



◆ gen Alpha ◆

AUSTRALIA



FAST FACTS

Fast facts from OneHope's study on Generation Alpha, exploring the beliefs, behaviors, and influences of 555 digitally connected preteens in Australia.

Data was collected in November 2024.



AUSTRALIA



AGES
11-13



555
PRETEENS



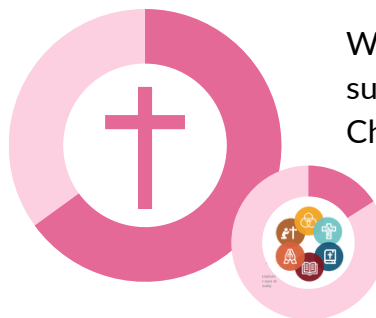
49 ITEM
SURVEY

1 IN 19 PRETEENS ARE EMERGING COMMITTED CHRISTIANS.



Only **52%** of Christians believe the Bible is the Word of God.

86% of Christians feel confident sharing their faith, and **76%** feel responsible to do so.

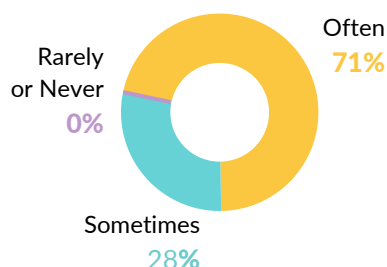


While **39%** of preteens surveyed self-identify as Christian,

just **5%** display the beliefs and characteristics of a committed Christian.

FAMILY IS GEN ALPHA'S NUMBER ONE INFLUENCER.

I feel like I can be honest with my parents about what is going on in my life.



When preteens have questions about faith, they are more likely to ask their **mums** than their dads.



98% of preteens say their family experience has been **good**.

Where do you go **most often** for information or guidance about **right and wrong** or **gender and sexuality**?



Source	Percentage
Family Members	68%
Mates	11%
Social Media/Online	10%
Other	13%
Other	25%

I read the Bible on my own at least weekly.

17%

My parents **don't read** the Bible with me.

57%

My parents **read** the Bible with me.



Preteens whose parents read the Bible with them, or who see their parents reading the Bible, are **significantly more likely** to read the Bible on their own.

I read the Bible on my own at least weekly.

27%

I **don't see** my parents read the Bible.

57%

I **see** my parents read the Bible.

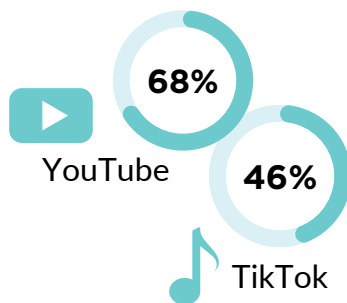


100% of Gen Alpha Emerging Committed Christians have Christian parents.



69% of Gen Alpha Emerging Committed Christians attend church at least weekly.

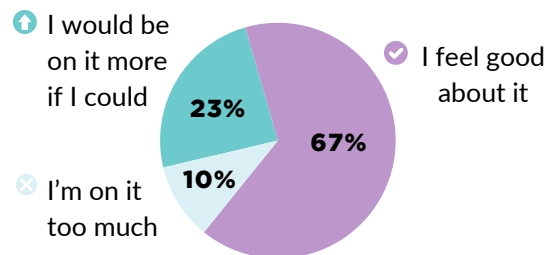
GEN ALPHA IS SPENDING 2 HOURS 52 MINUTES ONLINE DAILY OUTSIDE OF SCHOOLWORK.



Top Two

Social Media Platforms Preteens Use

How do you feel about your screen time?



GEN ALPHA IS VULNERABLE.



Loneliness

one-third report this

Depression & High Anxiety

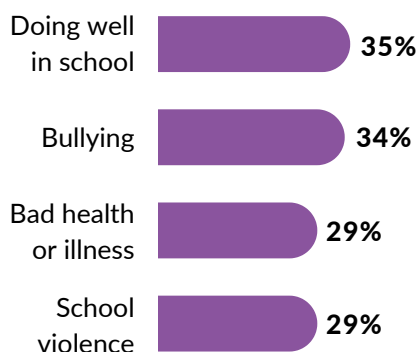
almost one-quarter report this



High internet users are **more than twice as likely** than low users to struggle with their mental health.



What are the things you worry about **most often**?



preteens say **gender** is the **sex** you were born with.



say it is **okay or maybe okay** to change your gender.