



joyzeng.online
hello@joyzeng.online
(551) 574-4181

Dear Hiring Manager,

I am writing to express my excitement and interest in the Graphic Design Intern position at Secret Riso Club. I am inspired by SRC's mission—not only as a multifaceted creative space, but also as a collective that actively pours into its community through accessible engagement, diverse collaboration, and creative expression. I would be thrilled to contribute my voice and skills to your team!

I received my BFA in New Media Design from Rochester Institute of Technology (RIT) and have over four years of experience in graphic design, with additional skills in typography, brand identity, motion design, video editing, 3D modeling, and UX design. I'm proficient in Adobe Illustrator, InDesign, Photoshop, Premiere, and After Effects, and have experience programming in HTML/CSS, p5.js, Python, Java, and C#. I also have a strong interest in user-centered interactive design, with skills in wireframing, storyboarding, and research-based design documentation. My favorite part of design, regardless of medium, is the process of actively understanding and iterating in order to effectively communicate and connect.

My commitment to creative exploration and perspective seeking shapes how I approach every project—within and beyond design. Last summer I worked as a Graphic Design and Photography Intern at Oscar de la Renta, where my work focused on brand consistency and strong typography. I also worked as a Digital Coordinator at Omnian Music Group, an independent record label in Brooklyn known for releasing music by artists such as Mac DeMarco, DIIV, and The Lemon Twigs. There, I created digital marketing assets, social media graphics and videos that directly supported creative campaigns and artist visibility.

Community-building is also incredibly important to me and my work. I co-founded RIT Fabrick, my school's first fashion collective, where I served as Vice President my first year, then Creative Director—designing posters, managing social media, and documenting events. I also led the design and editorial direction of our annual fashion magazine and contributed to Beyond Fashion, RIT's student-run fashion show, as both a designer and motion graphics artist.

I am a detail-oriented, curious, and collaborative person who thrives in creative, mission-driven spaces. I really value learning and growing through feedback and effective communication. Through this internship, and I also looking forward to learning as much as I can—to deepen my understanding of independent publishing, publication distribution, and creative exhibition.

Thank you so much for your time and consideration—I look forward to chatting soon, and hopefully, working together.

Warmly,
Joy