (2-10 Pages, Template-Based)
- · \$10,000-\$18,000 (2-10 Pages, Fully-Custom)

OTHER SERVICES

Website Maintenance

Choose this service if you would like ongoing support.

Includes

- · Regular Website Backups
- · Error Monitoring & Fixes
- · CMS and Site Updates (up to 4 hours/month)
- · 3rd-Party Integration Monitoring & Renewals
- \cdot Site Speed Optimization
- · Uptime Monitoring
- · Priority Customer Support

SEO Packages

Choose this service if you want extensive research performed on your website to help boost your rankings in Google.

Includes

- · Monthly Organic & Local SEO Audits
- · Keyword Strategy & Optimization
- · Competitor Analysis
- · Link Building
- · Organic & Local SEO Optimization
- Technical SFO Fixes
- · Content Recommendations
- · Performance Tracking & Reporting

Retainer Services

Our on-demand plans give you ongoing access to expert web design, development, and SEO—no hourly rates, no long delays.

Whether you need quick updates, fresh content, technical fixes, or full landing pages, we handle it all with fast turnaround and clear priorities.

Choose a plan that fits your workflow and let us keep your site sharp, optimized, and always moving forward.

Investment

\$250/mo (1-5 Page Website) \$550/mo (6+ Page Website)

Investment

\$550/mo (Informational Website) \$850/mo (E-Commerce Website)

Investment

<u>Learn More</u>

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RETAINER SERVICES

Starter Plan

Perfect for small businesses or brands needing consistent but light updates.

You'll get up to 5 requests per month—this can include design tweaks, on-page SEO improvements, or new content blocks. Ideal for keeping your site fresh without hiring in-house.

Turnaround is typically 1-2 business days per task, depending on complexity.

Pro Plan

Designed for businesses with steady growth and evolving needs.

This plan includes up to 10 requests per month, plus 1 full custom landing page, advanced technical SEO, and ongoing performance monitoring. Content updates, meta tag tuning, schema setup, and blog optimization are all included.

Turnaround is typically 1-2 business days per task, depending on complexity.

Enterprise Plan

Built for businesses that need speed, scale, and ongoing strategy. Includes unlimited queued requests*, priority support, sameday turnaround on most tasks, advanced technical SEO, and page creation.

Ideal for multi-location brands or fastmoving teams that need a hands-on partner to keep their site optimized and evolving.

*Unlimited within reason: One active task at a time, with a managed request queue. Urgent tasks can be escalated based on availability.

Investment

\$1,950/mo

Investment

\$3,200/mo

Investment

\$5,000/mo

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PROJECT TIMELINE

Our Process

We take pride in our ability to deliver rapid results, a skill honed through years of refining the most efficient problem-solving methods.

While most web design firms require at least a month to launch a fully-functional website—and even longer for e-commerce sites—we can complete most projects in under two weeks. Our proficiency in timely delivery stands as one of our greatest strengths.

We recognize the critical importance for companies to get their websites operational and to swiftly kickstart business activities without delay.

Moreover, we are always on hand for any further updates or modifications, ensuring we are a dependable partner throughout your journey.

- O QUESTIONNAIRE

 What are your goals?
- CONSULTATION

 Let's discuss your goals.
- SEO PLANNING

 What keywords to target?
- SITEMAP PLANNING
 What pages are needed?
- DESIGN PLANNING

 What will the website look like?
- DESIGN & BUILD

 Let's produce the website.
- PUBLISH LIVE
 Let's measure the results.

GRAPHIC REDESIGN. COM

FREQUENTLY ASKED QUESTIONS

What's the benefit of ongoing website maintenance?

Website maintenance ensures your site stays secure, fast, and functioning as expected. Beyond minor content edits or design tweaks, it includes monitoring for issues like third-party service outages, broken links, or unexpected errors that can impact your visitors' experience. Regular maintenance gives you peace of mind knowing your site is being looked after and any issues are handled before they become problems.

Why would I need monthly website updates?

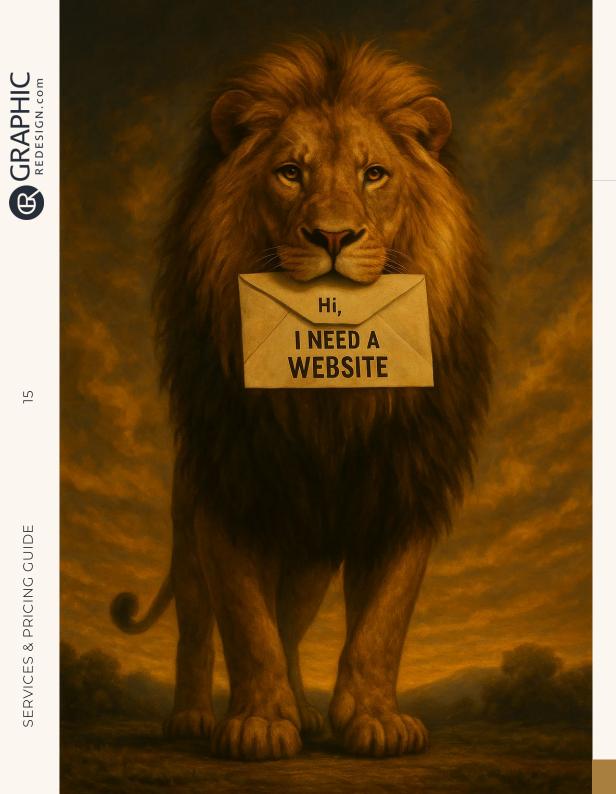
Monthly updates keep your website aligned with your current offerings, promotions, and messaging. This can include new content, updated visuals, layout tweaks, or seasonal changes to keep your site fresh and engaging. Updates are available through a monthly subscription or billed hourly, with tasks under an hour pro-rated.

Do you provide content such as text and images?

Yes—work can be completed using content and images you provide, or I can assist with content creation if needed. This includes sourcing high-quality imagery or helping craft professional copy. Any additional costs for content development or premium assets will be clearly outlined in your website proposal.

Will I be able to make updates to the site once it's completed?

Yes—your site will include an intuitive content management system that allows you, or anyone on your team, to make updates to text, images, and other content with ease. Training is provided to ensure you're confident using the system, and ongoing support is available if you need help down the line.



LET'S CHAT

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Email

support@graphicredesign.com

Free Initial Consultation

Schedule Appointment

Need An Estimate?

Get Started: Fill Out Questionnaire

Testimonials

Google Reviews

Mailing Address

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